

Presented By:



Virtual Webinar

NAVIGATING NEW CARBON REQUIREMENTS ACROSS THE VALUE CHAIN

Driving Net Zero from
Farm to Shelf

 **MARCH 4TH, 2025 @1PM EST**

MEET THE

PANELISTS



Brett Wills

Founder &
Chief Executive Officer



Alexis Lavoie

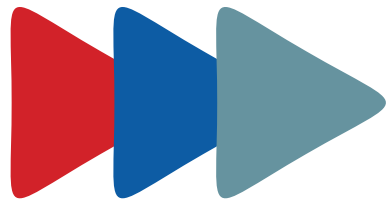
Manager, Climate Change
Chef Changements Climatiques



Sonya Fiorini

Director, CSR and Community
Investment





AGENDA

- 1. Carbon Primer & Introductions**
- 2. Industry Landscape & Carbon Key Drivers**
- 3. Retailer & Manufacturer Perspectives - Value Chain**
- 4. Technology & Data in Carbon Management**
- 5. Closing Insights & Q&A**

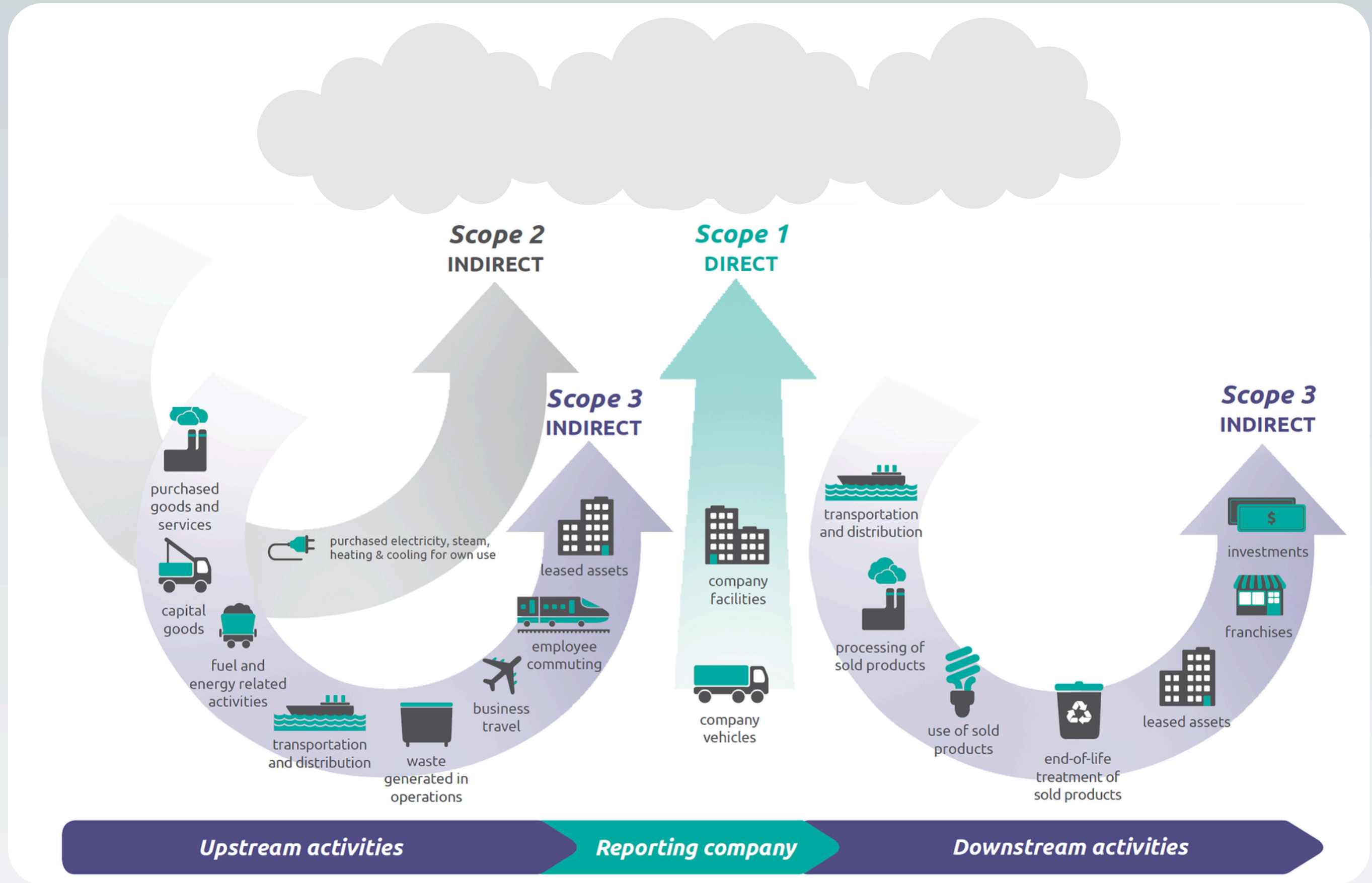
SCAN HERE FOR FREE OFFERS & TOOLKIT ON CARBON REDUCTIONS



<https://www.carbon-one.ca/value-chain-toolkit>

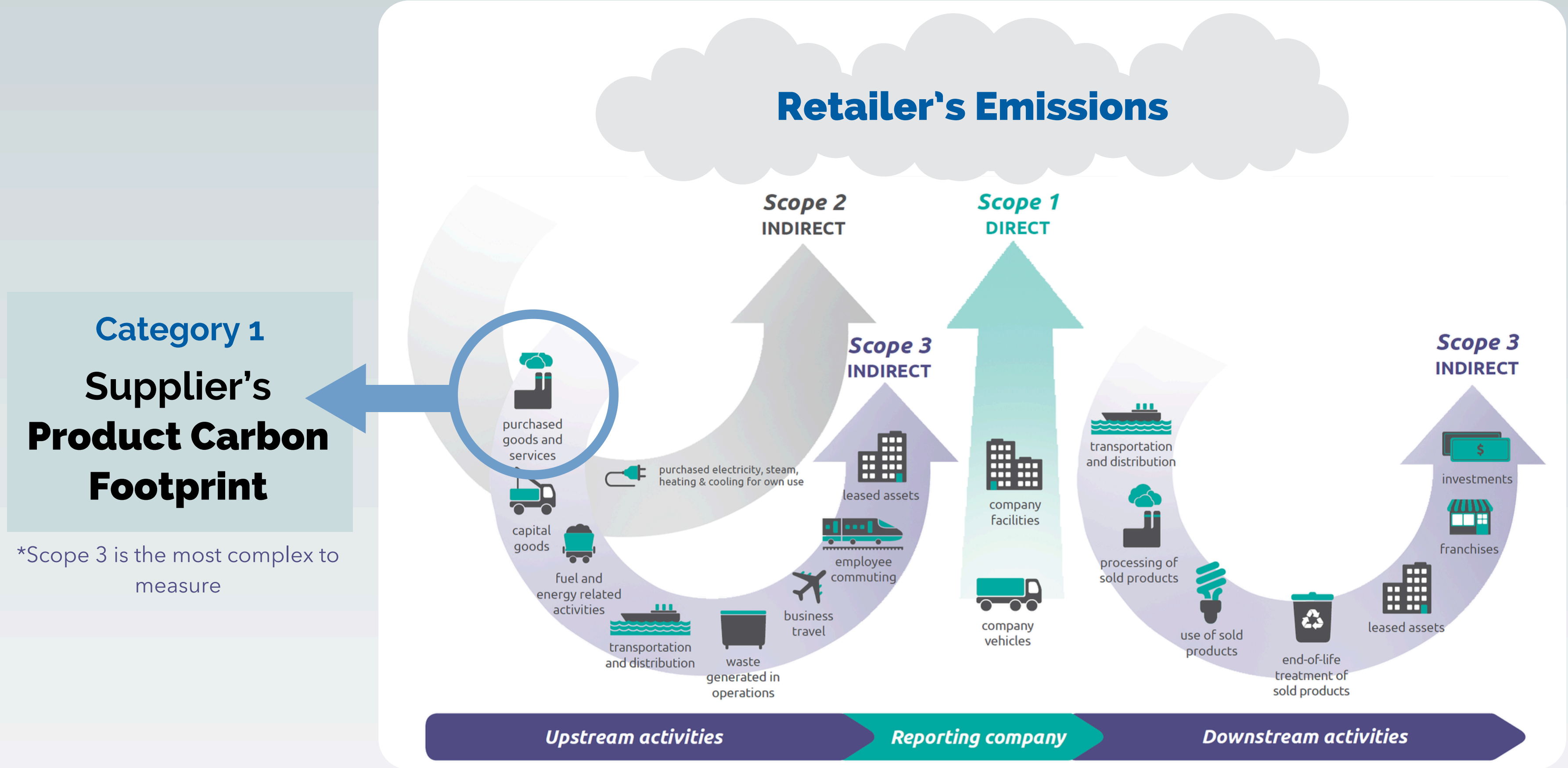


Carbon Accounting Primer



Value Chain

Carbon Accounting Primer



Increasing Regulatory Pressures

-  Mandatory Carbon Reporting for Large & Listed Co's (CSSB in Canada)
-  Corporate Sustainability Reporting Directive (CSRD) - EU
-  Climate Corporate Data Accountability Act - California
-  Carbon Border Adjustment Mechanism
-  Greenwashing & Climate Claims



Past GHG reduction target

Reduce greenhouse gas (GHG) emissions by 37.5% by 2035 compared to 2020

- **Scopes:** 1, 2, and partial 3
- **Ambition:** Aligned with limiting global warming to 2°C

New GHG reduction targets

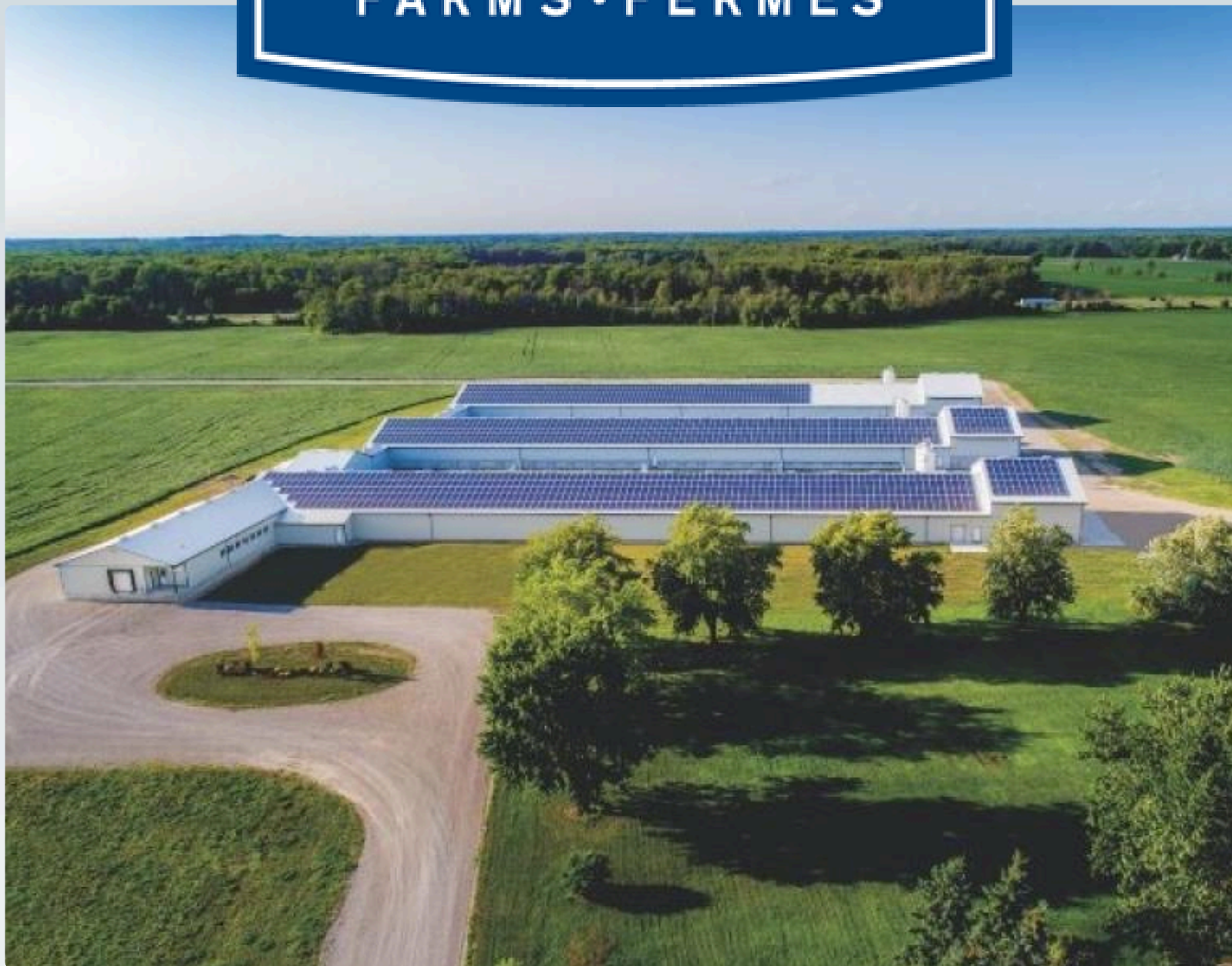
METRO Inc. commits to set company-wide emission reduction targets in line with the Science Based Targets initiative Standard (SBTi)

- **Scopes:** 1, 2, and complete 3 FLAG and non-FLAG
- **Ambition:** Aligned with the level of decarbonization required to keep global temperature increases to 1.5°C compared to pre-industrial temperatures
- **Targets:** Cover all emissions including the value chain



Burnbrae Farms: Solar Energy Projects

BURNBRAETM_{MC}
FARMS • FERMES



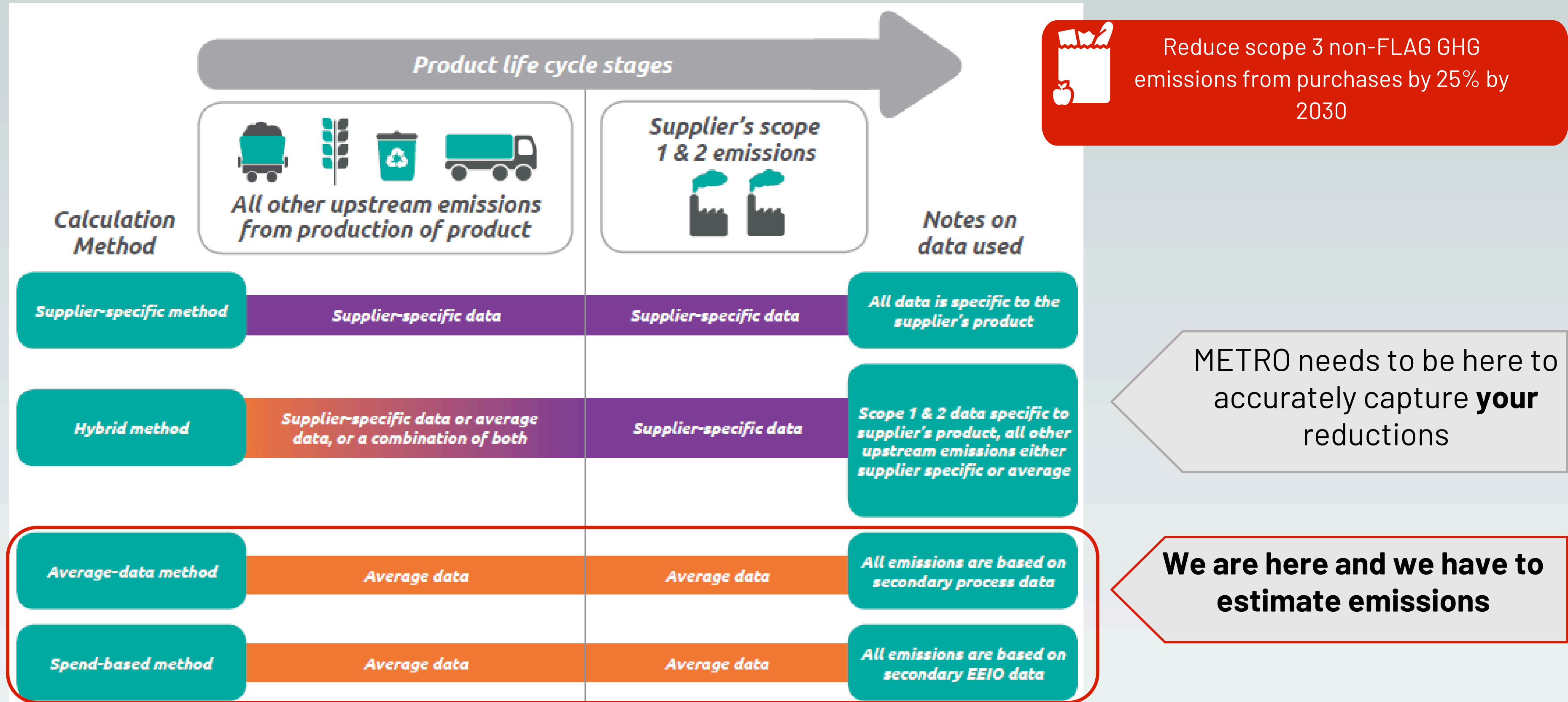
Burnbrae Farms: Eggs From Solar Powered Barns



The Next-Generation Carbon Intelligence Platform! Designed for the Food & Beverage Industry

- ✓ Whole Value Chain Approach
- ✓ Scope 1,2,3 & Product Level
- ✓ Highest Quality Agri-Food Data
- ✓ Fully Auditable Footprints
- ✓ Quick and Easy to set up for any brand
- ✓ Cost Effective
- ✓ Innovative Reduction Solutions (i.e Insetting)





Presented By:



- Book a 1:1 no-cost consultation with CarbonOne to get a personalized roadmap for Carbon Emissions Reporting
- Download our free resource toolkit using the QR code on the screen
- Grocery Business Discount Available - Contact Us for a Quote



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 **brett@carbon-one.ca**

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