

VERAISON



Wouldst Thou Like
To Live Deliciously?

CONTRIBUTOR GUIDELINES

Hey, so... what are we?

Veraison is a digital magazine.

We started out as a wine zine, then got a bit more into food, and have come to understand that you can't talk about food without talking about **everything**.

We've started to move away from the purely epicurean space, and taken a broader focus on culture in Naarm/Melbourne, but still drawing on what we loved when we started writing about wine: small-scale producers, creativity, community, critical perspectives, and diverse voices.

Types of content we're into

We want to hear from you, about something you're interested in. This could take almost any form, but to get the ball rolling, think...

- ★ Essays
- ★ Short fiction
- ★ Educational articles
- ★ Critical opinions
- ★ Guides & lists
- ★ Reviews
- ★ Interviews
- ★ Profile pieces

Whatever you write will fall into one of two categories: a **guide** or an **article**.

GUIDES

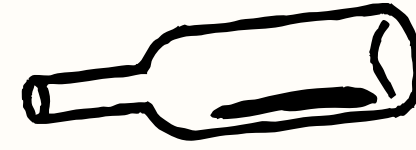


MICROCLIMATE GUIDES

Guides written by you about your niche area of interest or expertise, or something hyper-localised.

6-24 ITEMS

ARTICLE



BOTTOM OF THE BOTTLE

Longer articles covering the sorts of topics you might go into when you're a few deep.

1200-2500 WORDS

For both guides and articles, we encourage you to write about something you're truly interested in, and feel like you can speak on by bringing a new perspective or an unheard voice to the conversation. We're still open to "best _____ in Naarm" lists, but we're even more interested in leftfield guides that take a more niche approach. Do you think you could put together an amazing walking tour of places you've had bad Hinge dates? We'd love to hear about it.

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Previous guides

Skylab Radio's Guide to Listening in Naarm

From bars to parks, here's where to hear good music on good sound systems.

Dominic Ashby's Guide to Chocolate Milk

This goes a hell of a lot deeper than Big M. Best choc milks for every occasion.

Bathrooms with Bronte

"Best To Do Drugs In", "Most Overstimulating", "Most Haunted" and more.

Just Desserts

A guide to going to a restaurant for dessert only (great date idea).

Previous articles

Are Gastropubs Just Pub-Themed Wine Bars?

Gastropubs have a lot in common with the modern luxury industry.

Can I Have Your Number?

Rules and reflections on shitting where you eat.

The Future of Place

What does climate change mean for terroir?

In Defence of Chinese Wine

Why we need to let go of tradition.

So what do I get?

We're just starting out, and as subscriptions increase, so too will our rates. For the time being, we're only paying our contributors for long-form articles (essays, fiction, education, critical opinions, experimental writing etc)

Long form article

\$150 AUD

1200–2500 words

Guides

Unpaid

6–24 entries

for the love of the game

What now?

Get in touch!

You can either send us a pitch, the beginnings of an article, or something close to completion. Whatever state it's in, we'd love to chat about it.



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We eagerly await your thoughts.