

The Fundadores Lounge Exclusive Insights from the Quiet Corners of Power

I'm excited to introduce my new interview series — The Fundadores Lounge, designed to feel like you're overhearing an unfiltered conversation between two influential people in a private cigar lounge.

Each episode offers rare insights into legacy-building, leadership, and long-term investing — the kind of high-level thinking you normally wouldn't get to hear, but won't want to miss.

In our first episode, I speak with Dag Holmboe, CEO of Pacific Cigar Company.

What begins as a chat over cigars turns into a powerful dialogue about authenticity, cross-cultural leadership, and how passion becomes strategy in business and investing.





Top Takeaways:

- · The real meaning of luxury in today's world
- · How cross-cultural empathy shapes global expansion
- · Why empowered leadership creates lasting loyalty
- · What cigars can teach us about passion-driven investing

Watch the full episode here: Ann Cooley x Dag Holmboe: Building a Luxury Brand with Integrity

Read the full article here: How to Build a Successful Luxury Brand with Integrity: Lessons from Dag Holmboe

Thank you for being part of this journey.

Stay tuned for more intimate conversations that blend legacy, finance, and family.

Best wishes,
Ann Cooley
ann@cooleyfamilyoffice.com











The mission of Pacific Hawk is to help families maintain harmony and create legacies.

Pacific Hawk was founded in 1997 by Ann Cooley. Pacific Hawk maintains long-term relationships with clients by offering bespoke investment and wealth protection solutions, including Pacific Hawk Global Fund OFC, investment advisory, family/business mediation, and collaboration services. With Ann's unique qualifications as a JD, CFP, Family Mediator, and Collaborative Practice negotiator, she has helped families in New York, London, and Hong Kong including the Rothschild, Rockefeller, and Cadbury families.