PicnicHealth

Decision-Grade Disease Evidence

Real patients. Complete records. Better evidence.

PicnicHealth's evidence platform delivers scientifically informed, decision-grade evidence faster and more cost-effectively than traditional methods. Through our AI-powered technology and patient-mediated approach, we capture complete retrospective and prospective data from all care sites and support primary data collection, creating a longitudinal, reusable asset that informs your research program as your evidence needs evolve.

Answer the Questions That Matter Most

Our platform answers today's complex evidence needs about:

- ✓ Disease burden and quality of life impact
- ✓ Patient journey and experience
- ✓ Treatment patterns, burden, and tolerability
- ✓ Natural history and disease progression
- ✓ Unmet need and gaps in current care

Designed Around Your Objectives

Every element of your study is designed around your specific endpoints and objectives.

Precision by Design – Study design, protocol, and CRFs tailored to your endpoints and research objectives

Strategic Asset – Reusable longitudinal data asset that can support multiple phases of the product lifecycle, from natural history characterization through post-approval commitments

Built to Adapt – Flexible data model that accommodates emerging research questions without costs amendment or structural redesign

Enhanced Visibility – Select study variables are visible in real-time in our sponsor portal, with additional visualizations available at data delivery

30–50%
more cost-effective than site-based approaches

75%
of disease studies enroll on track with enrollment forecast

75+
publications supported

15 of the top 20
Trusted by 15 of the top 20 pharmaceutical companies

Patient–Mediated, Multi–Modal Data Collection

Our approach establishes a direct relationship with study participants, removing the reliance on sites. We enable patients to participate from anywhere and data to be retrieved from everywhere. The result is more accurate research and decision–making, informed by a comprehensive, longitudinal capture of your patient's complete medical history.

Consent & Right of Access

Patients consent directly and authorize access to their medical records across all providers

Record Retrieval

Complete retrospective records across all care sites are retrieved, averaging 5–7+ years of history per patient

Continuous Record Collection

As patients see providers, data is continuously collected
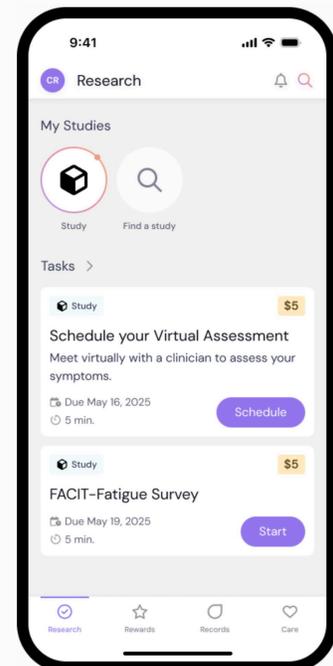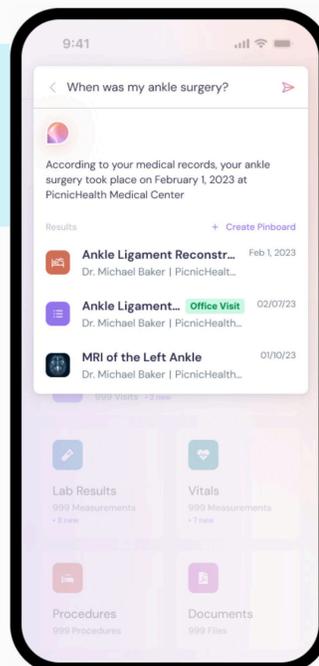
Patient-Generated Data

Depending on your research needs, patient-reported outcomes and surveys, telehealth visits, and connected devices can be added for deeper analysis of the patient experience
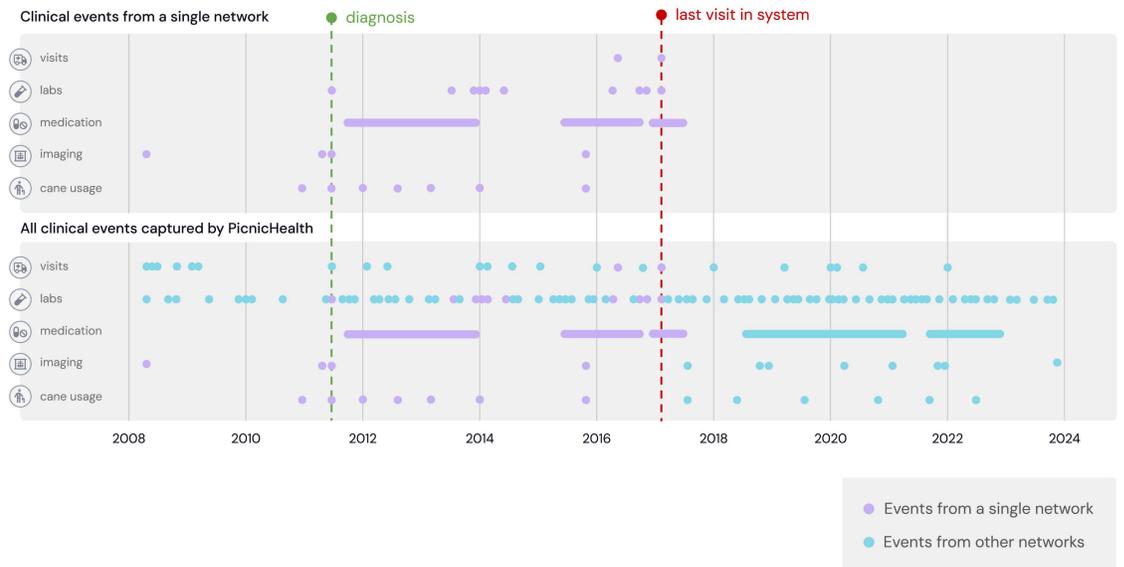
PicnicHealth's Patient App

As a study participant, patients can complete study activities, access their medical histories, and use tools that help them navigate their care from anywhere.

98%

patient retention year-over-year

Data Capture: Patient-Mediated vs. Site-Based

Clinical events from a single network
● diagnosis   ● last visit in system

- visits
- labs
- medication
- imaging
- cane usage

All clinical events captured by PicnicHealth

- visits
- labs
- medication
- imaging
- cane usage

2008   2010   2012   2014   2016   2018   2020   2022   2024

● Events from a single network
● Events from other networks

Built for the Complexity of Rare Disease

Rare and ultra-rare disease research demands an approach like ours. Patients are geographically dispersed, care is fragmented across providers and health systems, and traditional enrollment models routinely fail to capture the complete clinical picture.

- ✓ Site-agnostic enrollment increases patient access, regardless of treating center or geography

- ✓ Deep, multi-modal data captures what single-site or secondary sources miss

- ✓ Simplified participation supports the sustained, longitudinal follow-up rare disease research requires

The right decisions start with the right evidence partner. Contact us to discuss how PicnicHealth can support your program.

Contact Us ↗