

# SENIOR EXPO

## SPONSORSHIP OPPORTUNITIES

2026



### TITLE SPONSOR - 1 OF 1 | \$8,000

- Co-branding with event title on all promotional materials
  - Senior Expo 2026: Brought to you by J Dallas and Your Company Name"
  - Title placement listing on event t-shirt
- Prime booth location at the Senior Expo
  - Includes two six-foot tables, with four chairs and four lunches
- Featured slide on our giant media wall during the event, provided by your company
- 12 program opportunities for the senior department (one per month)
- Company listing on Senior Expo website, including a link to your website, contact information, and logo
- Marketing materials displayed in prime location at J Dallas – brochures and business cards
- Membership in the private Facebook group, "J Dallas Seniors"
- Title-level inclusion in Senior Expo marketing email, approximately 16,000 recipients

### PREMIER SPONSOR - 3 OF 3 | \$3,600

- Prominent position at the Senior Expo
  - Six-foot table, two chairs, two lunches
- Premier line listing on event t-shirt
- 6 program opportunities for the JCC senior department
- Company listing on Senior Expo website, including a link to your website, contact information, and logo
- Membership in the private Facebook group, "J Dallas Seniors"
- Marketing materials displayed at the JCC – brochures and business cards
- Premier-level inclusion in Senior Expo marketing email, approximately 16,000 recipients

## **GOLD SPONSOR | \$1,800**

- One booth at the Senior Expo
  - Six-foot table, two chairs, two lunches
- Line listing on event t-shirt
- 3 program opportunities for the JCC senior department
- Company listing on Senior Expo website, including a link to your website, contact information, and logo
- Membership in the private Facebook group, "J Dallas Seniors"
- Marketing materials displayed at the JCC – brochures and business cards
- Inclusion in Senior Expo marketing email, approximately 16,000 recipients

## **BOOTH SPONSOR | \$400**

- One booth at the Senior Expo
  - Six-foot table, two chairs, two lunches
- Membership in the private Facebook group, "J Dallas Seniors"
- Marketing materials displayed at the JCC – brochures and business cards
- Inclusion in the Senior Expo marketing email, approximately 16,000 recipients

### **Deadline to Register:**

Register by **February 11** to receive all the perks for your sponsorship level! Inclusion in the marketing email, website, and event t-shirt may not be available for sponsors who register after the deadline.

### **In-Kind Sponsorships Available**

Provide or underwrite items that we need for our event – you can enhance them with your branding!

#### **Examples include:**

- Bottled water
- Reusable tote bags for attendees
- Snacks for attendees
- Photo booth and activities

Please contact [Lauren Chapman Kidd](#) for more information about in-kind sponsorships.