

# Are You Prepared for Retailer Carbon Reporting Requirements?



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# AGENDA

- 1. The Carbon Reporting Imperative**
- 2. The Business Case for Carbon Management**
- 3. Practical Readiness Steps**
- 4. The Role of Technology**
- 5. Recap & Our Bonus Takeaway**

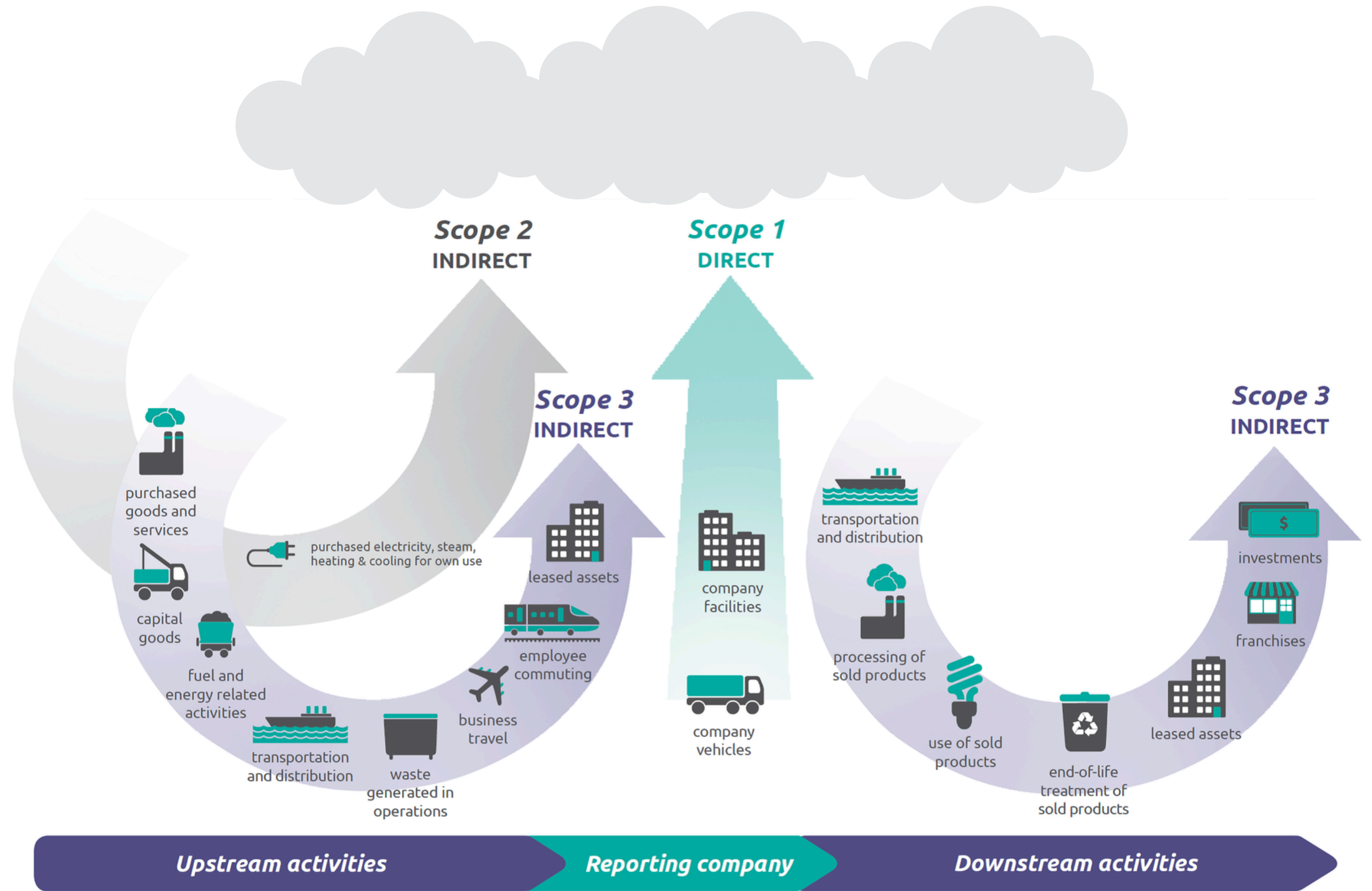


**SCAN HERE FOR FREE OFFERS &  
TOOLKIT ON CARBON REDUCTIONS**



[carbon-one.ca/post/complimentary-carbon-resource-toolkit](https://carbon-one.ca/post/complimentary-carbon-resource-toolkit)

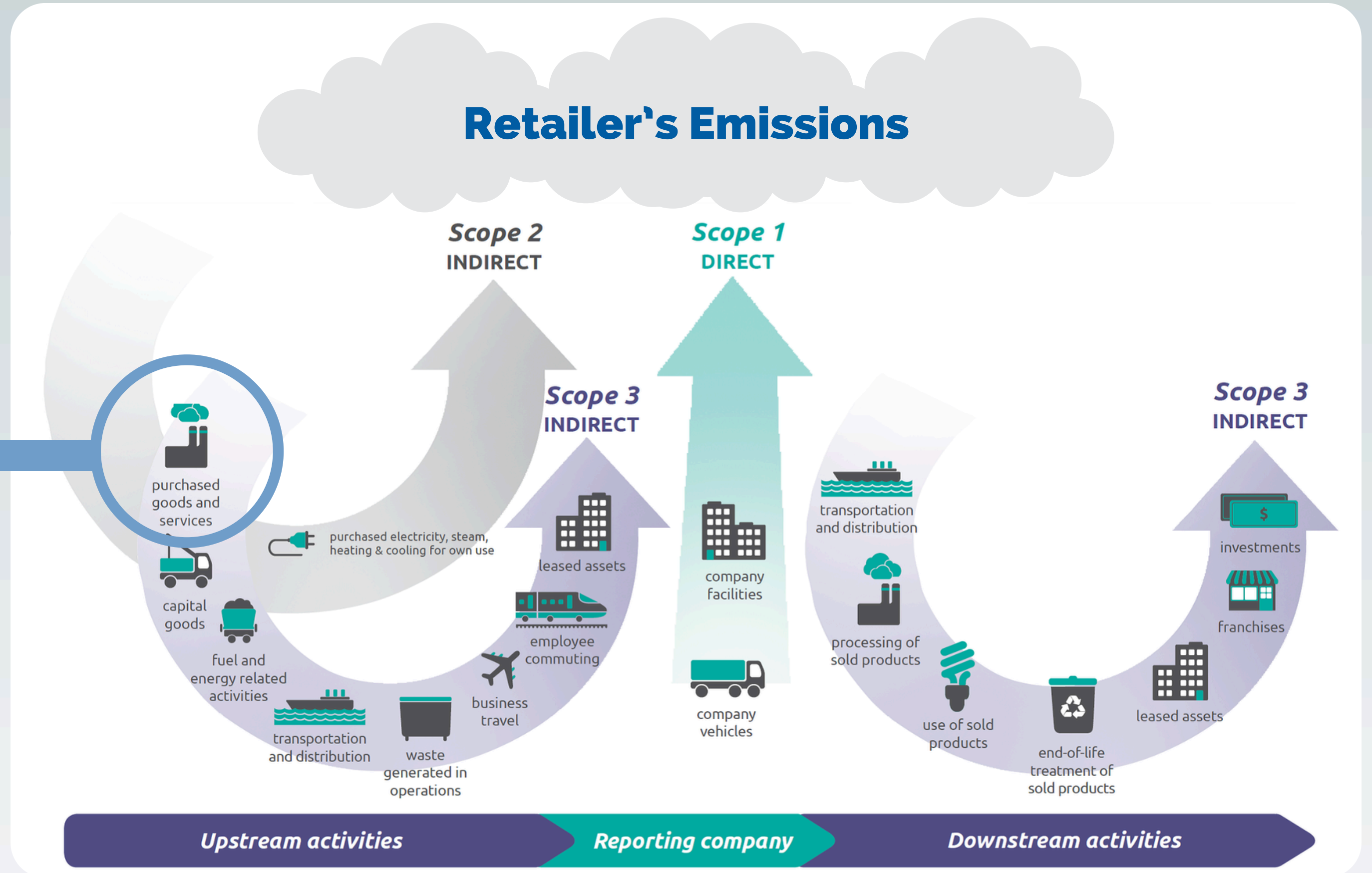
# Carbon Accounting Primer



# Carbon Accounting Primer

**Category 1**  
**Supplier's**  
**Product Carbon**  
**Footprint**

\*Scope 3 is the most complex to measure





# Increasing Regulatory Pressures



# New Greenwashing Laws Require Hard Proof for Claims

**Bill C-59 changes the Competition Act and puts a “reverse onus” on companies to provide science-based evidence to back up environmental claims.**



## Climate Related Claims

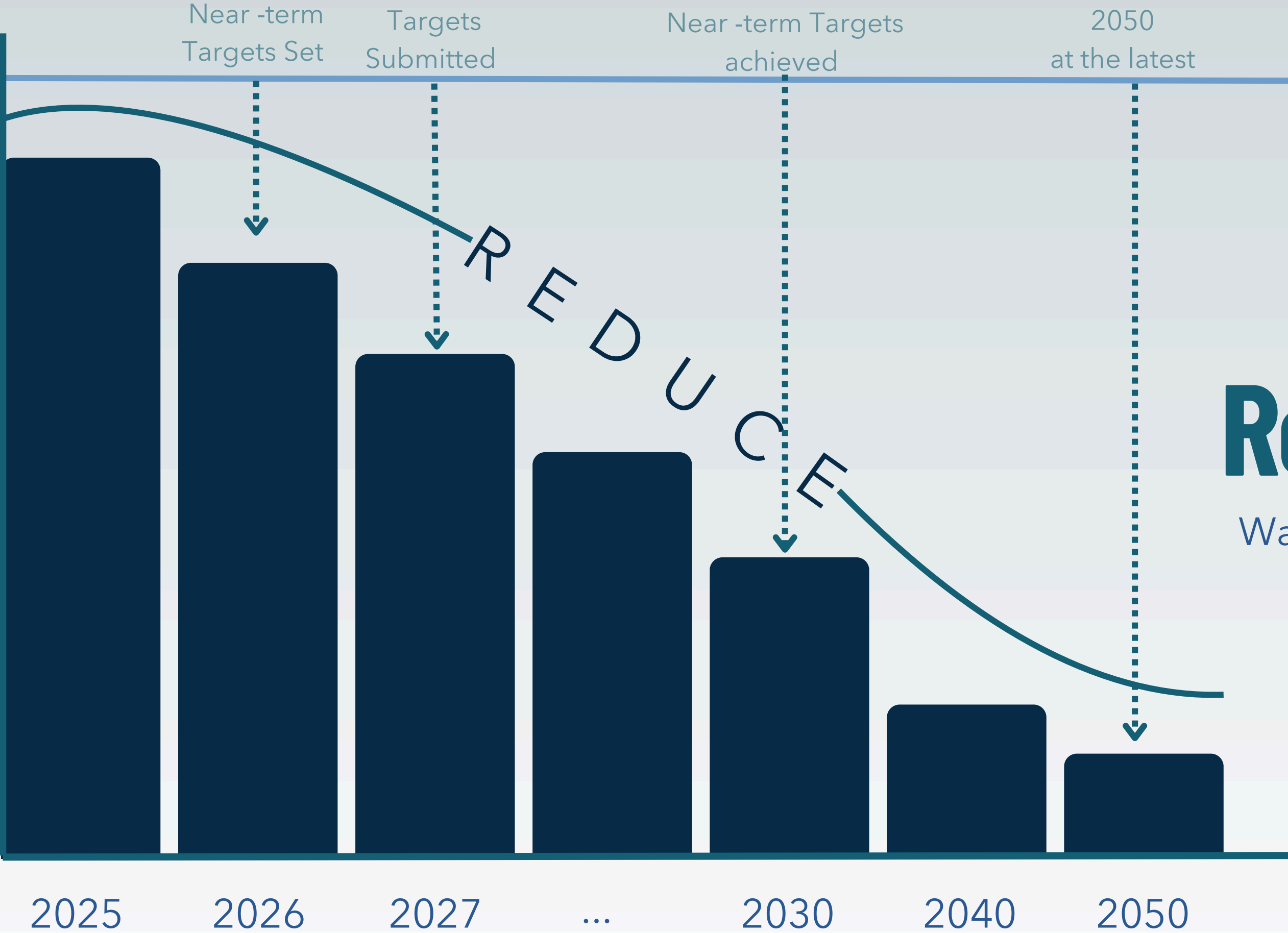
- Measure Emissions Annually
    - Company: Scope 1,2,3
    - Product: Product Carbon Footprint
  - Set Science Based Targets
  - Reduction Plan/Strategy
  - Illustrate Progress Towards Targets
- \*Comparisons require benchmarking study



# Retailer Requirements



Scope 1 & 2	Net zero by 2040 Reduce absolute emissions by 55% by 2030	Reduce absolute emissions by 42% by 2030	Net zero by 2040
Scope 3	Net Zero by 2050	Reduce FLAG (Food, Land & Agriculture) emissions 30% by 2030	Net zero by 2050
Science-Based Targets (SBTi)	64% of suppliers by spend sets SBTi targets by 2027	45% of suppliers by spend with SBTi targets by 2028	70% of suppliers set SBTi-aligned targets by 2027
Other Targets	Reduce fuel emissions by 28% by 2030	Calculate business travel, waste and upstream transportation	Zero waste to Landfill by 2030



CarbonOne

# Reduction Requirements

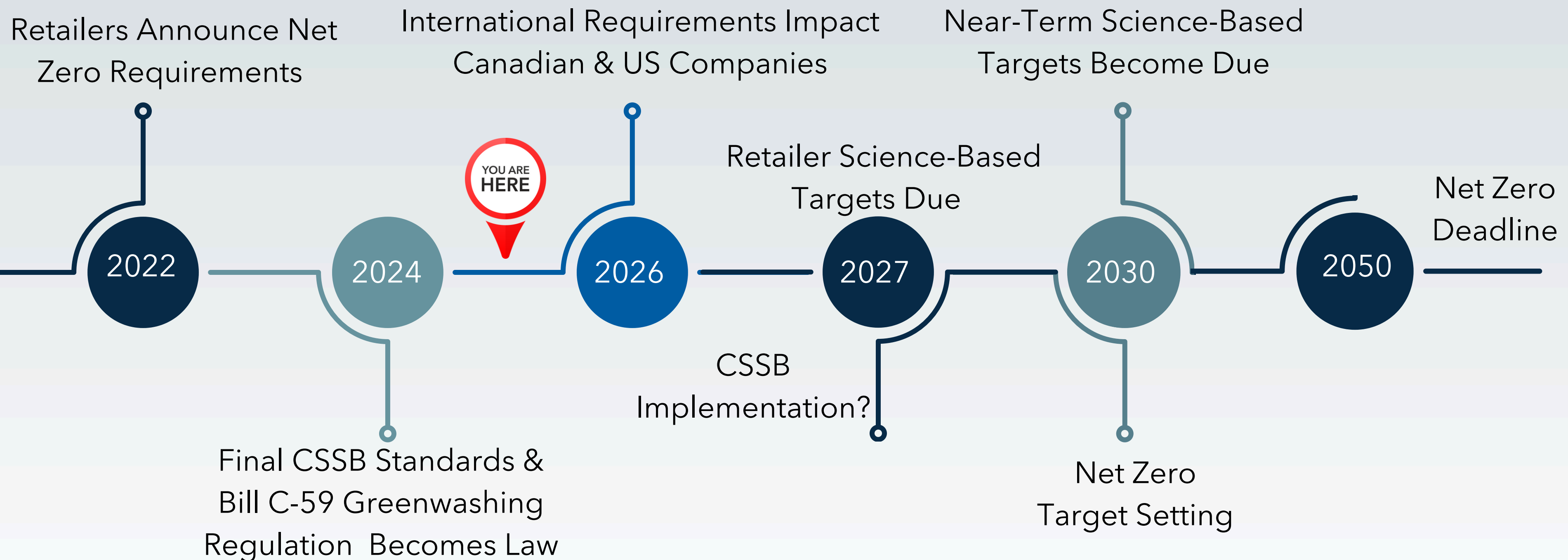
Waiting means a more costly path to a steeper reduction

1.5 C aligned

← M E A S U R E →



# Carbon Reporting Timeline



# Business Case for Carbon Accounting

## Top Line Growth

- More/Larger Private Label contracts
- Access EU & Foreign (non US) Markets
- Product differentiation
- Brand enhancement
- Becoming table stakes

## Cost Savings/Avoidance

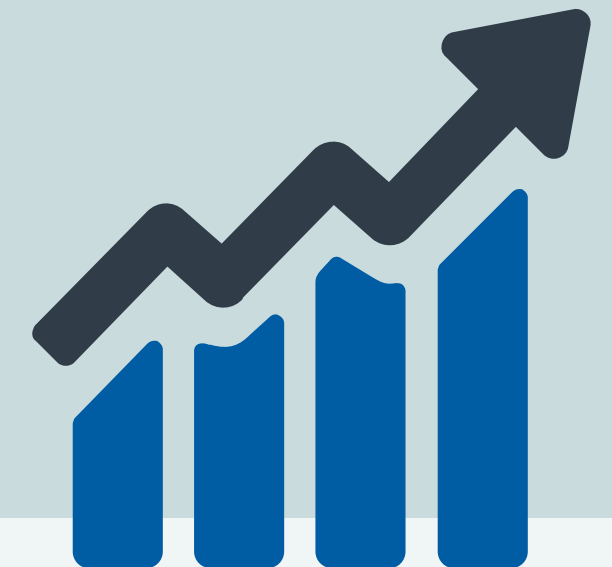
- Resource conservation
- Waste reduction
- Operational efficiency
- Reduced Fees/Penalties
- Border Adjustment Mechanisms

## Access to Capital

- Climate = Potential Risk
- Climate Action = Reduced Risk
- Reduced risk = Access & Better Rates

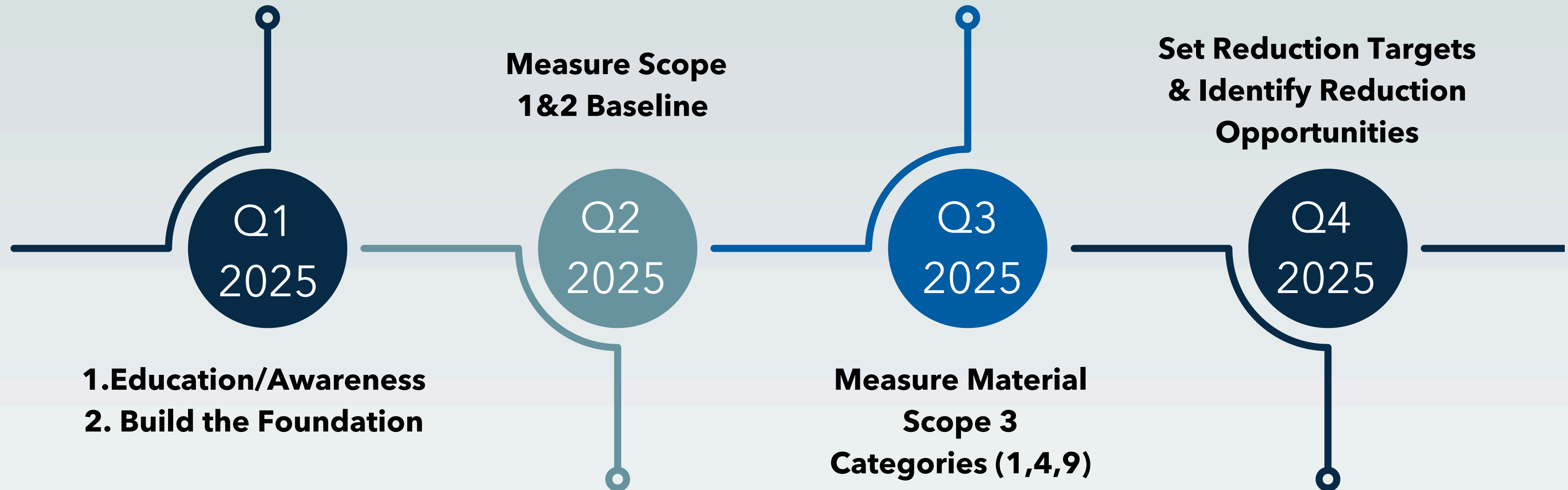
## Employee Attraction & Retention

- larger talent pool
- higher engagement
- lower turnover
- increased innovation





# Practical Readiness Steps



## Build the Foundation

1. Gain Senior Level Buy In
2. Designate a Champion(s)

3. Establish Climate Commitment
4. Develop Action Plan

5. Resource Allocation

# Optimizing Existing Systems & Processes

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- **GHG Quality Management System (ISO 14064)**
- **Data Collection & Entry**
- **Data Quality**
  - Scope 3: Geography, Time, Technology
- **New & Updated Standards**
  - GHG Land Sector Guidance
  - Forthcoming ISO Net Zero Standard
- **Product Level Accounting**
- **3rd Party Validation**

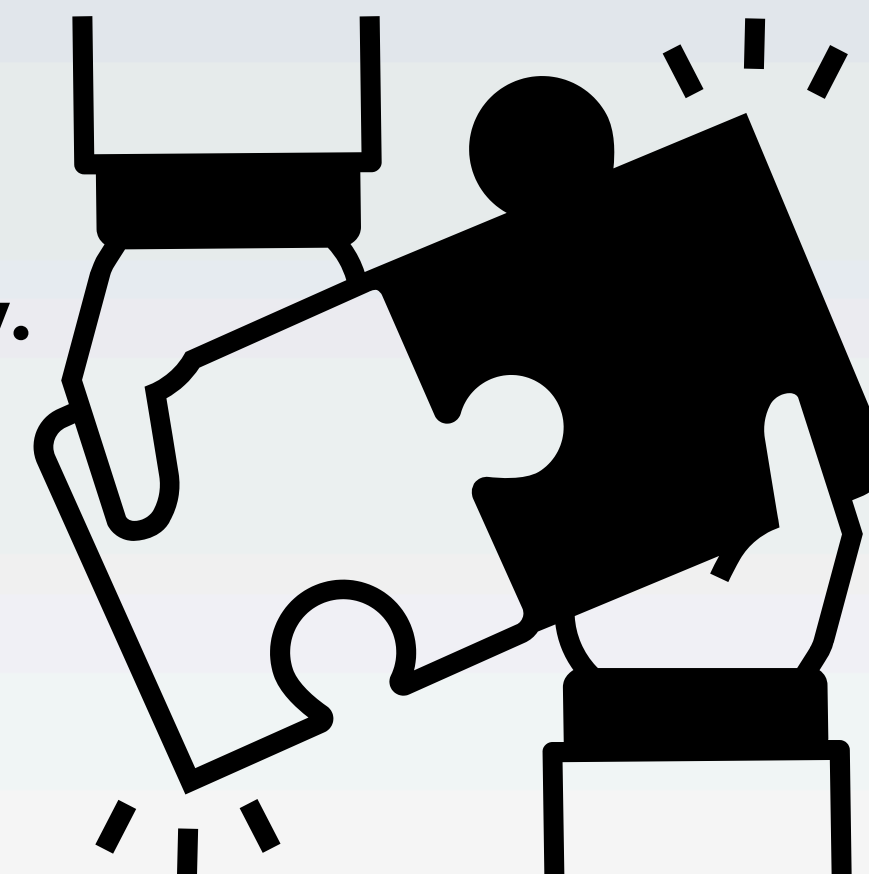


# TECHNOLOGY IS CHANGING THE CARBON GAME

With the help of the right tech partner, brands can focus resources on what matters most, reducing emissions.

## CHOOSE A TECH PARTNER WHO:

- Understands your industry.
- Provides easy-to-use solution that will actually save you time & money.
- Can manage all scope 1,2 & 3 calculations in one place.
- Delivers the highest accuracy using high quality data.
- Can provide science based target setting.
- Delivers the right intelligence to identify reduction opportunities.
- Provides solutions to realize reductions.



# CarbonOne, The Next-Generation Carbon Intelligence Platform! Designed for the Food & Beverage Industry

- ✓ Whole Value Chain Approach
- ✓ Scope 1,2,3 & Product Level
- ✓ Highest Quality Agri-Food Data
- ✓ Fully Auditable Footprints
- ✓ Quick and Easy to set up for any brand
- ✓ Cost Effective
- ✓ Innovative Reduction Solutions (i.e Insetting)



# NEXT STEPS

- Book a 1:1 no-cost consultation with CarbonOne to get a personalized roadmap for Carbon Emissions Reporting
- Download our free resource toolkit using the QR code on the screen
- FHCP Discount Available - Contact Us for a Quote

 **brett@carbon-one.ca**



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