

The modern approach to observational research, harnessing cutting-edge technology to tackle your toughest questions and uncover the insights you need.



01. Start with a consented patient

Patients join studies on the PicnicHealth platform.

02. Retrieve the data

Retrieve medical records from any site of care across the U.S. to create the Universal Patient Record.



03. Ongoing data collection

Continue to follow the patient and keep them engaged over time with our patient app.

QUESTIONS WE ANSWER

Unmet need · Natural history · Comparative effectiveness · Therapeutic use
Patient burden · Long-term follow-up · Safety

Transforming observational research through cutting-edge technology



More Efficient

30%–50% more cost effective than a site-based model. Study kickoff to FPI in <3 months.



Lower Burden

98% year-over-year patient retention. Patients participate from the comfort of their homes.



Greater Agility

Real-time visibility and ability to seamlessly pivot your study as research questions evolve.

Trusted by 12 of the Top 20 Biopharma Companies

98%

patient retention
year-over-year

60+

posters and
publications
since 2020

3 mo

from study launch
to First Patient In

About PicnicHealth

Learn More

PicnicHealth is a leading health technology company dedicated to simplifying healthcare for everyone. To date, the company's direct-to-patient approach and innovative AI and technology platform have enabled 12 of the top 20 largest life science companies to run more efficient observational research. PicnicHealth has given tens of thousands of patients access to tools and virtual care services to simplify their care journey.