CASEY ALVIS

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EDUCATION

Drexel University | Expected June 2026
Bachelor of Science in Graphic Design
Minor in User Experience & Interaction Design

SKILLS

- Figma
- Adobe Creative Suite
- Webflow
- Workfront
- Canva
- UX/UI
- Branding
- Layout Design
- Iconography

HONORS / AWARDS

- **Westphal Portfolio Scholarship** | 2022 - present
- **A.J. Drexel Scholarship** | 2022 - present
- **Dean's List** | 2023 - present
- **Black Talent in Design Scholarship** | 2023
- **BRIDGE Leadership Award** | 2024

RELEVANT COURSEWORK

- Web Graphics I, II, & III
- Typography I, II, III
- Introduction to Web Development
- User Interface Design I & II
- Design I & II
- Book Design
- Corporate Identity
- Publication Design
- Advanced Branding

ACTIVITIES

BRIDGE Scholar | 2022 - present

- Engaged in a specialized program focused on empowering underrepresented minority and first-generation students
- Created a supportive learning community tailored to nurturing future leaders

Diversity in Design | 2023

- Helped orchestrate the logistics and execution of a high school event aimed at promoting diversity in design
- Provided guidance and support to high school students, facilitating their transition between classes
- Assembled over 100 goody bags for event participants

Westphal Peer Mentor | 2023

- Mentored Westphal Drexel University student, offering guidance and insights for successful transition
- Built supportive relationship through regular meetups, aiding mentee's academic journey

EXPERIENCE

NRG Energy | Philadelphia, PA
Graphic Design Co-op | Mar 2025 - Sept 2025

- Designed and produced newsletters, social posts, icons, and graphics, contributing to consistent brand identity and boosting audience engagement.
- Collaborated with cross-functional teams to deliver creative solutions that enhanced campaign effectiveness and supported company initiatives.
- Captured event photography and created real-time social media content, helping drive visibility and community engagement during live events.

The Triangle | Philadelphia, PA
Layout Designer | Oct 2023 - present

- Collaborated with a 10-member team to curate content for a newspaper publication using Adobe InDesign
- Employed comprehensive thinking to craft engaging layouts that complement articles
- Generate compelling titles for featured articles to enhance reader engagement

Candy Connections | Middletown, DE
Graphic Designer | Dec 2021 - Dec 2023

- Produced quarterly magazine layouts and contributed to content creation using Adobe Illustrator and Canva
- Formulated interview questions to gather insights for article features
- Mentored and supervised a team of 5 freshmen in article creation and conducted training sessions to enhance their skills

PROJECTS

Ginger Pig
UXUI Designer and Graphic Designer (Jan 2024 - Mar 2024)

- Crafted user-focused website designs in Figma, prioritizing seamless user interaction and aesthetic clarity
- Leveraged feedback and an iterative design process to refine the logo and overall design for improved brand identity and user experience

Ana Luisa Redesign
UXUI Designer and Graphic Designer (Sept 2023 - Mar 2024)

- Developed user-centric website and app designs using Figma, emphasizing intuitive user experience and visual appeal
- Integrated feedback and iterative design processes to optimize usability and functionality

BRIDGE Yearbook
Editor in Chief / Layout Designer (Mar 2024 - Aug 2024)

- Managed and directed a team of 15 Bridge Scholars to produce a comprehensive yearbook for graduating seniors
- Developed layout designs and oversee the execution of creative elements using Adobe InDesign
- Conducted weekly team meetings, provided guidance, and addressed team inquiries and concerns