CELEBRATING 11 YEARS!

2027

MY GLUTEN FREE WORLD EXPO

Locally Owned and Operated since 2016

FRIDAY, SEPTEMBER 24th | 1PM - 6PM

SATURDAY, SEPTEMBER 25th | 9AM - 5PM

Mountain America Expo Center in Sandy, Utah

BASIC BOOTH: $600

- 10x10 Booth with Pipe and Drape
- No Other Inclusions (provide own table & chairs) Booth Placement Row 700+

DOUBLE BOOTH: $1500

- 20x10 Booth with Pipe and Drape
- Logo on Website
- 2 Skirted Tables, 2 Chairs
- 1 Social Media Feature ($250 Value)
- 10 Weekend Expo Passes ($250 Value)

Upgrade to a Corner Location

DOUBLE CORNER BOOTH: $1700

STANDARD BOOTH: $900

- 10x10 Booth with Pipe and Drape
- Logo on Website
- 1 Skirted Table, 2 Chairs
- 1 Social Media Feature ($250 Value)
- 10 Weekend Expo Passes ($250 Value)

Upgrade to a Corner Location

STANDARD CORNER BOOTH: $1300

PREMIER BOOTH: $2500

Includes Double Booth Package with booth location in Premier Vendor Center Row

*Limited Spots Available*Will Sell Out!*

www.myglutenfreeworldexpo.com

@myglutenfreeworldexpo

Utah's Largest GLUTEN FREE / ALLERGY FREE Event brings in more than 12,000 attendees due to a massive advertising campaign including radio spots, blogger partnerships, social media, tv features and more!

Contact: ELISA APO elisa@mygfwexpo.com JAMIE GAUSNELL jamie@mygfwexpo.com

MY GLUTEN FREE WORLD EXPO

SPONSORSHIPS AVAILABLE

VOLUNTEER SPONSORSHIP: $1500

- Includes one Standard Booth Package and all inclusions
- Company Name on Staff and Volunteer Lanyards
- Option to hang advertising banner at Information Booth
- Social Media Spotlight

STAGE SPONSORSHIP: $3000

- Priority Booth Selection
- Discounted Booth Package
- Option to hang advertising banner on World Showcase Stage
- Promo featuring your company announced before every speaker from the Stage
- Social Media Spotlight

TITLE SPONSOR: $10,000

- 1 Premier Aisle Booth Package and all inclusions
- Your logo included on emails, ticketing and marketing materials
- Direct Link to your company website on My GFW Expo Website
- 2 Focused Direct Email Campaigns
- Social Media Spotlight

Contact: ELISA APO elisa@mygfwexpo.com JAMIE GAUSNELL jamie@mygfwexpo.com

MY GLUTEN FREE WORLD EXPO

ADDITIONAL REQUIREMENTS:

- a copy of your Limited Liability Insurance with at least $1,000,000 in coverage and My Gluten Free World Expo, LLC listd as an Additional Insured
- a jpeg of your logo for promotional purposes
- verification that all products are gluten free
- If sampling or selling food product, Vendor must contact Utah Health Department to ensure compliance

TERMS AND CONDITIONS:

- **Wifi, Electricity, Ice, Shipping, Storage, Extra Tables and Chairs are available at an additional cost. Exhibitor is responsible for these costs.**
- **No refunds will be issued. All booth fees are non-refundable.**
- If damage to venue is caused, Exhibitor agrees to pay Mtn America Expo Center.
- My GFW Expo LLC reserves the right to refuse contracts and refund payments once all exhibit space has been filled.
- Registering for the Expo grants My GFW Expo LLC permission to use Exhibitor likeness, booth, and products for purposes included but not limited to: promotional materials, website, social media, and/or advertising.
- Contract commences at 7am on 09/23/27 and terminates at 11:59pm on 09/25/27.
- My GFW Expo will have the right to terminate any Exhibitor contact by giving written termination notice at least 7 (seven) days in advance of Expo.
- Force Majeure: My GFW Expo LLC will not be liable for a delay or cancellation of Expo due to an act of God, fire, flood, earthquake, riot, explosion, terrorist attack, or any condition beyond the control of My GFW Expo LLC. If such an event occurs, My GFW Expo LLC is entitled to keep a portion of Exhibitor fees to compensate for expenses incurred.









Contact: ELISA APO elisa@mygfwexpo.com JAMIE GAUSNELL jamie@mygfwexpo.com

MY GLUTEN FREE WORLD EXPO



SAMPLE BOOTH LAYOUT & KEY

- ★ Basic Booth
- ★ Standard Booth
- ■ Standard Corner Booth
- ▲ Double Booth
- ● Double Corner Booth
- ◆ Premier Booth

Contact: ELISA APO elisa@mygfwexpo.com JAMIE GAUSNELL jamie@mygfwexpo.com