

# Approved Boilerplate Copy

## COMPANY BOILERPLATE — SHORT FORM (APPROX. 50 WORDS)

Use for article taglines, podcast show notes, event programs, and brief media references.

Wise Capital, LLC is a Louisville-based real estate investment firm operating a Regulation D Rule 506(c) multifamily fund, a predictive maintenance software platform (ForVue), and a capital advisory practice. The firm acquires Class C value-add multifamily across the Midwest and operates it with institutional discipline. [investwisecap.com](http://investwisecap.com)

## COMPANY BOILERPLATE — LONG FORM (APPROX. 150 WORDS)

Use for press releases, feature articles, and extended media profiles.

Wise Capital, LLC is a Nevada limited liability company headquartered in Louisville, Kentucky, operating three interlocking business lines: the Wise Capital Fund, a \$50,000,000 Regulation D Rule 506(c) real estate investment fund; ForVue, a Weibull-Bayesian predictive maintenance software platform (Patent Pending, USPTO Application #64/032,704; Veteran-Owned Small Business); and Wise Capital Advisory, a capital advisory practice for developers and sponsors pursuing CDFI, HUD 221(d)(4), HUD 223(f), NMTTC, and USDA financing of \$1M or more.

The fund acquires Class C value-add multifamily properties in Louisville and Midwest secondary markets including Indianapolis, Columbus, Cincinnati, Kansas City, St. Louis, and Nashville. ForVue scores every appliance in every unit against 11 failure-risk factors and 26 cascade dependency rules, enabling property operators and lenders to identify deferred maintenance risk before it becomes a capital event. The Wise Capital Fund is available exclusively to verified accredited investors as defined under 17 CFR 230.501(a). [investwisecap.com](http://investwisecap.com)

## PRINCIPAL BIO — SHORT FORM (APPROX. 60 WORDS)

Use for podcast show notes, event programs, speaker introductions.

Christopher Wise, J.D. is the Managing Principal of Wise Capital, LLC. A U.S. Navy Special Warfare Combat Crewman (SWCC, Class 61, Team 22) and licensed Kentucky attorney, he founded Wise Capital to acquire Class C multifamily across the Midwest, built ForVue to operate it precisely, and launched Wise Capital Advisory to close the capital stack. [investwisecap.com](http://investwisecap.com)

### PRINCIPAL BIO — LONG FORM (APPROX. 120 WORDS)

Use for feature articles, conference programs, and extended media profiles.

Christopher Wise, J.D. is the Managing Principal of Wise Capital, LLC, a Louisville-based real estate investment firm operating a Reg D 506(c) multifamily fund, a predictive maintenance software platform, and a capital advisory practice. A U.S. Navy Special Warfare Combat Crewman (SWCC, Class 61, Team 22) from 2008 to 2014, he earned his J.D. from Brandeis School of Law at the University of Louisville in 2018 and joined the Kentucky Bar. He subsequently founded and scaled a multi-state law firm, a marketing and sales agency, and three Wise Capital business lines — building proprietary software at each stage to solve operational problems that existing tools could not. He is a four-time Super Lawyers Rising Star (2023–2026) and a Louisville Business First 20 People to Know honoree (2023). [investwisecap.com](https://investwisecap.com)

### FORVUE PLATFORM BOILERPLATE — SHORT FORM

Use when ForVue is the primary subject of coverage.

ForVue is a software-only predictive maintenance intelligence platform using Weibull-Bayesian failure analysis. Available at [forvue.io](https://forvue.io). Pricing starts at \$2.50 per unit per month for property managers. Patent Pending USPTO Application #64/032,704. Veteran-Owned Small Business. A Wise Capital, LLC product.