Final Footprint

Actions

Webinar

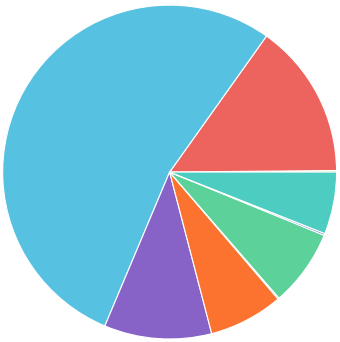
FINISHED **ID** 8310 **Created on** 30 Sep 2026 **Created by** Tom O'Brien (AdGreen Tom (Live)) **Shoot days** 1 days **Budget** -

Owned by **Brand** - **Other companies** -

Calculator | Project analytics

Final Footprint overview

Work Spaces AI Usage People Transport Equipment Transport & Couriers
Accommodation Shooting Spaces Non-shooting Spaces Catering
Wardrobe Art department & SFX Data Storage



Total carbon footprint

3.348 tCO_2e

Against AdGreen average (9.676 tCO_2e)	Against your finished average 5.559 tCO_2e
↓ **-6.328 tCO_2e**	↓ **-2.211 tCO_2e**

See more detailed analysis on your analytics page →

Equivalent to CO_2e emissions from **8,369 miles driven by an average gasoline-powered passenger vehicle.**

Equivalent to CO_2e emissions from **270,484 smartphones charged.**

Reference

Number of shoot days

1

Average footprint per shoot day

3.348 t

Average budget per shoot day

Activities with highest impact

612.2 km, United Kingdom AI — **647.59 kgCO2e**
1 x Panel Van <3.5t · DIT van (hired for the shoot) / Source: DIT [redacted].pdf (evidence across 3 quotations)

612.2 km, United Kingdom AI — **647.59 kgCO2e**
1 x Panel Van <3.5t · Camera van (hired for the shoot) / Callsheet (CALL SHEET.docx) — Camera van hire

612.2 km, United Kingdom AI — **348.24 kgCO2e**
2 Cars/Taxis · Large Size · Fuel Unknown · Minibus (hired for the shoot), entered as 2 large cars / Callsheet (CALL SHEET.docx) — Minibus hire

Sheffield AI — **347.84 kgCO2e**
22 nights · 22 meals · Premier Inn Sheffield, 2 nights × 11 rooms / Source: INV_14_Accommodation_2Nights.xlsx (invoice), covers: 2-night crew accommodation with breakfasts

UB6 8GD, UK → S1 2BP, UK AI — **274.50 kgCO2e**
1 x Panel Van <3.5t · Panavision — camera kit, delivery and collection (round trip) / Callsheet (CALL SHEET.docx), day 2 — Camera Kit

Generator-powered space (fuel or battery), 3 days AI — **229.09 kgCO2e**
Fuel · Small generator (under 60 kW) e.g. 4x4 carrier · Generator — DIT [redacted].pdf / Source: DIT [redacted].pdf (evidence across 2 invoices)

1 Hard drive AI — **200.00 kgCO2e**
1 purchased · Hard drives — SSD / Source: Hard drive.pdf (email), covers: portable SSD hard drive collection

NW10 7NU, UK → S1 2BP, UK AI — **170.88 kgCO2e**
1 x Luton / Box Van / Cube Truck 3.5t - 7.5t · Panalux — lighting kit, delivery and collection (round trip) / Callsheet (CALL SHEET.docx), day 2 — Lighting

26 meals AI — **170.65 kgCO2e**
United Kingdom · 34% Beef · 33% Meat/Fish · 33% Veggie/Vegan · Shoot catering / Callsheet (CALL SHEET.docx) — Catering

612.2 km, United Kingdom AI — **129.32 kgCO2e**
1 Car/Taxi · Unknown Size · Fuel Unknown · Wardrobe car (hired for the shoot) / Callsheet (CALL SHEET.docx) — Wardrobe car hire

15 meals AI — **78.25 kgCO2e**
United Kingdom · 13% Beef · 54% Meat/Fish · 33% Veggie/Vegan · Working lunches / craft / Source: Lunch 22nd Sep.png (receipt), covers: restaurant lunch for crew table

UB6 8GD, UK → E3 5TB, UK AI — **30.67 kgCO2e**
1 x Panel Van <3.5t · Panavision — camera kit, delivery and collection (round trip) / Callsheet (CALL SHEET.docx), day 1 — Camera Kit

Sheffield, UK → Greater London, UK AI — **24.52 kgCO2e**
Rail · One Way · 2 Person · Rail journey — Sheffield to London Kings Cross / Source: Train for recce.jpeg (receipt), covers: train tickets for recce travel

NW10 7NU, UK → E3 5TB, UK AI — **18.23 kgCO2e**

1 x Luton / Box Van / Cube Truck 3.5t - 7.5t · Panalux — lighting kit, delivery and collection (round trip) / Callsheet (CALL SHEET.docx), day 1 — Lighting

Generator-powered space (fuel or battery), 3 days AI — **12.00 kgCO$_2$e**

Fuel · Small generator (under 60 kW) e.g. 4x4 carrier · Generator — 78443_[redacted]_Production.pdf / Source: 78443_[redacted]_Production.pdf (evidence across 2 invoices)

Plastic AI — **5.73 kgCO$_2$e**

1.8 kg · Disposal: Landfill · Plastic Storage Boxes on Wheels / Source: Plastic storage box.pdf (receipt), covers: Amazon plastic storage box order

United Kingdom AI — **4.96 kgCO$_2$e**

10 office workdays · Production — production office / Callsheet (CALL SHEET.docx) — Production office

United Kingdom AI — **3.96 kgCO$_2$e**

2 days · Rehearsal space hire — pre-shoot cast & choreography rehearsals (Studio A, full day 09:00–18:00) / Rehearsal dates: 1–2 October 2024. Choreographer: Maya Singh. Attendance: 6 principals + 8 supporting artists. Space dressed to simulate set layout.

5.2 km, United Kingdom AI — **2.02 kgCO$_2$e**

1 x Luton / Box Van / Cube Truck 3.5t - 7.5t · Diesel · 465 kg · Get Set Hire — delivery and collection (round trip) / Supplier's note: HVO fuel — divide the mileage by 5 / Source: 78443_[redacted]_Production.pdf (evidence across 3 quotations)

100 GB Cloud storage — **1.06 kgCO$_2$e**

Stored for 1 year(s)

Text generation AI — **0.433 kgCO$_2$e**

Claude · United States - Virginia · 328 text responses generated · Extra Large (600+ Words) · Anthropic Claude · Opus 5 / Haiku 4.5 · US-VA · 328 text responses generated · Extra Large (600+ Words) · Generated from processing 11 documents at step 4 (this replaces the step 3 estimate)

Generator-powered space (fuel or battery), 3 days AI — **0.035 kgCO$_2$e**

Battery · Small Portable (10 kW or less) · Generator — 78443_[redacted]_Production.pdf / Source: 78443_[redacted]_Production.pdf (evidence across 2 invoices)

22 of 22 activities Show more

Stage overview

Shooting Spaces Non-Shooting Spaces Art Dept Catering Wardrobe Data Storage

