



**WE ARE BRAND BUILDERS
CRAFTING INNOVATIVE
RETAIL EXPERIENCES.**

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INTRODUCTION TO LOTUS

GREAT BRANDS DON'T FOLLOW. THEY LEAD THE WAY.

We've spent the past 20+ years helping the world's best retail brands reach their full potential and have a powerful portfolio to show for it.

We design, engineer, and manufacture everything from compact countertop fixtures to meaningful customer journeys. Whether you're looking for eye-catching displays or practically invisible fixtures, we know what you need to get noticed and assert your authority in your category.



WE DO IT ALL

DIRECTIONAL STRATEGY

SITE VISITS

CONCEPTUAL DESIGN

DESIGN DEVELOPMENT

ENGINEERING

COSTING

PROTOTYPING

DOMESTIC PRODUCTION

INTERNATIONAL PRODUCTION

QUALITY CONTROL

SHIPPING & LOGISTICS

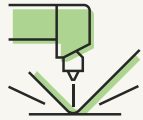
INSTALLATION & FINAL REVIEW





Rethink Retail

We view retail as a branded experience. From the moment a customer walks in the door to completing their purchase, they are engaging with your brand. It's this mentality that guides our process to transform a transaction into a three-dimensional representation of your brand.



In-House Manufacturing

With our own international and domestic manufacturing, we manage each phase of the project to deliver competitive pricing and superior quality control. We take care of the complexity by managing all ordering, kitting, shipping, and staging your retail fixtures.



Dedicated Project Team

We provide a dedicated team to work closely with you throughout the entire project. Through careful project management, we control the scope and timing of your project with clearly defined deliverables.



Holistic Design-Build Perspective

We take a holistic approach to retail. With our dynamic team of designers, engineers, and in-house manufacturers, we bring a unique design-build perspective to every project. We consistently push the limits of design and technology to craft solutions that stand out and make your products shine.



Sustainable Solutions

We're committed to expanding our presence in retail while providing eco-friendly solutions that don't harm the environment. This means crafting fixtures with minimal materials and reduced environmental impact. Our goal is to manufacture fixtures that are easy to disassemble and ship in bulk, keeping transportation as green as possible.



Exceptional Customer Service

At Lotus United, we deeply value the relationships with our clients and pride ourselves on our exceptional customer service. From weekly client meetings to creative problem solving, we follow through every step of the way.

THE LOTUS METHOD

We do retail from start to finish.

From developing brand strategies across the U.S. and international and domestic manufacturing, to handling logistics globally, we are your brand building partners. Our skilled designers and engineers develop innovative solutions, while our in-house manufacturing facility and logistics team ensure everything is accurate and arrives on-time.

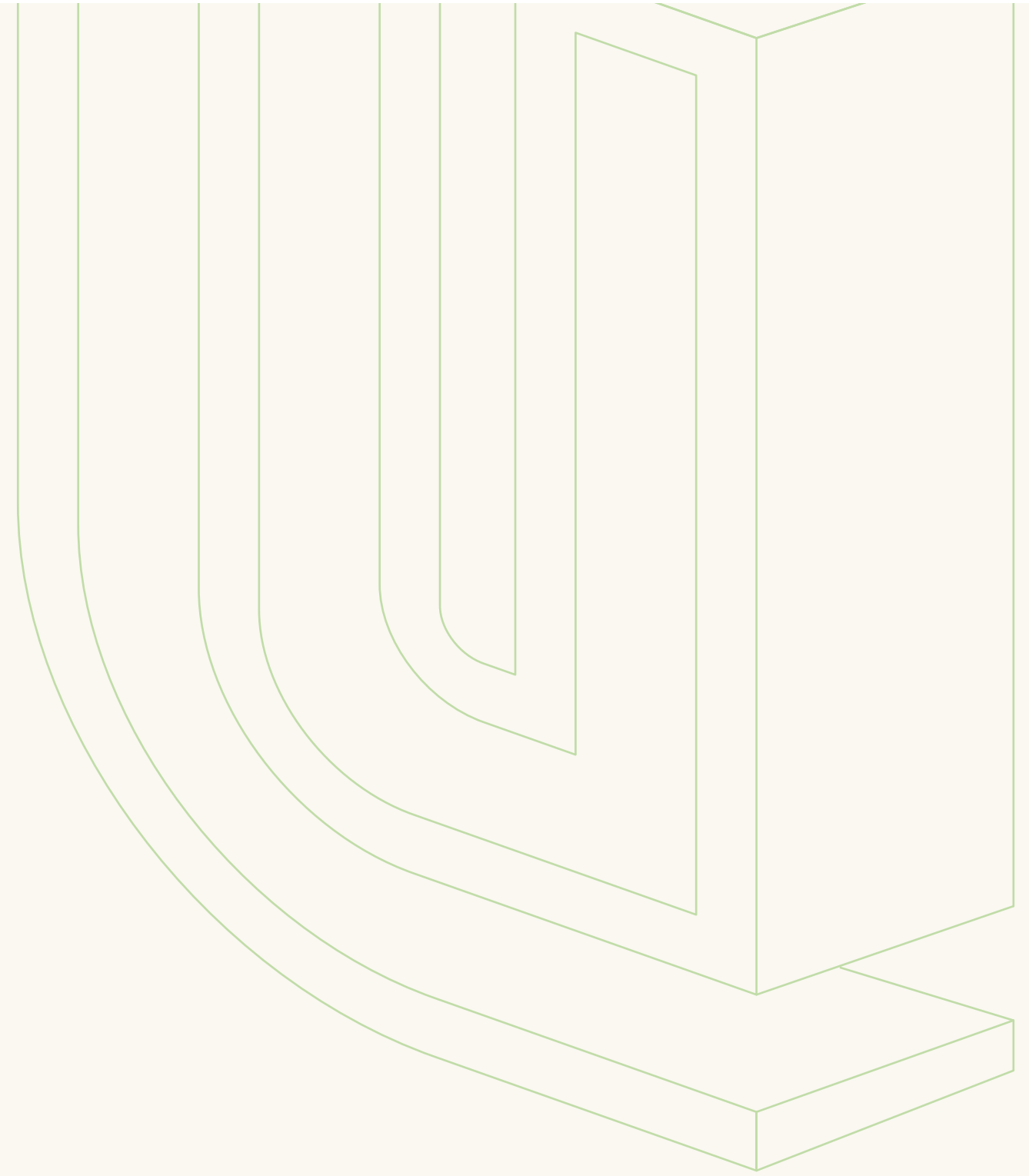


 **Lotus United**
INTERNATIONAL TEAM

 **Lotus Logistics and Domestic Mfg.**
SOUTHERN CALIFORNIA, USA

 **International Mfg.**
NORTHERN & SOUTHERN
CHINA

PLACES & SPACES



PARIS SAINT-GERMAIN F.C.

PROGRAM

International Retail Store
Rollout

SCOPE

Conceptual Design
Design Development
Engineering
Manufacturing
Project Management
Shipping & Logistics
Installation



Game-Changing Moments

We partnered with Lids to create an innovative and immersive retail experience for Paris Saint-Germain F.C. in Paris, France. The design aimed to enhance the brand's presence by focusing on community, collaboration, and connection.

The store features improved customer flow with strategic wayfinding, interactive zones such as the Penalty Kick Experience, and a customization area for personalized merchandise. The design seamlessly integrates elements of Parisian culture and football, ensuring an authentic and memorable experience for all visitors.





LULULEMON

PROGRAM

Store of the Future

SCOPE

Conceptual Design
Design Development
Engineering
Manufacturing
Project Management
Shipping & Logistics
Installation



Store of the Future

Lotus United worked with Lululemon to create an innovative Store of the Future. By elevating the in-store shopping experience with strategic touch-points, interactive displays, and even a “party table” in the fitting room area, the essence of Lululemon is felt by each guest.

Lululemon’s custom flow hang bar system is used at the Santana Row location in San Jose, California, as well as the Hudson Yards location on The High Line in New York City.







PROGRAM

Global Retail Store Rollout

SCOPE

Conceptual Design
Design Development
Engineering
Manufacturing
Project Management
Shipping & Logistics
Installation



The VIP Golf Experience

Lotus United partnered with PXG to create a series of exclusive retail environments that reflect the brand's luxury and dedication to high-performance golf.

The stores are equipped with custom-club fitting bays, where customers can work with PXG Master Fitters to create tailor-made clubs, and the retail areas showcase PXG's high-end apparel, accessories, and golf equipment.





SEATTLE KRAKEN

PROGRAM

Retail Rollout for US Team
Stores

SCOPE

Conceptual Design
Design Development
Engineering
Manufacturing
Project Management
Shipping & Logistics
Installation



An Ocean of Raving Fans

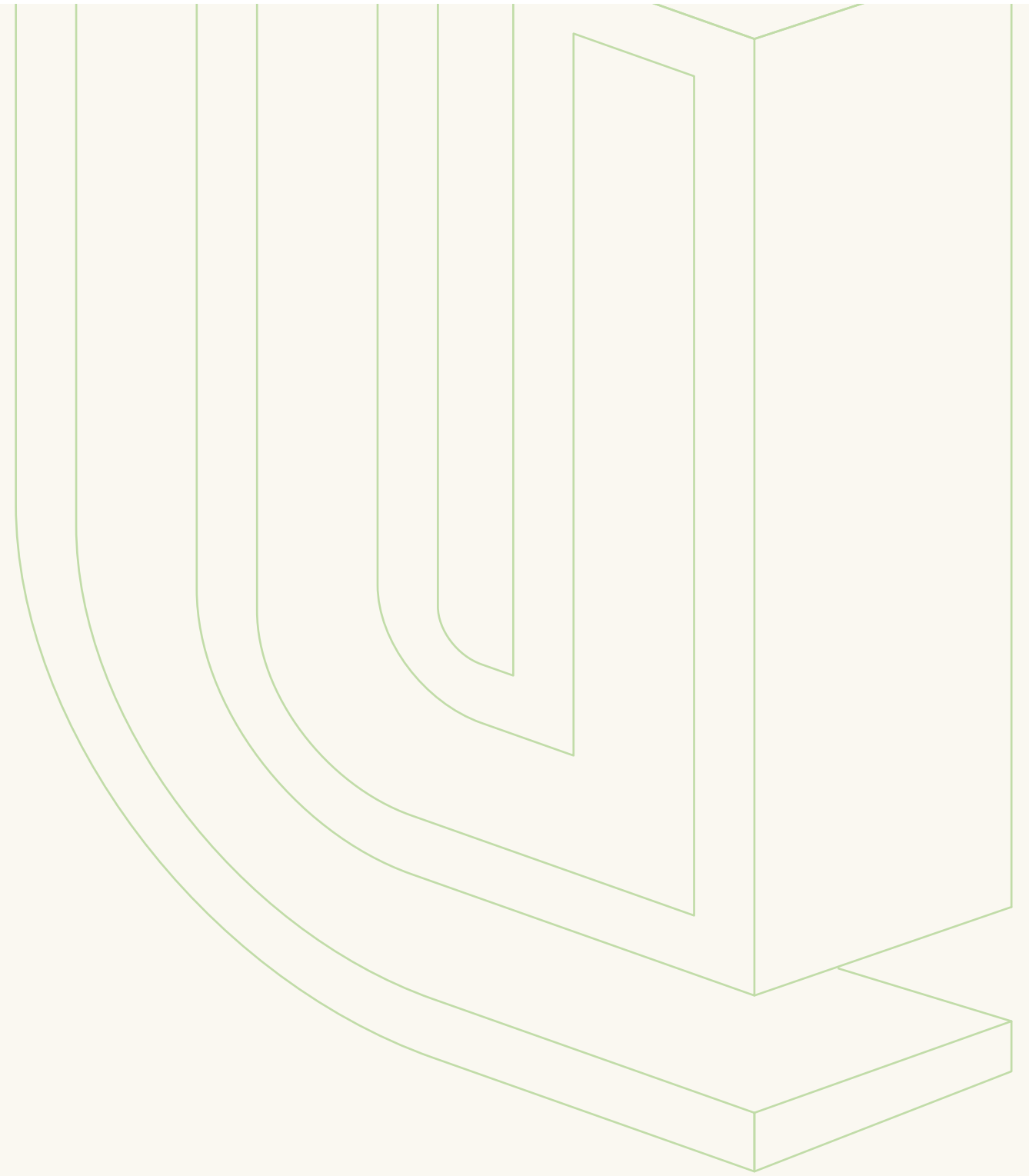
Located in the prestigious Climate Pledge Arena in Seattle, the Seattle Kraken Team Store is the ultimate headquarters for team gear.

The store's blend of on-brand design elements, eye-catching signage, and functional store fixtures make this the destination shopping experience for all things Kraken.





SHOP-IN-SHOPS



MAJOR LEAGUE BASEBALL

PROGRAM

Nationwide Retail Fixture
Rollout

SCOPE

Conceptual Design
Design Development
Engineering
Manufacturing
Project Management
Shipping & Logistics
Installation



Home Field Advantage

Major League Baseball and Dick's Sporting Goods tasked us with revitalizing their ongoing partnership within the baseball teamwear sections.

We designed and developed a comprehensive fixture program that seamlessly embodied both brands while optimizing store layout schematics. This program was crafted as a versatile kit of parts, allowing for easy adaptation to any store size and creating an engaging shop-in-shop experience in that particular team's hometown.



BURTON

PROGRAM

Nationwide Retail Fixture
Rollout

SCOPE

Conceptual Design
Design Development
Engineering
Manufacturing
Project Management
Shipping & Logistics



Bringing the Mountain to Retail

Lotus United collaborated with Burton to create a dynamic and immersive shop-in-shop experience within REI.

Designed to showcase Burton's premium snowboarding gear and apparel, the space combines a rugged, industrial aesthetic with the warmth and authenticity of the brand's mountain roots.



BROOKS

PROGRAM

Shop-in-Shop Program

SCOPE

Conceptual Design
Design Development
Engineering
Manufacturing
Project Management
Shipping & Logistics
Installation



Running Retail Redefined with Brooks

Combining innovation with a deep understanding of the running community, our collaboration with Brooks resulted in a comprehensive shop-in-shop program.

These spaces are designed to highlight Brooks' high-performance products and foster a welcoming atmosphere for all runners. Through thoughtful design and strategic merchandising, we have elevated the retail experience, driving brand engagement and boosting sales.



PATAGONIA

PROGRAM

Nationwide Retail Fixture
Rollout

SCOPE

Conceptual Design
Design Development
Engineering
Manufacturing
Project Management
Shipping & Logistics



Sustainable Adventure

Lotus United has partnered with Patagonia for over 20 years to bring their brand to life in retail spaces.

Our shop-in-shop program uses reclaimed wood and durable materials, creating displays that showcase Patagonia's gear while telling the story behind each product. Seamlessly integrated into stores across the country, these spaces offer a consistent and authentic presence that reflects Patagonia's values.



MEDIUM & SMALL DISPLAYS

SMITH

PROGRAM

Global Wholesale Program

SCOPE

Conceptual Design
Design Development
Engineering
Manufacturing
Project Management
Shipping & Logistics



Over Two Decades of Pioneering Vision

The Smith legacy has been built upon consistent innovation, solid investment in creative problem solving and being able to think outside of the box. Our display work for Smith has spanned over 20 years.

We develop sleek, modular display cases that highlight Smith Optics' range of sunglasses, goggles, and helmets, while keeping the focus on their innovative technology and performance. with Smith's brand identity. Each display is designed to be easily adaptable, allowing retailers to swap out products and graphics to reflect new collections and seasonal gear.



ARCADE BELTS

PROGRAM

Wholesale Program

SCOPE

Conceptual Design
Design Development
Engineering
Manufacturing
Project Management
Shipping & Logistics



Adventure-Ready Retail Displays

Lotus United partnered with Arcade Belts to create sleek, compact retail displays that showcase their adventure belts in a bold, organized way.

Featuring a mix of metal accents and natural wood tones, the displays are designed to fit seamlessly into any retail space, maximizing product visibility while reinforcing Arcade's rugged, stylish brand identity.



RIVET & SWAY

PROGRAM

Pop-Up Displays

SCOPE

Conceptual Design
Design Development
Engineering
Manufacturing
Project Management
Shipping & Logistics



Portable Eyewear Display

Our unique bicycle cart display combines functionality with creativity, offering an engaging and flexible solution for showcasing eyewear that is perfect for pop-up shops and dynamic retail environments.

The design features drawers for organized storage, a well-lit display for optimal visibility, and a mirror for customer convenience.



DECKED

PROGRAM

Retail Sales Program

SCOPE

Conceptual Design
Design Development
Engineering
Manufacturing
Project Management
Shipping & Logistics



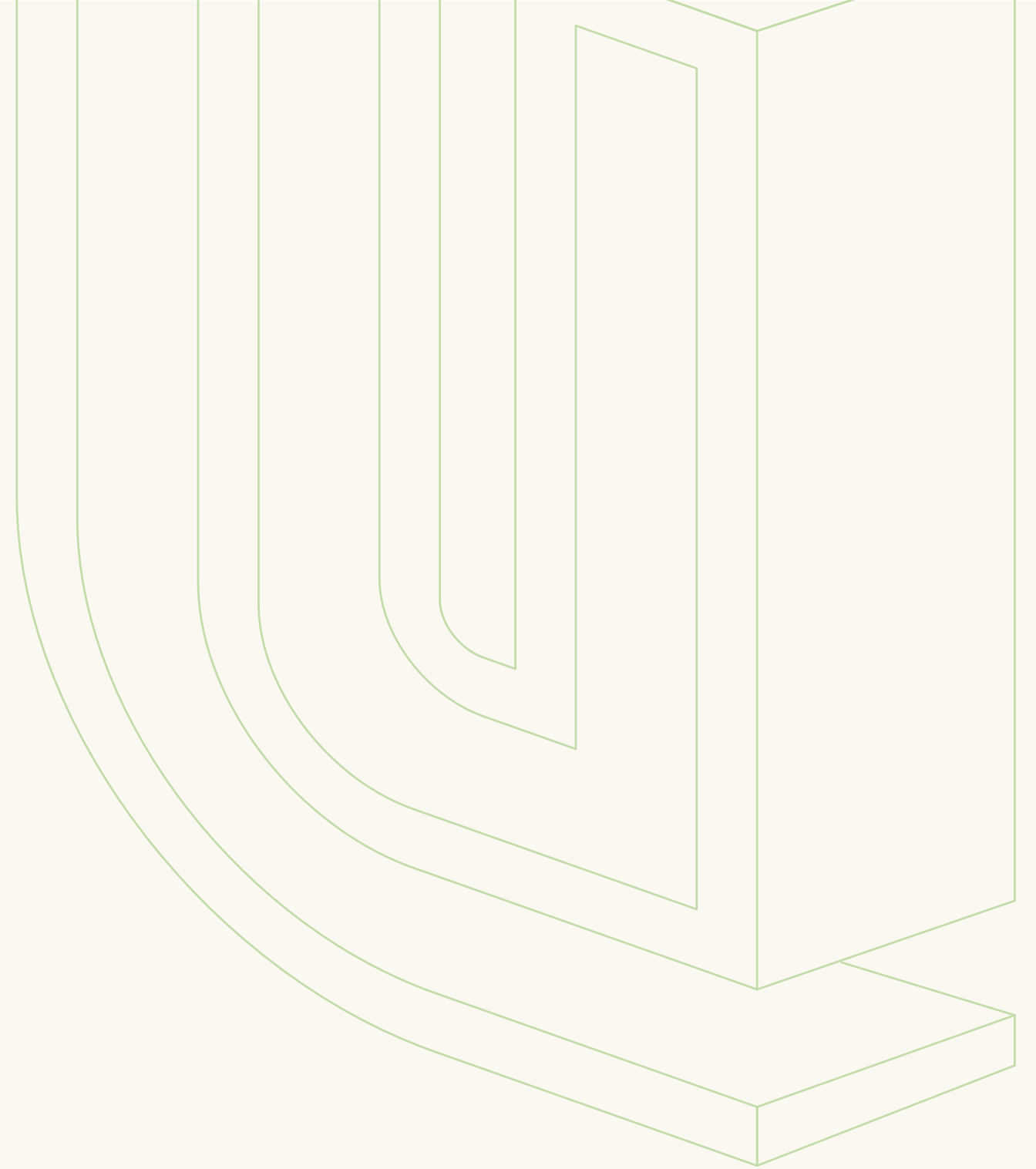
Get Hands On with Decked

Built to integrate seamlessly into your truck with very little effort or instruction, Decked creates superior toolbox and storage systems for trucks nationwide.

Lotus United designed and engineered three display systems that showcased the capabilities of Decked's products while blending seamlessly with their rugged brand. The product's incredible durability and ease of use are highlighted by allowing viewers to see into the storage system's mechanics.



BUILD CAPABILITIES



WE DO IT ALL

This virtual store walkthrough highlights our comprehensive build capabilities, including:

- Wall systems & floor fixtures
- Product glorifiers & display cases
- Custom cashwraps & mannequins
- Signage & refreshable graphics
- Tailored lighting solutions
- Countertop/shelf displays & hangers
- Digital/interactive displays



LET'S WORK TOGETHER.

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STEP 1

Contact Us

Get in touch by filling out our contact form at [LotusUnited.com](https://lotusunited.com). We'll set up an initial call to explore how we can transform your creative vision into reality.

STEP 2

Initial Project Call

During the call, we'll discuss your project needs, address any challenges you're facing, and craft a tailored action plan aligned with your schedule and budget.

STEP 3

We Get to Work

Rest assured, we'll be your partners throughout the entire process—from initial design to development and production.

STEP 4

Watch the Magic Happen

Experience the transformation firsthand as your product enhances store merchandising, boosts sales, and streamlines retail operations.