

Jessica Gorbett

Conroe, Texas

View Portfolio

jessicagorbett.com

Combines user experience strategy, front-end development, project coordination, and client consulting to improve how organizations manage and deliver digital experiences.

EDUCATION



BFA in Graphic Design
Sam Houston State University
3.64 GPA // May 2019



User Experience Certification
Nielsen Norman Group
ID: 1034952 // May 2021

EXPERIENCE

Summaries available on my portfolio website.

UI Developer

9 Embers

July 2025 - Present

Director of Online Marketing/ User Experience

University of Houston

Energy & Innovation

October 2024 - July 2025

Senior Web UX Developer

Texas Southern University,

Information Technology

March 2024 - October 2024

User Experience Manager

Sam Houston State University

Information Technology

May 2023 - March 2024

User Experience Developer

Sam Houston State University

Finance & Operations, IT

October 2021 - May 2023

Web & Media Developer III

Sam Houston State University

Finance & Operations

June 2019 - October 2021

KNOWLEDGE & SKILLS

User Experience

- » Conducting qualitative and quantitative user research.
- » Applying user-centered design principles.
- » Applying W3C accessibility standards.
- » Creating ux artifacts: wireframes, prototypes, user flows, journey maps, and UI design.
- » Knowledge of human usability and responsive design.
- » Planning and conducting usability testing.
- » Creating content plans and site maps.

Development

- » Developing Rock RMS website themes using Lava, HTML, CSS, JavaScript, and Bootstrap.
- » Building Rock Mobile experiences using Lava and XAML.

Communication

- » Translating ministry and business needs into clear UX and development requirements.
- » Distilling complex technical concepts for nontechnical audiences.
- » Presenting technical information, requirements, and recommendations to clients, stakeholders, and leadership.
- » Facilitating recurring client and retainer meetings to review priorities, resolve questions, and coordinate ongoing work.

Business

- » Analyzing business processes, ministry needs, and technical requirements
- » Mapping end-to-end workflows to identify opportunities for improvement.
- » Defining scope and balancing user experience, technical constraints, timelines, and maintainability.
- » Designing and improving workflows to support operational and ministry processes.
- » Managing projects, coordinating work, and prioritizing development needs.
- » Referencing data to support design and business decisions.

ACHIEVEMENTS

- » Rock Star by Spark Development Network // September 2026
- » High-Potential Employee Leadership Academy Participant // August 2023 - May 2024
- » SHSU Spotlight on Staff Award // September 2021

CONTACT ME

jrgorbett@yahoo.com

832.687.3515

CONNECT WITH ME

linkedin.com/in/designer-jessica/