

# WHO WE ARE...

At Dance Alliance of Kingwood, we believe dance is not only a form of artistic expression, but also a path to personal growth, character development, and community connection. Our moral values guide every aspect of our studio, ensuring a nurturing and supportive environment for our students and their families.



## **One...Family First**

We honor and respect the values of the families who entrust us with their children. Our studio culture supports open communication, mutual respect, and the reinforcement of the moral and ethical foundations that begin at home. We view ourselves as a partner in helping shape not only great dancers, but kind, respectful, and responsible individuals. We welcome parents to visit, watch class, sit, relax and enjoy a cup of coffee. Each studio has a viewing window and security cameras so watching your dancers is a breeze!



## **Two...Safe and Trusted Environment**

Creating a physically and emotionally safe space for every dancer is our top priority. We work to build a culture of trust, kindness, and accountability – one in which students and parents feel confident that their well-being is cared for and protected. All dances, music choices, and costuming are carefully reviewed and must meet the standards set by our ownership team. Guest choreographers are selected with care, and their work is thoroughly monitored to ensure it aligns with our values.



## **Three...Passion and Commitment**

We encourage dancers to pursue their love for dance with wholehearted dedication. Through consistency, hard work, and joy, dancers develop discipline and experience the rewards of perseverance.

## **Four...Respect and Inclusivity**

We teach and model respect for instructors, peers, and oneself. Our studio welcomes dancers of all backgrounds and celebrates the unique qualities each student brings. Inclusion and mutual support are core to the positive environment we foster.



### Five...Integrity and Character

We believe in doing what is right – even when no one is watching. Dancers are encouraged to be honest, kind, and accountable. These values extend beyond the studio and into their lives as students, siblings, friends, and future leaders.



**Dance Alliance of Kingwood** is dedicated to fostering a warm, supportive, and high-integrity space where children not only grow as dancers but also flourish as individuals. Our philosophy centers around **Nurturing Talent, Cultivating Excellence**, and we offer a wide range of classes, from hip-hop to ballet, ensuring every dancer finds their passion.

As part of our commitment to community outreach, we are excited to introduce DanceAbility, a specialized dance program designed for individuals with special needs, bringing movement and joy to those affected by a disability.

With a team of highly skilled, professional, and compassionate instructors, your dancer will receive expert technical training in a creative, encouraging environment—one where they can truly thrive, all at an exceptional value.



### Six...Creative Expression and Confidence

Dance gives students a safe outlet to express their emotions and explore their creativity. In doing so, they build confidence, emotional intelligence, and self-respect that carry far beyond the stage.

### Seven...Community and Giving

We inspire our dancers to give back – to each other, to their families, and to the community. Through performances and outreach, students learn empathy, generosity, and the importance of using their gifts to uplift others.

