Aether Creative Studio

CAPABILITY STATEMENT

Aether Creative Studio delivers graphic design, web, User Experience (UX) and User Interface (UI) design, and digital communication systems that improve clarity, usability, and search visibility. We build high-performance websites and structured platforms that support outreach, procurement, and long-term maintainability.

Core Competencies

- Web design & development (CMS platforms)
- Brand identity and visual systems
- SEO, AEO & GEO optimization
- AI-structured content and information architecture
- Government & contractor digital support
- Capability statements (web + print)
- Scalable design systems and component libraries
- CMS-driven content ecosystems
- Integrations, performance, and optimization

Differentiatiors

- Design + development fully integrated
- Structured content that improves both UX and discoverability
- U.S.-based studio with direct, responsive collaboration
- Senior-led, deliberately small studio
- SEO / AEO / GEO built into every project
- AI-structured, search-optimized content systems
- Experience supporting government contractors
- Systems-driven, scalable website builds
- Performance, accessibility, and longevity focused
- Founder-level collaboration throughout

Company Snapshot

- **Gov. Business POC:** John Hansen
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- **Address:** 373 S. Cochran Ave. Studio 103 Los Angeles, CA 90036
- **Work Area:** Los Angeles, California
- **CAGE:** 14M96
- **UEI:** Q6ZNYCXVQGM1

NAICS & PSC Codes

NAICS Codes
- **541511 (Primary)**
- **541512**
- **541430**

PSC Codes
- **R701**
- **D317 (Primary)**

Certifications

- **DVBE**
- **SB (Micro)**
- **SDVOSB**
- **VOSB**

SBA — U.S. Small Business Administration — SERVICE-DISABLED VETERAN-OWNED CERTIFIED
SBA — U.S. Small Business Administration — SERVICE-DISABLED VETERAN-OWNED CERTIFIED
DISABLED VETERAN — DVBE — BUSINESS ENTERPRISE
DGS — CALIFORNIA DEPARTMENT OF GENERAL SERVICES — SB (MICRO) CERTIFIED

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GOVT. BUSINESS POC

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