

Asijr

THE AWJR GROUP

# Digital Campaigns For Restaurants & Nightlife

“Campaigns that fill tables & pack nights.”



# The Challenge

**01.**

Restaurants and nightlife thrive on buzz and foot traffic.

**02.**

Competition is higher than ever – slow nights mean lost revenue.

**03.**

Many venues lack the time, tools, or team to manage effective digital campaigns.

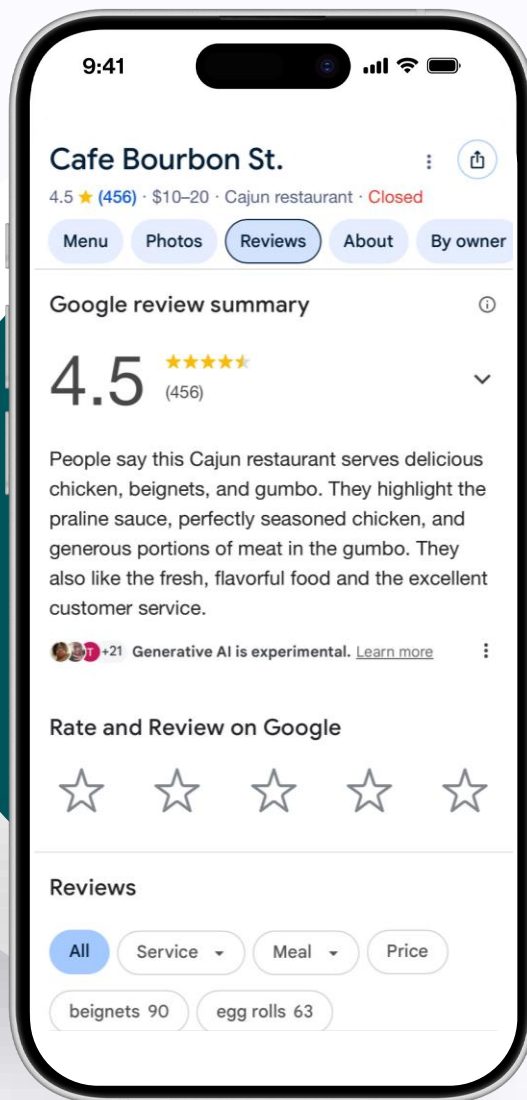
**04.**

Result: Missed opportunities to turn empty tables into full nights.



# Our Solution

We create tailored digital campaigns that:



- Drive reservations, RSVPs, & table sales.
- Build consistent buzz through social media and event promotion.
- Strengthen reputation across Google, Yelp, and OpenTable.
- Keep your venue top of mind with the right audience.

**More seats filled. More nights packed. Stronger brand presence.**

## SCOPE OF WORK

# What We Do



### Campaign Strategy & Planning

Custom calendars & creative direction.



### Paid Media & Advertising

Local targeting, ad management, and ROI optimization.



### Event & Promotion Marketing

Digital pushes for launches, menus, and nightlife events.



### Reputation & Review Growth

Build trust with 5-star reviews & optimized profiles.

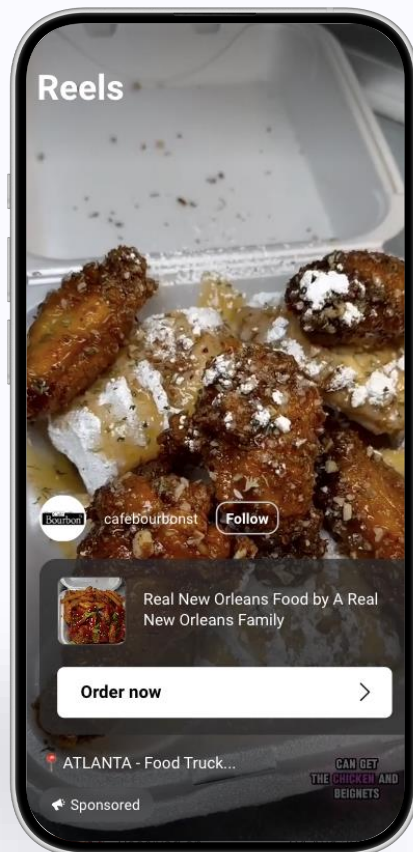
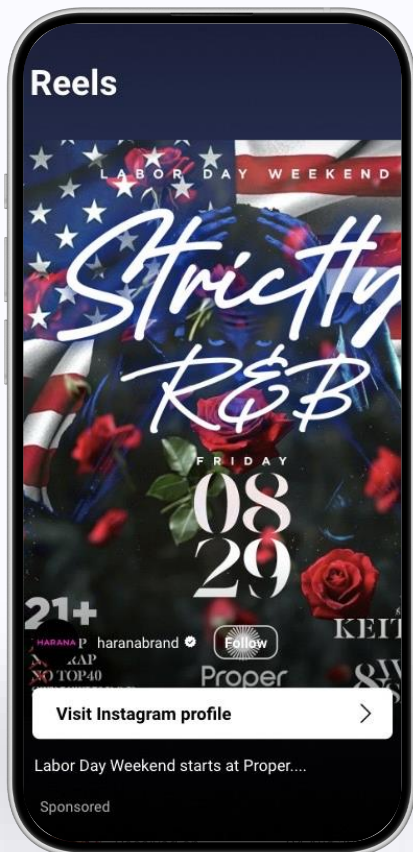


### Reporting & Communication

Clear reporting and strategy check-ins.

## SELLING POINTS

# Why the Awjr Group?



01. **Fill More Seats**  
Targeted ads that convert to reservations.
02. **Build the Buzz**  
Social campaigns that keep your venue relevant.
03. **Promote Events**  
Digital pushes that pack your nights.
04. **Boost Reputation**  
Grow reviews and credibility instantly.
05. **Hospitality Expertise**  
We run venues ourselves, so we know what works.



Anjin

## Our Experience

# We don't just market the industry – We're part of it.



### Café BourbonSt

Restaurant success stories.



HARANA

### Harana Events

Branded nightlife experiences.



### Partnerships

With hospitality groups & creatives.

## Results



Sold-out events.



Packed tables.



Sustained digital presence that keeps venues buzzing.