



Hello,

Thank you so much for partnering with us in our Simon Books Buddy program! We would love for you to provide us with links to your posts if you choose to feature one or more of our books.

We ask that you tag #SimonBooksBuddy when you feature one of our books so that we know when a post goes up. Additionally, **due to FTC requirements you'll need to include one of the following disclosures.**

For Instagram posts, include one of the following in your captions:

1. [@SimonBooks](#) #SimonBooksBuddy #FreeGift (must be directly next to each other)
2. "Thank you [@SimonBooks](#) #SimonBooksBuddy for the free books"

For Tweets (X), please include:

1. [@SimonBooks](#) #SimonBooksBuddy

For Facebook posts, please include one of the following:

1. Both [@SimonBooks](#) #SimonBooksBuddy (must be directly next to each other)
2. "Thank you [@SimonBooks](#) #SimonBooksBuddy for the free books."

For TikTok, please include:

1. [@SimonBooks](#) #SimonBooksBuddy

For Threads, please include:

1. [@SimonBooks](#) #SimonBooksBuddy

For Goodreads, please include:

1. "Thank you to Simon & Schuster for the free copy for review"

All disclosures must be made prior to the "see more" buttons on your captions and on all Instagram stories as well. Failure to abide by the FTC rules and/or the selling of pre-publication manuscripts can lead to disqualification from the program.

By posting a photo/review, you give us the right to repost your photo and/or caption on our social accounts and in any promotional material.

Thank you so much for your support and your continuous interest in our books! Happy reading!

Simon Books Buddy team at Simon & Schuster
marketing@simonandschuster.com
@SimonBooks on [Facebook](#), [Instagram](#), [TikTok](#), [Twitter \(X\)](#), and [Threads](#)