SEAMUS GOLDIN

TRANSPORTATION DESIGNER

CONTACT

seamusgoldin.com

202.812.7277

seamusgoldin@gmail.com

EDUCATION

COLLEGE FOR CREATIVE STUDIES

Master of Arts in Transportation Design
Detroit, MI
Class of 2026

UNIVERSITY OF CINCINNATI

Bachelor of Science in Industrial Design
Cincinnati, OH
Class of 2025

SKILLS

DIGITAL

- Adobe Creative Suite: Photoshop, Illustrator, InDesign, Acrobat, After Effects, Premier Pro
- Autodesk: Alias, Fusion 360, AutoCAD, Inventor, Sketch-book Pro
- Blender
- Gravity Sketch (Certified)

EXPERIENCE

BRUNSWICK BOAT GROUP | EDGEWATER, FL

Industrial Design Co-op · May-Dec 2026
Led the design and development of a marine console, facilitating engineering project management meetings and cross-functional collaboration. Developed future concepts for multiple Brunswick brands. Collaborated with brand leadership to balance brand identity, manufacturability, and customer expectations.

- Proposed advanced design concepts to Brunswick leadership for future product development.

ENERPAC TOOL GROUP | MILWAUKEE, WI

Industrial Design Co-op · Aug-Dec 2024
Led a high-impact design project from ideation to implementation, coordinating with cross-functional teams including engineering, marketing, and product management. Conducted user research at work sites to gather insights and feedback for product improvements.

- Presented key design concepts and project updates to executive management, confirming product advancement to market.

UNIV. OF CINCINNATI/OHIO DOT | CINCINNATI, OH

Student Principal Investigator · May-Aug 2024
Chosen to participate in a graduate-level research grant to develop a proposal for multi-modal mobility hubs in partnership with the Ohio Department of Transportation.

- Assist in the design of the mobility hub ecosystem, interpreting user journeys to identify pain points and opportunities for design interventions.

CROWN LIFT TRUCKS | NEW BREMEN, OH

Industrial Design Co-ops · May-Aug 2023 & Jan-May 2024
Developed concepts for a next-generation, counter-balance forklift. Worked in tandem with engineering to validate the design concepts' viability for market introduction. Final concepts were presented to executive management and were approved to begin development.

- Directly contributed to 3+ projects scheduled for market release.
- Integrated tools like Gravity Sketch in a human-centered design process.

SKILLS

Digital (CONTD)

- Keyshot
- Twinmotion
- Vizcom ai
- Solidworks
- Rhino
- UI/UX Design

ANALOG

- Sketching
- Prototyping
- Critical Thinking

EXPERIENCE (CONTINUED)

GENERAL MOTORS | VIRTUAL

Advanced Summer Sketch Program · May-Aug 2023
Selected to participate in General Motor's advanced summer sketch program for undergraduates. Pursued a design concept embodying the future of the GMC Hummer brand.

- Consulted with GM executive management after participating in weekly design critiques as well as one-on-one meetings with design managers.

BRIDGESTONE AMERICAS | AKRON, OH

Industrial Design Co-ops · Jan-Apr 2022 & Aug-Dec 2022
Conducted extensive market research to form an understanding of design trends. Iterated multiple ideas from feedback via weekly team collaboration meetings to develop an automotive-focused concept for use in corporate design pitches to automotive manufacturers.

- Presented work product to Bridgestone's global design team for critique.
- Attended the SEMA show on behalf of Bridgestone to report market trends.

AWARDS / HONORS

- **Ford X Gravity Sketch Design Challenge Winner - 2024**
- **William Clay Ford Automotive Design Scholarship - 2024**
- **University of Cincinnati, DAAP, Student Advisory Panel - Fall 2021-2025**
- **DAAP National Outreach Scholarship - Fall 2020-2025**
- **University of Cincinnati Dean's List - Fall 2020-2025**