

SEAMUS GOLDIN

TRANSPORTATION DESIGNER

CONTACT

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EDUCATION

- **COLLEGE FOR CREATIVE STUDIES**
Master of Fine Arts in
Transportation Design
Detroit, MI
Class of 2027
- **UNIVERSITY OF CINCINNATI**
Bachelor of Science in
Industrial Design
Cincinnati, OH, 3.7 GPA
Class of 2025

SKILLS

DIGITAL

- Adobe Creative Suite:
Photoshop, Illustrator,
InDesign, Acrobat, After
Effects, Premier Pro
- Autodesk: Alias, Fusion
360, AutoCAD, Inventor,
Sketch-book Pro
- Blender
- Gravity Sketch (Certified)

EXPERIENCE

- **ENERPAC TOOL GROUP | MILWAUKEE, WI**
Concept Design Co-op • Aug 2024-Current
Led a high-impact design project from ideation to implementation, coordinating with cross-functional teams including engineering, marketing, and product management. Conducted user research at work sites to gather insights and feedback for product improvements.
 - Presented key design concepts and project updates to executive management, confirming product advancement to market.
- **UNIV. OF CINCINNATI/OHIO DOT | CINCINNATI, OH**
Student Principal Investigator • May-Aug 2024
Chosen to participate in a graduate-level research grant to develop a proposal for multi-modal mobility hubs in partnership with the Ohio Department of Transportation.
 - Assist in the design of the mobility hub ecosystem, interpreting user journeys to identify pain points and opportunities for design interventions.
- **CROWN LIFT TRUCKS | NEW BREMEN, OH**
Industrial Design Co-ops • May-Aug 2023 & Jan-May 2024
Developed concepts for a next-generation, counter-balance forklift. Worked in tandem with engineering to validate the design concepts' viability for market introduction. Final concepts were presented to executive management and were approved to begin development.
 - Directly contributed to 3+ projects scheduled for market release.
 - Integrated tools like Gravity Sketch in a human-centered design process.
- **GENERAL MOTORS | VIRTUAL**
Advanced Summer Sketch Program • May-Aug 2023
Selected to participate in General Motor's advanced summer sketch program for undergraduates. Pursued a design concept embodying the future of the GMC Hummer brand.
 - Consulted with GM executive management after participating in weekly design critiques as well as one-on-one meetings with design managers.

SKILLS

Digital (CONT'D)

- Keyshot
- Twinmotion
- Vizcom ai
- Solidworks
- Creo Parametric
- UI/UX Design

ANALOG

- Sketching
- Prototyping
- Critical Thinking

EXPERIENCE (CONTINUED)

○ BRIDGESTONE AMERICAS | AKRON, OH

Industrial Design Co-ops • Jan-Apr 2022 & Aug-Dec 2022

Conducted extensive market research to form an understanding of design trends. Iterated multiple ideas from feedback via weekly team collaboration meetings to develop an automotive-focused concept for use in corporate design pitches to automotive manufacturers.

- Presented work product to Bridgestone's global design team for critique.
- Attended the SEMA show on behalf of Bridgestone to report market trends.

AWARDS / HONORS

○ Ford X Gravity Sketch Design Challenge Winner - 2024

○ William Clay Ford Automotive Design Scholarship - 2024

○ University of Cincinnati, DAAP, Student Advisory Panel - Fall 2021-2025

○ DAAP National Outreach Scholarship - Fall 2020-2025

○ University of Cincinnati Dean's List - Fall 2020-2025