

Margins Are Shrinking. VPP Revenue is Growing.



With ITC rollbacks, tariffs, and a turbulent policy horizon, traditional hardware-based business models are under pressure. Winning now means delivering recurring grid revenue—without adding complexity or cost to your core product.

Introducing DividendVPP™

A fully-integrated, white-labeled VPP stack built for OEMs.

NO REDESIGN.

NO NEW DEVELOPMENT.

NO DISRUPTION TO YOUR INSTALLER NETWORK.

Just a new layer of recurring revenue baked into every deployed system.

Why It Matters to OEMs



Margins are compressing.
Hardware alone won't carry you.



Installers need differentiated value. Grid-integrated systems sell faster and more profitably.



You need a new revenue layer.
DividendVPP turns every system into a revenue-generating grid asset.

What Makes DividendVPP Different

Most 'VPP-ready' solutions stop at API access and remain a cost center.

We go full-stack — delivering a revenue engine.



Edge site control (plug-and-play or embedded)



Multi-program value stack optimization across demand response, TOU, RA, and wholesale



Real-time forecasting and event readiness



Settlement, compliance, and PMA management



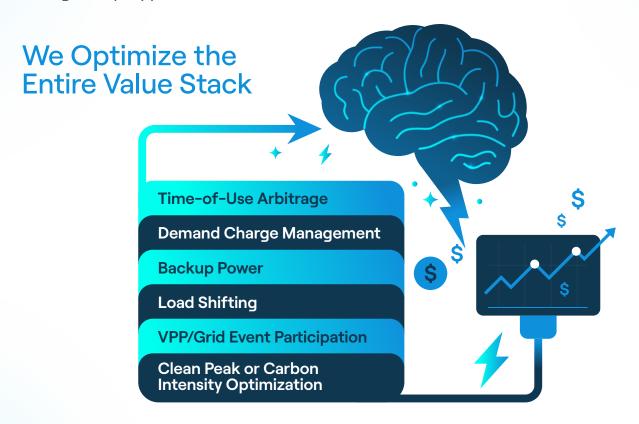
Customizable payout waterfall to partners, installers, or end customers

The Result: Up to **2–4**X more revenue per site than standard aggregator connections.

What You Get

- Annual recurring revenue per BESS
- EMS-grade optimization no development required
- Site control via plug-and-play gateway
- Full market access & regulatory support

- Legal-ready Power
 Management Agreement (PMA)
- Custom incentive-sharing structures for your value chain
- Your brand, your product our backend



Optimizing Every Electron - Like a DER Air Traffic Controller

Let's Make Your Systems Earn

We're partnering with a select group of OEMs and system integrators to embed DividendVPP as a white-label revenue layer—keeping your systems competitive, your partners aligned, and your customers earning from the grid.

Contact Us to Learn More

Adam Boucher CEO, Molecule Systems adam@moleculesystems.com

Max Indelicato COO, Lightsmith Energy max@lightsmithenergy.com