

WISE CAPITAL, LLC · MANAGING PRINCIPAL

Christopher Wise

J.D.

— BACKGROUND

Christopher Wise is the Managing Principal of Wise Capital, LLC — a Nevada limited liability company managed by Wise Family Holdings LLC, headquartered in Louisville, Kentucky.

Before building Wise Capital, Christopher served as a Special Warfare Combat Crewman (SWCC) with Naval Special Warfare Command — Class 61, Team 22 — completing multiple overseas deployments from 2008 to 2014.

He earned his J.D. from Brandeis School of Law at the University of Louisville in 2018, joined the Kentucky Bar, and founded and scaled a multi-state law firm. He subsequently founded a marketing and sales agency, learning to build proprietary software to eliminate operational inefficiencies at their source.

— INVESTMENT THESIS

Wise Capital acquires Class C value-add multifamily in Louisville and the Midwest — Indianapolis, Columbus, Cincinnati, Kansas City, St. Louis, and Nashville. The thesis: cap rates in Class C reflect perceived operational complexity, not actual risk. Operational complexity is a solvable problem. ForVue, Wise Capital's Weibull-Bayesian predictive maintenance platform, scores every appliance in every unit before it fails. Every dollar of deferred maintenance caught early is a dollar that does not become an emergency work order, a rent concession, and a valuation haircut at exit.

— THREE BUSINESS LINES

Wise Capital Fund
\$50M Reg D 506(c) multifamily fund · Verified accredited investors only

ForVue
Weibull-Bayesian predictive maintenance software · Patent Pending

Wise Capital Advisory
CRE consulting · CDFI · HUD 221(d)(4) · HUD 223(f) · NMTC · USDA

— SPEAKING TOPICS

- Class C multifamily as institutional opportunity
- Building a 506(c) fund — compliance as competitive advantage
- Predictive maintenance as NOI strategy
- Veteran entrepreneurship and operational discipline
- Navigating the agency capital stack — CDFI, HUD, NMTC, USDA



\$50M

FUND TARGET

3

BUSINESS LINES

506(c)

OFFERING TYPE

MILITARY

SWCC · Class 61 · Team 22 · NSWC · 2008–2014

EDUCATION

J.D. · Brandeis School of Law · U of L · 2018

BAR

Kentucky Bar Association · Licensed Attorney

FUND

Reg D 506(c) · KY · CA · IL · PA

PROPTech

ForVue · Patent Pending · USPTO #64/032,704

VOSB

Veteran-Owned Small Business

RECOGNITION

Super Lawyers Rising Star 2023–2026

RECOGNITION

Louisville Business First — 20 People to Know 2023

CONTACT

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