

Be Part of Tasmania's Most Iconic Cultural Celebration



दीवाली

✦ Festival of Lights ✦

HOBART 2025



Saturday, 1st November 2025



Princes Wharf No.1, Hobart



2 PM - 10 PM

Partnership Opportunities

Now in its **9th year**, the Multicultural Diwali Event is one of Tasmania's most celebrated community festivals, attracting over **4,000 attendees** each year from **diverse cultural backgrounds**.

Hosted with the support of **15+ community organisations**, State and Local Governments, and proudly recognised as the Australia Day Community Event of the Year by the City of Hobart, this event offers a unique opportunity to celebrate diversity and unity while connecting your brand with the vibrant spirit of community.

For enquiries write to diwali.board@gmail.com



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What to Expect in 2025

- ✓ 30+ Cultural Performances,
- ✓ Iconic Venue – Princes Wharf No.1
- ✓ Indo-Cultural Culinary Experiences
- ✓ Government & Community Support
- ✓ Vibrant Marketplace & Food Stalls
- ✓ Lighting of the Lamp Ceremony
- ✓ Family Activities - 8+ hours
- ✓ Estimate 4000 attendees

Your Brand, Our Stage

As a sponsor, your organisation will gain:

- ✓ Visibility across promotional materials
- ✓ Presence at the event through signage and booths
- ✓ Engagement via social media and community partners
- ✓ On-stage acknowledgements during key ceremonies

Partnership Opportunities

Gold Category

\$15,000

- Premium logo placement on venue signage
- 3 x Dedicated Social Media Posts with logo & write-up
- On-stage acknowledgement at the lighting ceremony
- Complimentary 2m x 2m booth + trestle table + 2 chairs

Silver Category

\$10,000

- Prominent logo inclusion on venue signage
- 2 x Dedicated Social Media Posts with logo & write-up
- On-stage acknowledgement at the lighting ceremony
- Complimentary 2m x 2m booth + trestle table + 2 chairs

Bronze Category

\$5,000

- Logo inclusion on venue signage
- 1 x Dedicated Social Media Post with logo & write-up
- On-stage acknowledgement at the lighting ceremony
- Discounted 2m x 2m booth opportunity

Custom Packages Available

We'd be delighted to tailor a sponsorship solution to suit your goals.