

#### **AVAILABLE IN 6 POPULAR FLAVORS!**



Sweet Potato

### Your customers are looking for ...

## BITE-SIZED

84% of consumers agree that small, indulgent sweet pastries are a good way to treat yourself.1

#### NOSTALGIA

Millennials and Gen-Z (occupying 50% of US population) are shown to have a strong gravitation towards nostalgic cake flavors.2

# FLAVOR INNOVATION

81%

of consumers consider themselves adventurous when it comes to trying new seasonal flavors.3

# COCONUT

Made with 100% desiccated coconut.

We offer 6 popular flavors: Classic Coconut1, Raspberry, Lemon Rosemary, Spiced Purple Sweet Potato, Matcha, and Chai.

No artificial colors or flavors.

DELIGHT

YOUR CUSTOMERS

WITH NEW

INNOVATIVE FLAVORS

FOR A NOSTALGIC

BITE-SIZED TREAT!

FLAVOR	ITEM CODE	
Classic Coconut	V	
Spiced Purple Sweet Potato	VS	
Matcha	VM	
Lemon Rosemary	VL	
Raspberry	VR	
Chai	vc	

PACKAGE SIZE	UNIT DIMENSION	CASE DIMENSION	UNITS PER CASE	TIE / HIGH	SHELF LIFE	
18 Pack	6¼" x 6¼" x 4 ½"	L24" x W20" x H6"	230g (about 18 pcs)	4/12	Frozen: 180 days	
In-store Bakery Food Service Tray	N/A	L17" x W13" x H4"	70	8 / 25	Ambient: 10 days	

AIR TIGHT, TAMPER-PROOF RETAIL PACKAGING

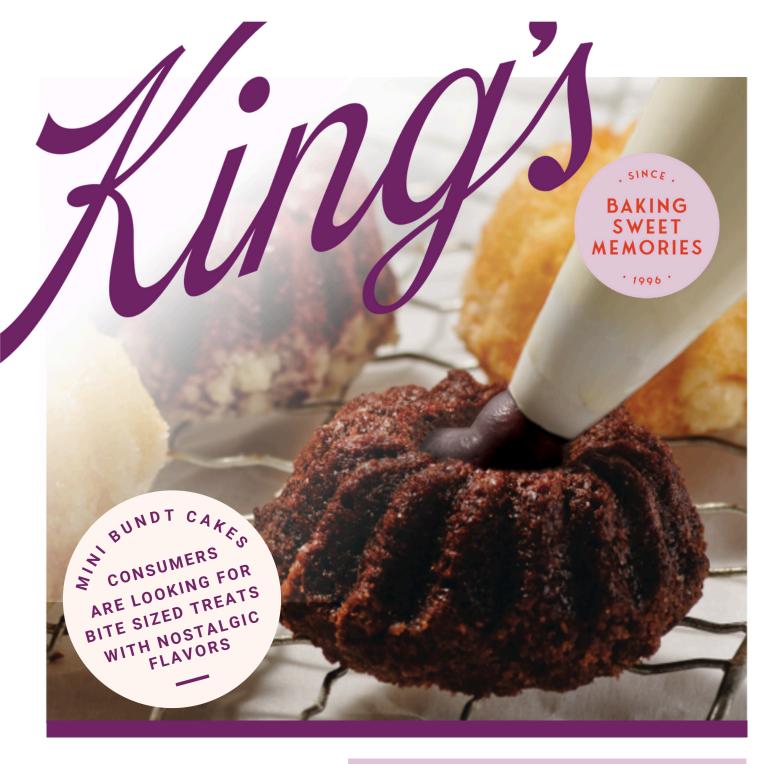




18 pcs

70 pcs





#### **AVAILABLE IN 5 DIFFERENT FLAVORS!**







Red Velvet bundt w/ cream cheese filling



Chocolate bundt wl chocolate filling



Gingerbread bundt w/ cream cheese filling



Lemon bundt w/ raspberry filling

## Your customers are looking for...

#### BITE-SIZED

84%

of consumers agree that small, indulgent sweet pastries are a good way to treat yourself.1

#### NOSTALGIA

Millennials and Gen-Z (occupying 50% of US population) are shown to have a strong gravitation towards nostalgic cake flavors.2

# FLAVOR INNOVATION

75% of consumers want to discover new flavors.3 MINI BUNDY

Our new popular Mini Bundt Cakes paired with a silky-smooth filling. Indulgent with handcrafted buttery flavor streusel, fully scratch-made with an in-house cake base, creating an ultra-moist texture.



CONSUMERS
ARE LOOKING FOR
BITE SIZED TREATS
WITH NOSTALGIC
FLAVORS

FLAVORS	ITEM CODE	
Vanilla Bundt with Lemon Filling	YV	
Red Velvet Bundt with Cream Cheese Filling	YR	
Gingerbread Bundt with Cream Cheese Filling	YG	
Lemon Bundt with Raspberry Filling	YL	
Chocolate Bundt with Chocolate Filling	YC	

I	PACKAGE SIZE	UNIT DIMENSION	CASE DIMENSION	UNITS PER CASE	TIE High	SHELF Life
	9 Pack	8"x 8" x 2"	L16" x W8" x H2"	24	5/10	Frozen: 180 days Ambient: 10 days
	18 Pack	14.5" x 8" x 2"	L16" x W15" x H2"	12	5/8	
	In-store Bakery Food Service Tray	N/A	L17" x W13" x H3"	42	8 / 25	





9 pack



18 pack



*42 pcs*