

The Modern Approach to Pregnancy Registries

Capture your study endpoints more efficiently with PicnicHealth.

Rapidly develop a pregnancy registry to support your research goals. Our platform retrieves maternal and infant medical records from any care site across the U.S. and engages mothers throughout your study.

Conduct surveys on patient-reported outcomes (PROs)

- Social, demographic, & lifestyle determinants of health
- Maternal medical & obstetrical history
- Pregnancy symptoms, disease, & neonatal information
- Infant feeding patterns

OUR CUSTOMERS SEE

80% ePRO response rate

98% Patient retention year-over-year

Access medical records across the pregnancy and birth journey

We find the insights you need. For each mother, we collect data from an average of:

- **10+** locations of care
- **50+** clinical encounters
- **5+** retrospective years

and access indefinite prospective data.

Agile recruitment

- Flexible recruitment channels
- Virtual platform to simplify participation
- App that empowers patients to keep track of their key records and ask questions about their health



Kristen Hahn, PhD

Head of Real-
world Evidence

Meet our pregnancy specialist

- Supports post-marketing pregnancy safety studies including interactions with regulators
- 14+ years of reproductive health experience
- Boston University School of Public Health fellow in Reproductive, Pediatric, and Perinatal Epidemiology
- Completed doctoral and postdoctoral research in fertility, adverse pregnancy outcomes, and medical exposures during pregnancy

DR.HAHN'S PREGNANCY-RELATED PUBLICATIONS & RESEARCH

- [Design and conduct of an internet-based preconception cohort study in North America: Pregnancy study online](#), Paediatric and Perinatal Epidemiology
- [Comparison of neonatal abstinence syndrome manifestations in preterm versus term opioid-exposed infants](#), Advances in Neonatal Care
- [Comparison of post-cesarean section opioid analgesic requirements in women with opioid use disorder treated with methadone or buprenorphine](#), Journal of Addiction Medicine
- [Neonatal outcomes in a Medicaid population with opioid dependence](#), American Journal of Epidemiology
- [Confounding of the comparative safety of prenatal opioid agonist therapy](#), Journal of Addiction Research & Therapy
- [Evaluation of selection bias in an internet-based study of pregnancy planners](#), Epidemiology
- [Caffeine and caffeinated beverage consumption and risk of spontaneous abortion](#), Human Reproduction
- [Body size and risk of spontaneous abortion among Danish pregnancy planners](#), Paediatric and Perinatal Epidemiology
- [Body mass index, physical activity and fecundability in a North American preconception cohort study](#), Fertility and Sterility
- [Dietary fat intake and fecundability in 2 preconception cohort studies](#), American Journal of Epidemiology
- [Intake of sugar-sweetened beverages and fecundability in a North American preconception cohort](#), Epidemiology
- [Caffeine and caffeinated beverage consumption and fecundability in a preconception cohort](#), Reproductive Toxicology
- [Dairy intake and fecundability in 2 preconception cohort studies](#), The American Journal of Clinical Nutrition
- [Prospective study of time to pregnancy and adverse birth outcomes](#), Fertility and Sterility
- [A prospective study of treatments for cervical intraepithelial neoplasia and fecundability](#), American Journal of Obstetrics and Gynecology
- [Iron consumption is not consistently associated with fecundability among North American and Danish pregnancy planners](#), The Journal of Nutrition

Empower your pregnancy insights with the modern approach to observational research.

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