



# King's

· SINCE ·  
**BAKING  
SWEET  
MEMORIES**  
· 1996 ·

MINI BUNDT CAKES  
CONSUMERS  
ARE LOOKING FOR  
BITE SIZED TREATS  
WITH NOSTALGIC  
FLAVORS

## AVAILABLE IN 5 DIFFERENT FLAVORS!



*Vanilla bundt w/  
lemon filling*



*Red Velvet bundt w/  
cream cheese filling*



*Chocolate bundt w/  
chocolate filling*



*Gingerbread bundt w/  
cream cheese filling*



*Lemon bundt w/  
raspberry filling*

## *Your customers are looking for...*

### BITE-SIZED

**84%**

*of consumers agree  
that small, indulgent  
sweet pastries are a  
good way to treat  
yourself.<sup>1</sup>*

### NOSTALGIA

*Millennials and Gen-  
Z (occupying 50% of  
US population) are  
shown to have a strong  
gravitation towards  
nostalgic cake  
flavors.<sup>2</sup>*

### FLAVOR INNOVATION

**75%**

*of consumers want  
to discover new  
flavors.<sup>3</sup>*

Source: 1 Dawn Foods Report-Happiness in Every Bite (2022); 2 Top cake trends for 2024 revealed (2023); 3 Food Engineering Consumer Taste Trends Revealed in '2024 Flavor of the Year' Announcement (2024)

# MINI BUNDT CAKES

Our new popular Mini Bundt Cakes paired with a silky-smooth filling. Indulgent with handcrafted buttery flavor streusel, fully scratch-made with an in-house cake base, creating an ultra-moist texture.

*Available as a single flavor or assorted.*



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PRODUCT NAME	ITEM CODE	PACKAGE SIZE	UNIT DIMENSION	CASE DIMENSION	UNITS PER CASE	TIE HIGH	SHELF LIFE
Vanilla Bundt with Lemon Filling	YV	9 Pack	8" x 8" x 2"	L16" x W8" x H2"	24	5 / 10	Frozen: 180 days Ambient: 10 days
Red Velvet Bundt with Cream Cheese Filling	YR						
Gingerbread Bundt with Cream Cheese Filling	YG	18 Pack	14.5" x 8" x 2"	L16" x W15" x H2"	12	5 / 8	
Lemon Bundt with Raspberry Filling	YL	In-store Bakery Food Service Tray	N/A	L17" x W13" x H3"	42	8 / 25	
Chocolate Bundt with Chocolate Filling	YC						



18 pack



42 pcs