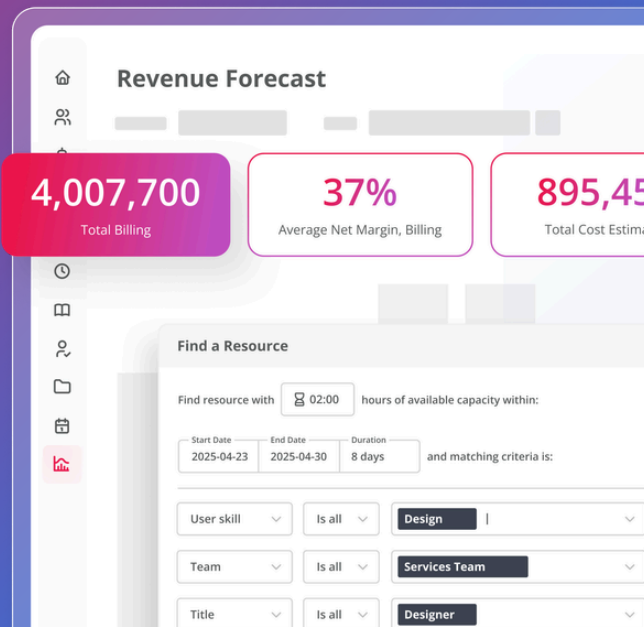


FOR AGENCIES

# Business Management Software with Real-Time Profitability

Purpose built for agencies. One system from pitch to invoice, with margins visible on every project while work is still running.



## MEET MAGNETIC

# Manage your Agency from Pitch to Final Invoice - In One Place



### Pipeline & CRM

*Pipeline revenue feeds your resource forecast*

Track deals from first conversation to signed SOW. Pre-sales hours log against the opportunity, so when it converts, your time data and deal history carry across.

Weighted pipeline

One-click to project

Sales forecasts



### Live Profitability & Reporting

*See Margins while work is running*

Margins update as time is logged. Spot over-servicing in real-time, not at month-end. Access reports for WIP, revenue, and client profitability.

Over-servicing alerts

Client profitability

Retainer & fixed-fee tracking



### Resource Planning

*Know who's available before the next brief lands*

Capacity that accounts for booked work, pipeline deals, and time off across every person and team. When a new brief comes in, you already know who's free.

Resource suggestions

Skills matching

Leave & availability

Capacity heatmaps



### Time & Expenses

*Timesheets get done without you chasing anyone*

Your team opens a timesheet that's already half-filled. They confirm, adjust, and submit. Finance gets clean numbers on time, every month

Auto-populate from tasks

Calendar sync

Timesheet lock & reminders



### Project Management

*Every task carries a billing rate & budget*

Create projects from templates in minutes. Fixed-fee, T&M, and retainer work all live in one place. Pick the view that suits each team.

Gantt & Kanban

Retainer management

Budget warnings

Task management



### Invoicing & Finances

*Invoice from tracked time, sync to connected accounting tools*

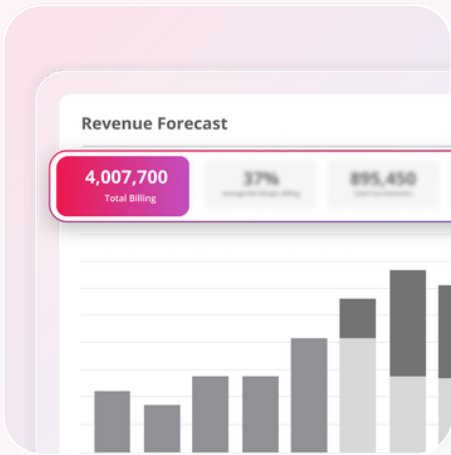
Create client-ready invoices from tracked time in a few clicks. Branded PDFs, live billing KPIs, and your accounting system stays in sync.

Cost estimates, invoices, Purchase orders

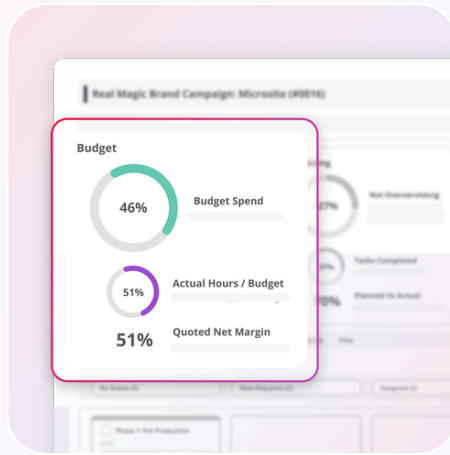
Multi-currency

Accounting system sync

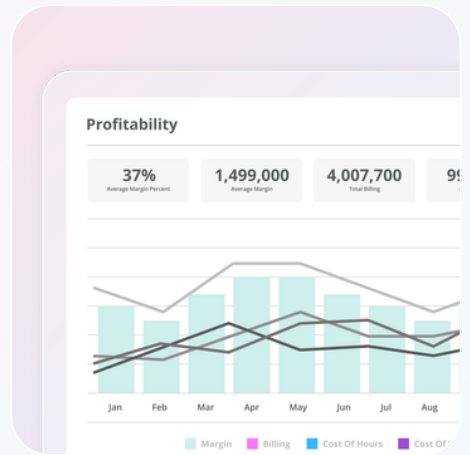
The typical agency stack costs **€50-150+ per user/month** across disconnected tools that still can't show margins. Magnetic replaces them from **€10/user/month**.



Know whats coming →



See where you stand in real-time →



Protect your margins

## Why Agencies Choose Magnetic

- ✓ Built for agencies, not retrofitted from generic PM
- ✓ Pipeline to invoice in one connected system
- ✓ From €10/user/month - not enterprise pricing
- ✓ Go live in weeks
- ✓ Dedicated onboarding and ongoing support
- ✓ Data migration from your current tools

### CUSTOMER SPOTLIGHT

## SUPERHEROS

Amsterdam | 3 offices | 3 currencies

# SuperHeros got 40% of their admin time back



A platform with many functionalities at a responsible price, perfect for agencies looking to get their operations under control"

Django Blanchetta, CEO, Superheros

**Live** Project margins

**3** Currencies united

**3** Offices in one system

**40%** Less admin work

# See How It Works for Agencies Like Yours

Join global agencies using Magnetic

[Book a demo →](#)