

2026 SPONSOR PARTNER



10K • 5K • KIDS K



JCCDALLAS



JCCDALLAS

A FULL YEAR OF VISIBILITY



SAVE THE DATE

Sunday, May 10, 2026

Join us for the 39th Annual Bagel Run. A true Mother's Day tradition, The Mother of All Runs, taking place on Sunday, May 11, 2025, with the perfect family-friendly activity! Run or walk through a scenic neighborhood course in a timed 10K, 5K, or Kids K Run. Participate as an individual, family, or team. A virtual option is also available. All runners will receive a goody bag, shirt, and 4" finishers medal.

REGISTER NOW

BECOME A SPONSOR

SPONSORSHIP PACKET

VOLUNTEER

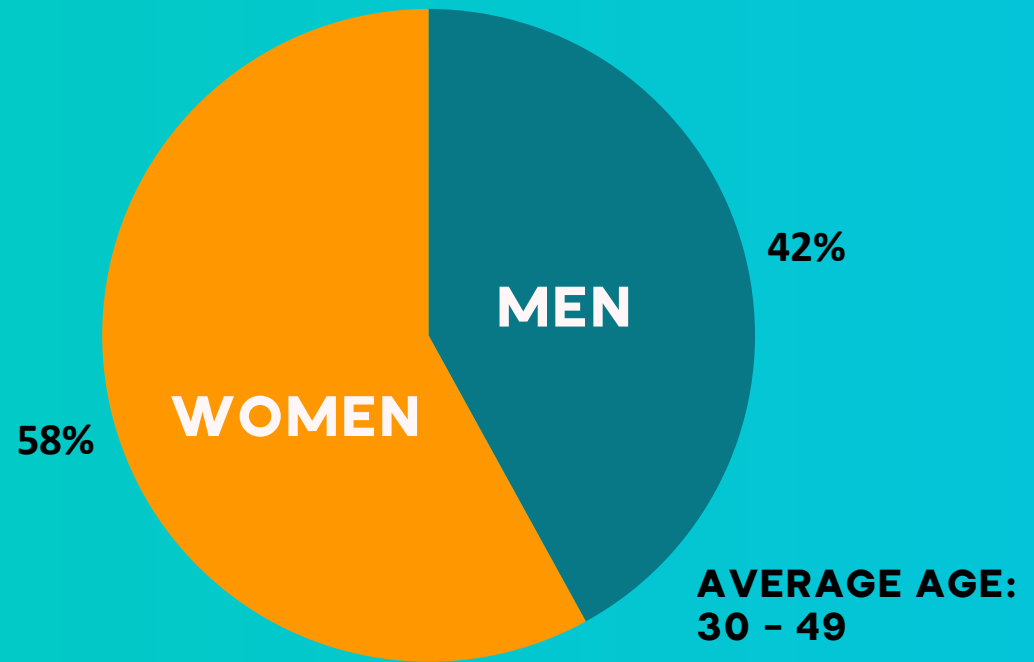
Sponsor Logo Appears Here



PROMINENTLY FEATURED ON
OUR WEBSITE YEAR ROUND



WHO RUNS WITH US?



The Bagel Run draws a diverse crowd of runners and walkers of all ages and backgrounds, coming together to celebrate fitness, community, and of course delicious bagels!



14 STATES

Alabama, California, Colorado, Florida, Kansas, Louisiana, Massachusetts, New Hampshire, New Jersey, New York, Oklahoma, Pennsylvania, Texas, West Virginia

JCCDALLAS.ORG/SPECIAL-EVENTS/BAGEL-RUN



ENGAGEMENT

16,000 Email Subscribers

3,400 Individual Households



[JCCDALLAS.ORG/SPECIAL-EVENTS/BAGEL-RUN](https://jccdallas.org/special-events/bagel-run)

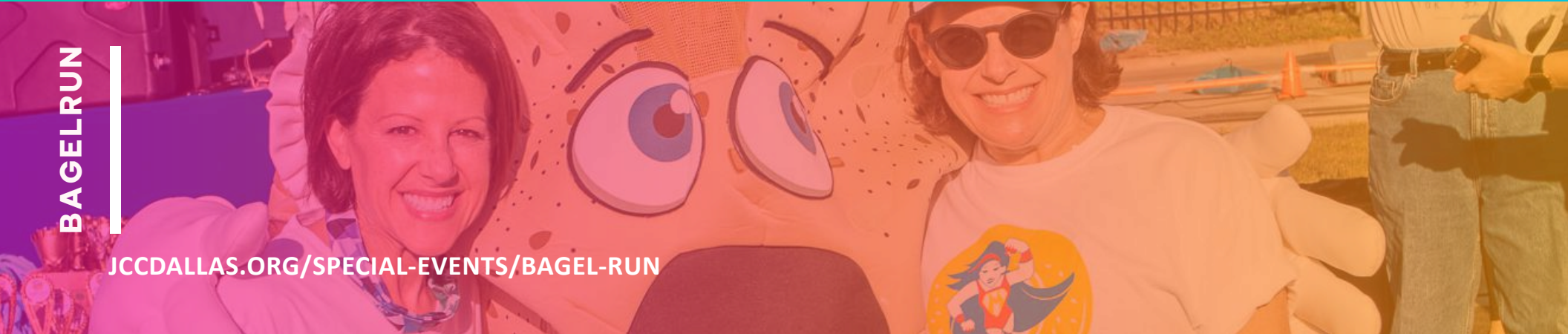


\$18,000 Presenting Sponsor

- Naming Rights of JCC Bagel Run - 'JCC Bagel Run presented by...' with inclusion into logo
- Press release to local media announcing partnership
- Social media announcements and advertisements with co-branding
- Family/Company name/logo on banner at Start/Finish Line, race bibs, flyers/posters and race t-shirts
- Family/Company name and logo inclusion on the following digital assets: main event website, event promotional emails, specific participant emails
- Logo/Name prominently displayed on all mile markers along course route
- Opportunity to place promotional items in all race packets
- Opportunity for 10 x 20 booth at Start/Finish Line to promote company products/services
- Family/Company name and logo in event publicity and on JCC website for one year
- Up to 18 complimentary race entries
- Recognition in pre-race announcements and posted on social media

BAGELRUN

[JCCDALLAS.ORG/SPECIAL-EVENTS/BAGEL-RUN](https://jccdallas.org/special-events/bagel-run)



\$10,000 Bag Sponsor

- Family/Company name and logo on banner at Start/Finish Line, race bibs, flyers/posters and race t-shirts
- Family/Company name and logo inclusion on the following digital assets: main event website, event promotional emails, specific participant emails
- Logo/Name prominently displayed on all mile markers along course route
- Opportunity to place promotional items in all race packets
- Opportunity for 10 x 10 booth at Start/Finish Line to promote company products/services
- Family/Company name and logo in event publicity and on JCC website for one year
- Up to 12 complimentary race entries
- Recognition in pre-race announcements and posted on social media





\$10,000 Bagel Buffet Sponsor

- Family/Company name and logo on banner at Start/Finish Line, race bibs, flyers/posters and race t-shirts
- Family/Company name and logo inclusion on the following digital assets: main event website, event promotional emails, specific participant emails
- Logo/Name prominently displayed on all mile markers along course route
- Opportunity to place promotional items in all race packets
- Opportunity for 10 x 10 booth at Start/Finish Line to promote company products/services
- Family/Company name and logo in event publicity and on JCC website for one year
- Up to 12 complimentary race entries
- Recognition in pre-race announcements and posted on social media

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\$10,000 VIM Tent Sponsor

(Very Important Mom)

- Family/Company name and logo on banner at Start/Finish Line, race bibs, flyers/posters and race t-shirts
- Family/Company name and logo inclusion on the following digital assets: main event website, event promotional emails, specific participant emails
- Logo/Name prominently displayed on all mile markers along course route
- Opportunity to place promotional items in all race packets
- Opportunity for 10 x 10 booth at Start/Finish Line to promote company products/services
- Family/Company name and logo in event publicity and on JCC website for one year
- Up to 12 complimentary race entries
- Recognition in pre-race announcements and posted on social media



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\$7,500 Platinum Sponsor

- Family/Company name and logo on banner at Start/Finish Line and race t-shirts
- Family/Company name and logo inclusion on the following digital assets: main event website, event promotional emails, specific participant emails
- Logo/Name prominently displayed on three (3) mile markers along course route
- Opportunity to place promotional items in all race packets
- Opportunity for 10 x 10 booth at Start/Finish Line to promote company products/services
- Family/Company name or logo in event publicity and on JCC website for one year
- Up to 10 complimentary race entries
- Recognition in pre-race announcements and posted on social media

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\$5,500 Gold Sponsor

- Family/Company name or logo on banner at Start/Finish Line and race t-shirt
- Family/Company name and logo inclusion on the following digital assets: main event website, event promotional emails, specific participant emails
- Logo/Name prominently displayed on two (2) mile markers along course route
- Opportunity to place promotional items in all race packets
- Opportunity for 10 x 10 booth at Start/Finish Line to promote company products/services
- Family/Company name or logo in event publicity and on JCC website for one year
- Up to eight (8) complimentary race entries
- Recognition in pre-race announcements and posted on social media



BAGELRUN

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BAGELRUN

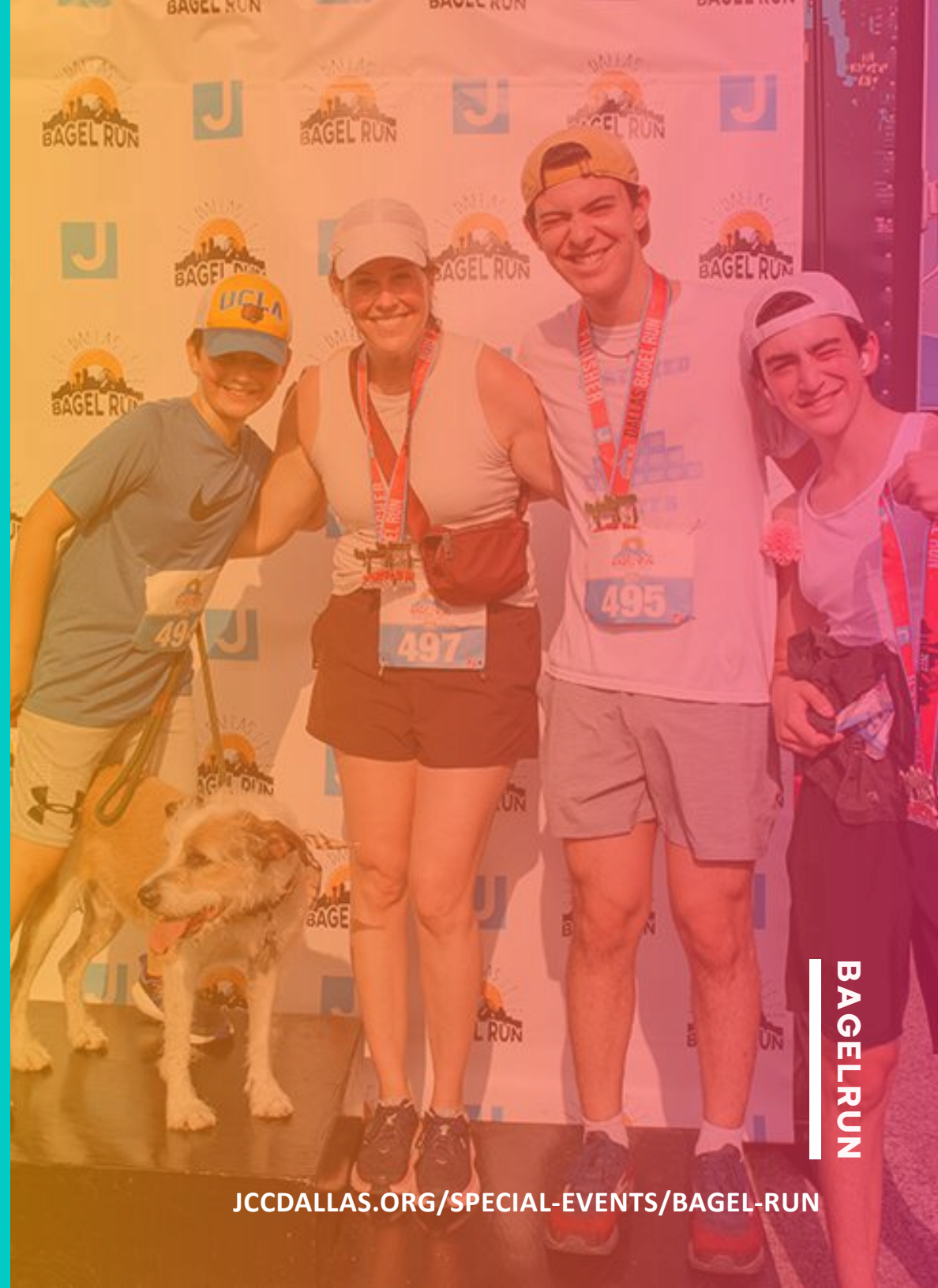
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\$2,500 Silver Sponsor

- Family/Company name or logo on banner at Start/Finish Line and race t-shirts
- Logo/Name prominently displayed on one (1) mile marker along course route
- Opportunity to place promotional items in all race packets
- Opportunity for 10 x 10 booth at Start/Finish Line to promote company products/services
- Family/Company name or logo in event publicity and on JCC website for one year
- Up to six (6) complimentary race entries
- Recognition in pre-race announcements and posted on social media

\$1,800 Bronze Sponsor

- Family/Company name or logo on banner at Start/Finish Line and race t-shirts
- Family/Company name or logo in event publicity and on JCC website for one year
- Up to four (4) complimentary race entries
- Recognition in pre-race announcements and posted on social media





\$1,000 BAGEL LOVERS

- Family/Company name or logo in event publicity and on JCC website for one year
- Up to two (2) complimentary race entries
- Recognition in pre-race announcements and posted on social media

\$500 VENDOR

- Opportunity to pass out coupons and promotional items at the booth
- 10 x 10 booth/tent with (2) 6' tables
- Shout out on social media

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