Eva Cloostermans

Experience

Jaywalk Studio LLC | Woburn, MA — Oct 2024 - Aug 2025 Industrial Designer & Marketing Lead

- Contributed to projects across <u>Jaywalk Medical</u> (bespoke medical simulation & display models), and <u>Jaywalk Studio</u> (art installations, custom products, and low-volume manufacturing) from concept development to hands-on fabrication and installations.
- Led marketing and communications, managing social media, directing video content, and creating promotional materials that increased visibility and client engagement.
- Conducted project research, sourced materials, and developed custom solutions to address unique design challenges.
- Worked collaboratively in a small studio environment, taking ownership of diverse responsibilities while maintaining adaptability in a fast-changing environment.

LLM Design LLC | Boston, MA — Jan - Apr 2023 & Sep - Dec 2023 Industrial Design Co-op

- Designed environmental graphics & history murals, conducted field & digital research, established naming conventions, and attended client meetings.
- Developed design guidelines manual, produced social media & website content using Adobe Cloud, and supported team members throughout various projects.
- Created an interactive 3D neighborhood map using SolidWorks & Adobe Cloud for a real estate client.
- Executed site visits, staff interviews, and mockups for a community healthcare center, including wayfinding & signage.

TPvision - PPDS | Ghent, Belgium

Part Time Video Editor — Sep 2021 - Aug 2023 Internship — Jun - Aug 2021 & Jun - Aug 2022

- Collaborated with a team of 10 engineers by editing their video footage into cohesive training videos for clients, using PremierePro.
- Addressed guestions about video editing by creating tutorials for colleagues.

Wentworth Admissions Office | Boston, MA — Feb 2020 - Aug 2024

Admissions Ambassador Coordinator & Orientation Leader

- Led the Admissions Ambassadors team and collaborated with Admissions Staff.
- Acted as a positive role model, introducing university resources to potential and new students.
- Guided campus tours for groups of 20+ and served as a panelist at admissions events.
- Supported new students' transition by leading orientation and opening week groups of 20-50.

Extracurricular Experience

Wentworth Industry Professional Advisory Committee — Apr 2025 - present

- Advice department on development of industrial design program at Wentworth.
- Execute a range of initiatives such as the creation of our mentorship program.

AIGA | V.O. Boston Mentorship program — Apr - Jun 2023

• Received guidance as a designer & learned new skills such as Figma.

Co-President of FrauHaus — Jan 2021 - Sep 2023

Wentworth Club for Women in Industrial Design

- Spearheaded club meetings & event planning such as networking events.
- Delegated tasks to create a community of students & professionals to guide career planning, stimulate personal growth & leadership skills.



Education

Suffolk University

Master of Science in Marketing Expected Graduation in 2026

Wentworth Institute of Technology

Bachelor of Science in Industrial Design

Graduation in 2024

High School Diploma (Luxembourg)

Environmental Science Concentration

Graduation in 2020

Skillset

• 3D modeling programs

Rhino, Keyshot, Solidworks, TinkerCAD & Shapr3D

Additional softwares

Figma, Adobe Creative Cloud, Procreate, Microsoft Office

- **Prototyping & modeling** in various materials
- Digital & traditional fabrication experience

Languages

Fluent in 5 Languages

Luxembourgish, Flemish, German, French, & English