

Customer Snapshot

A 500-employee, employee-owned, large electrical construction, technology solutions, and engineering company with multiple locations. For 60+ years they have become known in the industry as having a great work culture where employees come first.

500
Employees

2
Locations in MI

HealthBar Program - Full Program

- 1 Nurse Practitioner**
- 20 hours/week onsite
 - Covering care across all shifts
- 1 Registered Nurse**
- 36 hours/week onsite
 - Covering care across all shifts

Covered Population

- All Employees, Spouses, and Dependents**
- Includes HealthBar OnDemand**
- Ability to text, call, email, virtual visits
 - 7 days/week from 7am - 9pm

2,534
Average Annual Visits

4
Annual Visits Per Engaged Member

67%
of Engaged Members See Their
HB Provider 2+ Times Annually

\$632,277
in Value Based Care (2025)

Customer Data

Aug 2024 - Feb 2025 with HealthBar vs. Feb 2024 - Aug 2024 without HealthBar

Cost Share

Employee
8% -5%

Employer
92% +5%

Allowed
\$2.2M -15%

Medical Paid

Claimants
495 -7%

Claims
2,834 -35%

Paid
\$2M -11%

ER Utilization

Visits
72 -17%

Paid
\$154K -23%

Network Status

In-Network
100% +1%

Out-of-Network
0% -1%

Paid
\$2M -11%

Clinical Overview

This organization's HealthBar program reflects a high-engagement, access-driven model tailored to a distributed, field-based workforce.

Through a combination of onsite and virtual care, employees and their families have flexible, reliable access, supporting consistent utilization and earlier intervention. The program is driving strong continuity of care, enabling proactive management of acute needs and chronic conditions such as diabetes, hypertension, and respiratory disease.

This consistent engagement contributes to improved outcomes and reduced reliance on high-cost services, including emergency care. Beyond primary care, the organization is realizing significant value through integrated occupational health and workplace injury support, along with onsite labs and pharmacy services that streamline care delivery. Additionally, leveraging the HealthBar Direct Network for mental and behavioral health, imaging, and ancillary services further enhances access to high-quality, cost-effective care. With clear visibility into population health trends, the care team can proactively identify risk, close gaps in care, and guide members over time, resulting in a more engaged population and sustained clinical and financial impact.

"We were not sure that our 500 employees, spread across West and Southwest Michigan and mostly on job sites day to day, would come onsite to the clinic locations. I'm so glad we were wrong - it's been the most widely received investment we've made in our employees and their families. The response has been phenomenal."

Kim
Director of Human Resources