

Privacy Policy

This policy is effective as of April 1, 2026

This Privacy Policy applies to the information and data that CVJV, LLC. dba JusCollege (“JusCollege”), at 7165 Rafael Ridge, Las Vegas, Nevada 89119, collects when you use our website or our products and services.

This Privacy Policy aims to inform you of how we collect, use, store, share, retain, transfer, and process your personal information. It also describes your choices and rights concerning your personal information and how to exercise them.

This policy applies to:

- Visitors to our website
- Persons who create accounts on our website
- Customers
- Users of our products and services

Some parts of this statement may not apply to you, depending on your geographic location. Except as described below, we are the data controller of personal data collected from our website.

We may amend this policy from time to time. We encourage you to review it periodically, as changes will be posted on this page. We will provide a prominent notice if we make any material changes to this policy. If you disagree with this policy, you should not use our website, products, or services.

How We Collect Personal Information

When you visit our website or use our products and services, we collect personal information You provide some of this information by you, and some is collected automatically. We collect personal information in the following ways:

- When you create an account on our website.
- When you use our products and services.
- When you use our website.

We may collect personal information from other sources, such as:

- A customer inquirer and/or complaint to use about our website, products and/or services provided.

- Data obtained from third parties that are directly involved in providing the services requested by you (such as travel suppliers or booking partners).
- Data generated by us.

What Personal Information We Collect

We collect various types of information depending on how you interact with us and what products or services you use. We may collect information about you during your visit and when you use our website, app, and services. Remember that you always have the right not to disclose personal information to us. However, this may impact and limit your use of the Website and App, and we may not be able to provide you with any Services to the extent that your personal data is required to enable us to provide such data.

Personal Information you provide to us

We directly collect data from you when you voluntarily give it to us, such as when you register on the website or app when you contact us when you sign up for our services or our newsletter or promotional emails, or even when you give us information about yourself in person, by phone or text, or by email. If you fill out a form on our website that requires contact information, such as signing up for a newsletter or submitting a request for information or products and services, we will collect and process that information to provide you with the communication, products, or services. Personal information may include your name, email address, company name, job title, physical address, payment, and billing information.

Personal Information collected when you visit our website

Your personal information is collected automatically when you browse our site or app, even when you are not a registered user. For example, we gather information such as your IP address, which webpages you stay on and for how long, user-agent information (automatically sent by your web browser and may include device type), and information collected by cookies and other similar technologies. Our cookie policy can be found at <https://www.juscollege.com/privacy-policy>

Personal Information collected when you use our products or services

When you use our products and services, we collect other personal information. These types of personal information include:

- Username
- IP Address
- First and last name
- Email address
- Street Address
- Telephone Number
- Age
- Gender

Personal Information obtained from third parties

We may obtain personal information concerning you from third parties, including from people making inquiries or bookings on your behalf; from accommodation, other travel services which are inquired about or booked, and their intermediaries; from fraud, identity, and other searches we may undertake, including searches with public records and regulatory and private organizations; from any business or organization you are associated with; from telephone numbers identified by the telephone system when you telephone us.

Personal Information generated by us

We and any suppliers or subcontractors working for us may generate personal information relating to you, including in connection with responding to and dealing with any inquiry, booking, or complaint; performing any booking or other contract with you; or analyzing your personal information or information gained from your use of our website.

We may also collect usage data, which may contain personal information, regarding your use of our products and services, such as music genres (e.g., punk rock, country music) and add-ons (e.g., hospitality).

We also collect payment and billing information when registering for our products and services. For example, we may ask you to provide your account's billing address and payment information. We use this information solely to process payments and deliver our products and services.

Sensitive Information

Please do not send or disclose sensitive personal information to us on or through our websites or otherwise unless specifically requested by us or required by law.

Sensitive Personal Information

Under California law, certain personal information is classified as “Sensitive Personal Information,” which includes data such as your government identification number, financial account login credentials, precise geolocation, racial or ethnic origin, union membership, and genetic data.

We do not intentionally collect Sensitive Personal Information unless required to provide you with a specific product or service, to meet a legal obligation, or where you have explicitly consented to such collection. If we do collect Sensitive Personal Information, we use it solely for the purposes necessary to deliver our services, fulfill contractual obligations, detect security incidents, or prevent fraud.

You may have the right under California law to limit our use of your Sensitive Personal Information. If you wish to exercise this right, please contact us using the information provided in the “Contact Us” section below.

How Is My Personal Information Used

We commit to use your personal information only for the purposes listed below and for as long as it is necessary to achieve these purposes.

Operate our website

We may use your personal information to operate and provide our websites' search, booking, accounts, reviews, forums, and other services, facilities, and functions. This includes customizing your online experience by providing you with more relevant online offers and updates, managing any accounts or registrations with our websites, and making changes to your settings and profile at your request.

Provide information and respond to inquiries

To provide information about our website, systems, and services, including responding to booking inquiries and searches for travel, and to keep you updated generally.

To Suppliers of travel and other services

We may disclose your personal information to any third party (e.g., supplier, contractor, subcontractor) we make any inquiries concerning or engage or subcontract to perform any booking or other contract, including to provide any travel, tour, or other products or services we have agreed to provide to you. We may disclose your personal information to any supplier with whom we inquire about or book any travel or other products and services for you as an agent (whether as an agent for you, someone representing you, or the supplier), such as a tour operator. Details of any third-party tour operators or other third parties responsible for or supplying you with the travel services booked or inquired about may be obtained from us on request. They may be stated in any tour or other brochure we provide.

Bookings and other contracts

To enable you to make bookings and to fulfill, provide, perform, administer, manage, and enforce all bookings, orders, and other contracts that relate to you (including if you are a passenger in a booking made by someone else), and to process any transactions authorized or made with us which relate to you.

Payments

To collect and make payments due and administer our accounts.

Communication with customers

To communicate with you concerning any inquiries, bookings, updates, travel services, problems, and complaints, and to respond to your submissions, inquiries, or requests.

Record keeping

Keep internal records and maintain reasonable archives, including inquiries, bookings, contracts, travel services, and complaints.

Manage and improve our business

To detect, avoid, and prevent fraud; to analyze, audit, provide, operate, administer, maintain, and improve our business, website, systems, and services; to carry out surveys and analyze the results; to run promotions and competitions; undertake product or customer research/development; to assist us in and help us to improve our sales, editorial, advertising, and marketing processes; to carry out other business development and improvement activities; and to provide training to our staff, subcontractors and suppliers. For example, we may use your personal information to help us profile how our customers generally use our websites and book travel services with (or through) us. We may also use this information to ascertain interests and tailor our business offerings better. We may also use this information for machine learning or artificial intelligence (including training and tuning algorithms and models).

Direct marketing

To carry out direct marketing to you. See the next section below for further information.

Advertising

To report aggregate information concerning usage of our websites to our advertisers (we normally create anonymous statistical data about browsing actions and patterns and do not identify any individual), and for any purpose for which we have obtained your consent.

Use of Your Personal Information for Direct Marketing

We do not use or disclose your personal information for direct marketing purposes unless we have obtained your express consent, such as through an opt-in or opt-out tick box on any form or website.

Direct marketing by us

Where you have consented to this, we may use your personal information to direct marketing and send you marketing messages, materials, advertisements, and promotions relating to our travel services, which can be booked with third parties through us. Where you have consented to this, we may also use your personal information to carry out direct marketing and send you marketing messages, materials, advertisements, and promotions relating to travel services that are offered by or which can be booked through any other company in the same group of companies as us or third parties selected by us. You will be free to withdraw your consent at any time by contacting us as detailed in this privacy policy or any direct marketing you receive or by clicking the unsubscribe button at the bottom of our emails. In any email you send, please insert "unsubscribe" as the subject heading.

Direct marketing by us via SMS text messaging

By subscribing to our text notifications, you agree to receive automated marketing text messages from us about our products and services at the phone number you provided when you subscribed, and the messages may be sent via an automatic telephone dialing system or other technology. Message frequency is recurring. Consent is not a condition of purchase. Message and data rates may apply. Reply STOP, END, CANCEL, UNSUBSCRIBE, or QUIT to opt-out and HELP for customer support. You may receive an additional text message confirming your decision to opt-out. You understand and agree that attempting to opt-out by any means other than texting the above commands is not a reasonable way of opting out. SMS messages are sent only to individuals who have directly opted in to receive communications from JusCollege.

SMS Privacy and Data Use

We do not sell, rent, share, or transfer your phone number or SMS consent data to any third parties for their own marketing purposes. SMS consent is obtained directly from the consumer and is used solely by JusCollege to provide communications related to services, bookings, promotions, or other information directly from JusCollege.

Third-party service providers used to deliver SMS messages (such as messaging platforms and telecommunications carriers) act solely as service providers and are contractually prohibited from using your information for their own purposes.

Cookies and Other Tracking Technologies

Cookies are small files stored on your web browser when you visit our website. Some cookies last only as long as you remain on the website; others, called “persistent cookies,” may be stored longer. These cookies can make browsing easier by storing your password or preferences regarding website use. Cookies collect information such as the IP address of your computer, your browser settings, and information about how you use the website. Your general location may be estimated from your IP address. Some cookies track users’ activity on our website, apps, and services to deliver personalized advertising on this and other websites.

If you want to opt out of cookies, you may change the settings on your web browser to reject or delete cookies. You may also find more information about cookies, including how to opt out of interest-based advertising, at www.cookiesandyou.com.

More information about how we use cookies may be found here:
<https://www.juscollege.com/cookie-policy>

How We Share Information

We do not currently sell, trade, rent, or share your personal information with third parties for their own commercial purposes. We reserve the right to do so in the future, in which case we will provide you with advance notice and all required opt-out mechanisms as required by applicable law, including the right to opt out before any such sale or sharing takes effect. Regardless of any future changes, we

will never sell, rent, share, or transfer SMS opt-in data, phone numbers, or SMS consent records with any third parties for marketing purposes. With your prior consent, and subject to your right to opt out as described in the “Do Not Sell or Share My Personal Information” section below, we may share personal data with recipients under certain circumstances and with the following parties:

- Services providers, agents, subcontractors, and vendors, such as accountants, payment processing companies, and other vendors we use to operate our website and provide our products and services, are limited to the extent they need such data to perform their activities and functions.
- Within our company group, we aim to provide you with better information and services.
- With our professional advisors, we consult in different niche areas, such as legal, accounting, and banking.
- With public and government authorities and law enforcement, under legal obligations, or when we are compelled under law and authority to disclose personal data.

We understand the importance of securely transferring data. Contractual boundaries are determined and agreed upon with these parties to protect and responsibly use your data. A Data Processing Agreement (DPA) is a contract between a data controller and a data processor that governs the processor’s handling of personal data.

As part of our commitment to safeguarding privacy, we employ established mechanisms endorsed by EU authorities to facilitate transfers of information seamlessly and securely. One mechanism we utilize is Standard Contractual Clauses (SCCs). These clauses, integrated into contracts between data controllers and processors, ensure the safe and responsible data transfer between the EU and non-EU countries. By adhering to SCCs, we uphold the integrity of personal data protected while facilitating international business operations.

Our vendors and service providers are not permitted to use your personal information for any purpose other than to provide contracted services. Vendors are not permitted to use your personal information for their own marketing and are not allowed to share your information for marketing purposes.

We may share personal information in response to a legal summons or subpoena or if required by law enforcement agencies.

How Long We Retain Your Information

We retain your personal information only for as long as necessary to fulfill the purposes outlined in this Privacy Policy, unless a longer retention period is required or permitted by law. The length of time we retain information may vary depending on the category of information and the specific use case. For example:

- Contact information and booking data may be retained for up to 7 years to comply with legal and tax obligations.
- Payment and billing information is retained only as long as needed to complete the transaction and meet our financial reporting requirements.
- Technical data such as IP addresses or cookie identifiers are typically retained for 12 to 24 months unless associated with a legal or security matter.

Where no specific retention period is listed, we use criteria such as the nature of the data, the reason it was collected, and applicable legal requirements to determine how long to retain it.

Security

We take all reasonable steps to protect the information we receive from you from accidental or unlawful destruction, loss, alteration, and unauthorized disclosure or access. We have implemented appropriate physical, technical, and administrative measures to safeguard and secure your information. However, no security measures are perfect; the risk of a data breach is possible.

Children's Privacy

We adhere to strict policies regarding collecting and processing personal information from minors. In compliance with applicable laws, we do not collect or solicit personal information from children under 13 without parental consent. Should we inadvertently obtain such information, we promptly delete it upon awareness.

Automated Decision-Making

We do not use automated decision-making or profiling in a way that produces legal or similarly significant effects without human involvement. However, we may use automated processes to help us analyze and improve our services, such as to recommend products or personalize your experience.

If in the future we introduce automated decision-making that impacts your rights, we will notify you and provide you with the opportunity to opt out, as required under applicable laws, including the California Consumer Privacy Act (as amended).

Your Rights Regarding Access to and Control over Personal Information

Depending on the circumstances, you may have the following rights about your personal information:

- **Right of information and access** - You have the right to access and request a copy of the personal information we hold about you.
- **Right to rectification** - You have the right to correct or update inaccurate or out-of-date- personal information.
- **Right of erasure** - You can request that your personal information be erased/deleted.
- **Right to restrict processing** - You have the right to restrict the processing of your personal information.
- **Right to object to processing** - You have the right to object to specific types of processing.
- **Right to portability** - You may request a portable copy of your personal information.
- **Right not to be subject to decisions based solely on Automated Decision Making** - You have the right not to be subject to decisions based solely on automated processing.
- **Right to complain to a data protection authority** - You have the right to complain to a supervisory authority in the country where you reside, details of which can be provided upon request.
- **Right to withdraw consent** - If you have given us consent to collect or process your personal information, you may withdraw that consent at any time.

If you wish to exercise any of these rights, please submit a request at <https://www.juscollege.com/dsar> or email us at DataPrivacy@juscollege.com.

We may charge a reasonable fee if your request is not valid, repetitive, or excessive under applicable law. We may also request additional information to verify your identity before processing your request.

Right to Correct Inaccurate Personal Information

You have the right to request that we correct any inaccurate personal information that we maintain about you. We will take reasonable steps to verify your identity before making any corrections and may ask for supporting documentation where appropriate.

To request a correction, please visit <https://www.juscollege.com/dsar> or email us at DataPrivacy@juscollege.com.

Contact Us

We have appointed a Data Protection Officer. If you have any questions about this privacy policy, or if you want to exercise your privacy rights as outlined above, please contact the DPO at:

JusCollege Data Protection Officer
 DataPrivacy@Juscollege.com
 7165 Rafael Ridge
 Las Vegas, Nevada 89119 USA

Our EU Representative is Osano International Compliance Services Limited and can be contacted by: ATTN: EA6I, 3 Dublin Landings, North Wall Quay, Dublin 1, D01C4E0.

The chart below summarizes the personal information we collect and use. Information you voluntarily provide us, such as in free-form webforms, may contain additional categories of personal information not described below.

Category of personal information (PI)	PI we collect in this category	Sources of PI	Business/commercial purpose for collecting or sharing PI	PI we sell or share or disclose share in this category	Categories of third parties to whom we disclose PI for a business purpose
Identifiers (other than online identifiers)	<ul style="list-style-type: none"> • Contact details • Network details • Data from other accounts • Business information • Booking information • Information from third parties and public sources 	<ul style="list-style-type: none"> • You • Third parties and public sources 	<ul style="list-style-type: none"> • Operate our website • Provide information and respond to inquiries • To Suppliers of travel and other services • Bookings and other contracts • Payments and payment processors • Communication with customers • Record keeping • Manage and improve our business • Advertising • Direct marketing by us • Direct marketing by us via SMS text messaging • Direct marketing by JusCollege 	<ul style="list-style-type: none"> • Contact details • Network details • Data from other accounts • Business information • Booking information • Information from third parties and public sources 	<ul style="list-style-type: none"> • Legal and safety-related third parties • Advertising partners • Third party partners • Business transferees • Professional advisors • Payment processors

Customer Records	<ul style="list-style-type: none"> • Contact details • Network details • Data from other accounts • Business information • Booking information • Information from third parties and public sources 	<ul style="list-style-type: none"> • You • Third parties and public sources 	<ul style="list-style-type: none"> • Operate our website • Provide information and respond to inquiries • To Suppliers of travel and other services • Bookings and other contracts • Payments and payment processors • Communication with customers • Record keeping • Manage and improve our business • Advertising • Direct marketing by us • Direct marketing by us via SMS text messaging • Direct marketing by JusCollege 	<ul style="list-style-type: none"> • Contact details • Network details • Data from other accounts • Business information • Booking information • Information from third parties and public sources 	<ul style="list-style-type: none"> • Legal and safety-related third parties • Advertising partners • Third party partners • Business transferees • Professional advisors • Payment processors
Commercial Information	<ul style="list-style-type: none"> • Contact details • Network details • Data from other accounts • Business information • Booking information • Information from third parties and public sources • Payment information • Survey data • Contests, sweepstakes, and prize drawings data • Messages and email data • Online activity data 	<ul style="list-style-type: none"> • You • Your browser and device • Third parties and public sources 	<ul style="list-style-type: none"> • Operate our website • Provide information and respond to inquiries • To Suppliers of travel and other services • Bookings and other contracts • Payments and payment processors • Communication with customers • Record keeping • Manage and improve our business • Advertising • Direct marketing by us • Direct marketing by us via SMS text messaging • Direct marketing by JusCollege 	<ul style="list-style-type: none"> • Contact details • Network details • Data from other accounts • Business information • Booking information • Information from third parties and public sources • Payment information • Survey data • Contests, sweepstakes, and prize drawings data • Messages and email data • Online activity data 	<ul style="list-style-type: none"> • Legal and safety-related third parties • Advertising partners • Third party partners • Business transferees • Professional advisors • Payment processors

Financial Information	<ul style="list-style-type: none"> • Payment information 	<ul style="list-style-type: none"> • You 	<ul style="list-style-type: none"> • Provide and improve our Services • Create and maintain a trusted environment • Research and development • Payment processors 	<ul style="list-style-type: none"> • Payment information 	<ul style="list-style-type: none"> • Legal and safety-related third parties • Advertising partners • Third party partners • Business transferees • Professional advisors • Payment processors
Online Identifiers	<ul style="list-style-type: none"> • Messages and email data • Booking information • Geolocation • Device data • Online activity data • Information from third parties and public sources 	<ul style="list-style-type: none"> • You • Your browser and device • Third parties and public sources 	<ul style="list-style-type: none"> • Operate our website • Provide information and respond to inquiries • To Suppliers of travel and other services • Bookings and other contracts • Payments and payment processors • Communication with customers • Record keeping • Manage and improve our business • Advertising • Direct marketing by us • Direct marketing by us via SMS text messaging • Direct marketing by JusCollege 	<ul style="list-style-type: none"> • Messages and email data • Contact lists • Booking information • Geolocation • Device data • Online activity data • Information from third parties and public sources 	<ul style="list-style-type: none"> • Legal and safety-related third parties • Advertising partners • Third party partners • Business transferees • Professional advisors • Payment processors

<p>Internet or Network Information</p>	<ul style="list-style-type: none"> • Messages and email data • Booking information • Device data • Online activity data 	<ul style="list-style-type: none"> • You • Your browser and device • Third parties and public sources 	<ul style="list-style-type: none"> • Operate our website • Provide information and respond to inquiries • To Suppliers of travel and other services • Bookings and other contracts • Payments and payment processors • Communication with customers • Record keeping • Manage and improve our business • Advertising • Direct marketing by us • Direct marketing by us via SMS text messaging • Direct marketing by JusCollege 	<ul style="list-style-type: none"> • Messages and email data • Booking information • Device data • Online activity data 	<ul style="list-style-type: none"> • Legal and safety-related third parties • Advertising partners • Third party partners • Business transferees • Professional advisors • Payment processors
<p>Geolocation Data</p>	<ul style="list-style-type: none"> • Geolocation • Device data 	<ul style="list-style-type: none"> • You • Your browser and device 	<ul style="list-style-type: none"> • Operate our website • Provide information and respond to inquiries • To Suppliers of travel and other services • Bookings and other contracts • Payments and payment processors • Communication with customers • Record keeping • Manage and improve our business • Advertising • Direct marketing by us • Direct marketing by us via SMS text messaging • Direct marketing by JusCollege 	<ul style="list-style-type: none"> • Geolocation • Device data 	<ul style="list-style-type: none"> • Legal and safety-related third parties • Advertising partners • Third party partners • Business transferees • Professional advisors • Payment processors

<p>Inferences</p>	<p>May be derived from your:</p> <ul style="list-style-type: none"> • Contact details • Booking information • Network details • Survey data • Contests, sweepstakes, and prize drawings data • Messages and email data • Geolocation • Device data • Online activity data • Information from third parties and public sources 	<p>N/A</p>	<ul style="list-style-type: none"> • Operate our website • Provide information and respond to inquiries • To Suppliers of travel and other services • Bookings and other contracts • Payments and payment processors • Communication with customers • Record keeping • Manage and improve our business • Advertising • Direct marketing by us • Direct marketing by us via SMS text messaging • Direct marketing by JusCollege 	<p>May be derived from your:</p> <ul style="list-style-type: none"> • Contact details • Booking information • Network details • Survey data • Contests, sweepstakes, and prize drawings data • Messages and email data • Geolocation • Device data • Online activity data • Information from third parties and public sources 	<ul style="list-style-type: none"> • Legal and safety-related third parties • Advertising partners • Third party partners • Business transferees • Professional advisors • Payment processors
<p>Professional or Employment Information</p>	<ul style="list-style-type: none"> • Business information • Booking information • Information from third parties and public sources 	<ul style="list-style-type: none"> • You • Third party sources 	<ul style="list-style-type: none"> • Operate our website • Provide information and respond to inquiries • To Suppliers of travel and other services • Bookings and other contracts • Payments and payment processors • Communication with customers • Record keeping • Manage and improve our business • Advertising • Direct marketing by us • Direct marketing by us via SMS text messaging • Direct marketing by JusCollege 	<ul style="list-style-type: none"> • Business information • Booking information • Information from third parties and public sources 	<ul style="list-style-type: none"> • Legal and safety-related third parties • Advertising partners • Third party partners • Business transferees • Professional advisors • Payment processors

Sensory Information	<ul style="list-style-type: none"> • Images, photos, and videos 	<ul style="list-style-type: none"> • You 	<ul style="list-style-type: none"> • Operate our website • Provide information and respond to inquiries • To Suppliers of travel and other services • Bookings and other contracts • Payments and payment processors • Communication with customers • Record keeping • Manage and improve our business • Advertising • Direct marketing by us • Direct marketing by us via SMS text messaging • Direct marketing by JusCollege 	<ul style="list-style-type: none"> • Images, photos, and videos 	<ul style="list-style-type: none"> • Legal and safety-related third parties • Advertising partners • Third party partners • Business transferees • Professional advisors • Payment processors
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Do Not Sell or Share My Personal Information

You have the right to opt out of the sale or sharing of your personal information with third parties for their own commercial or marketing purposes. We do not currently sell or share your personal information in this manner. If we do so in the future, we will update this Privacy Policy, provide you with advance notice, and give you the opportunity to opt out before any such sale or sharing begins.

To exercise your right to opt out, please click the “Do Not Sell or Share My Personal Information” link available on our website homepage, submit a request at <https://www.juscollege.com/dsar>, or contact us at DataPrivacy@juscollege.com. We will process your request within 15 business days of receipt. We will not discriminate against you for exercising this right.

Please note: Regardless of any future changes to our data sale or sharing practices, we will never sell, rent, share, or transfer SMS opt-in data, phone numbers, or SMS consent records to any third party for marketing purposes. This restriction is absolute and permanent.

California Privacy Rights

If you are a California resident, you may have the following rights under the California Consumer Privacy Act (CCPA), as amended by the California Privacy Rights Act (CPRA):

- The right to know what personal information we collect, use, disclose, and sell or share.

- The right to request deletion of personal information we have collected from you.
- The right to correct inaccurate personal information.
- The right to opt out of the sale or sharing of your personal information. See the “Do Not Sell or Share My Personal Information” section above for how to exercise this right.
- The right to limit the use and disclosure of Sensitive Personal Information.
- The right to non-discrimination for exercising any of these rights.

To exercise these rights, please submit a request at <https://www.juscollege.com/dsar> or email us at DataPrivacy@juscollege.com. You may also designate an authorized agent to make a request on your behalf.

If you wish to opt out of the sale or sharing of your personal information, please click the “Do Not Sell or Share My Personal Information” link available on our website homepage or contact us directly.

We will verify your identity before processing your request and may ask you to provide additional information to confirm your identity. If we cannot verify your identity, we may deny the request in accordance with applicable law.