

PCX REAL IMPACT REPORT

2025



Year in Review

2025 was not the year we had hoped for in the fight against plastic pollution. The UN treaty negotiations, which so many of us had worked toward for years, remained unresolved, leaving the world without the binding global framework this crisis demands. I could write about that at length. But I will focus instead on the good news - and there is real good news:

**181,983,864 kilograms
(401,205,743 pounds)**

of plastic diverted from nature - that is nearly 60 billion 3-gram sachets or 12 billion 15-gram bottles kept out of rivers and oceans, and paid for by companies choosing to act. Every tonne third-party verified. Every project audited. This is not a projection or a pledge, it is impact that has already happened, in communities that needed it most.

Across the world in 2025, governments moved forward on Extended Producer Responsibility regulation without a global mandate to do so. The EU enacted its Packaging and Packaging Waste Regulation, making EPR mandatory across all member states by 2027. Kenya introduced EPR legislation in May.

Oregon began full implementation of its packaging EPR law in July. Canada's federal plastic registry completed its first reporting cycle in September. Malaysia set a

path to mandatory EPR from 2026. Thailand is finalising its EPR Act. And California advanced SB 54, the most ambitious packaging EPR law in the US, mandating a 25% reduction in single-use plastic at source alongside recycling targets. This is the architecture of a global system being built piece by piece, without waiting for a global treaty that has not yet arrived.

In the Philippines, where PCX was born, companies were required to recover 50% of their plastic packaging footprint by the end of 2025. Sixteen of these companies - our partners - went to 100%. That is not compliance. That is leadership.

Under the Plastic Pollution Reduction Standard (PPRS) we now have 45 registered projects across 15 countries, supporting more than 140 partners worldwide. The headwinds are real. But so is this: More countries have EPR laws today than at any point in history. More companies are taking verified responsibility for their plastic footprint. And more communities, through the recyclers and collectors who are the real infrastructure of this system, are turning plastic from a crisis into a livelihood.

The system we need is being built by governments that chose to act without waiting, by companies that chose to lead rather than merely comply, and by the people on the ground who have always borne the cost of inaction. We are proud of what PCX Markets contributed to that in 2025. And we are clear-eyed about what 2026 will demand.



Nanette Medved-Po
Founder & Executive Chair,
PCX Markets and PCX Solutions
Co-Founder, HOPE Inc.

01 Our Mission

We are on a mission to accelerate the transition to a circular economy and **build a future where no plastic ends up in nature.**

02 About Us

THIS IS REAL CHANGE YOU CAN BE PART OF

The world has produced about 9 billion metric tons of plastic since the 1950s. Today, only 9% of plastic waste is recycled - 19% is incinerated, and 72% is either landfilled, dumped, openly burned or ends up in the environment. Even if we were to reduce production from today's levels by 40% by 2050, the world would still produce another 11 billion tons that needs to be responsibly managed.

PCX Markets is on a mission to build a future where no plastic ends up in nature. Our global plastics responsibility platform helps companies meet their voluntary sustainability goals and legal compliance requirements through upstream reduction consulting, packaging EPR compliance software, access to verified recycled resins, and recovery project impact through our transparent marketplace and registry.

A certified B Corp, PCX meets B Lab's rigorous standards of accountability, transparency, and social and environmental impact. To date, we have funded the cleanup of 401 million pounds (181.9 million kgs) of plastic waste worldwide, contributing to a cleaner environment and stronger local communities.

03 Impact

2025 impact
audited as of
December 31, 2025

181,983,864 KGS

OR

401,205,743 LBS

Composition

Compliance

68 Million KG

Voluntary

432 Thousand KG

04 What We Do

Supporting every step of your plastic responsibility journey

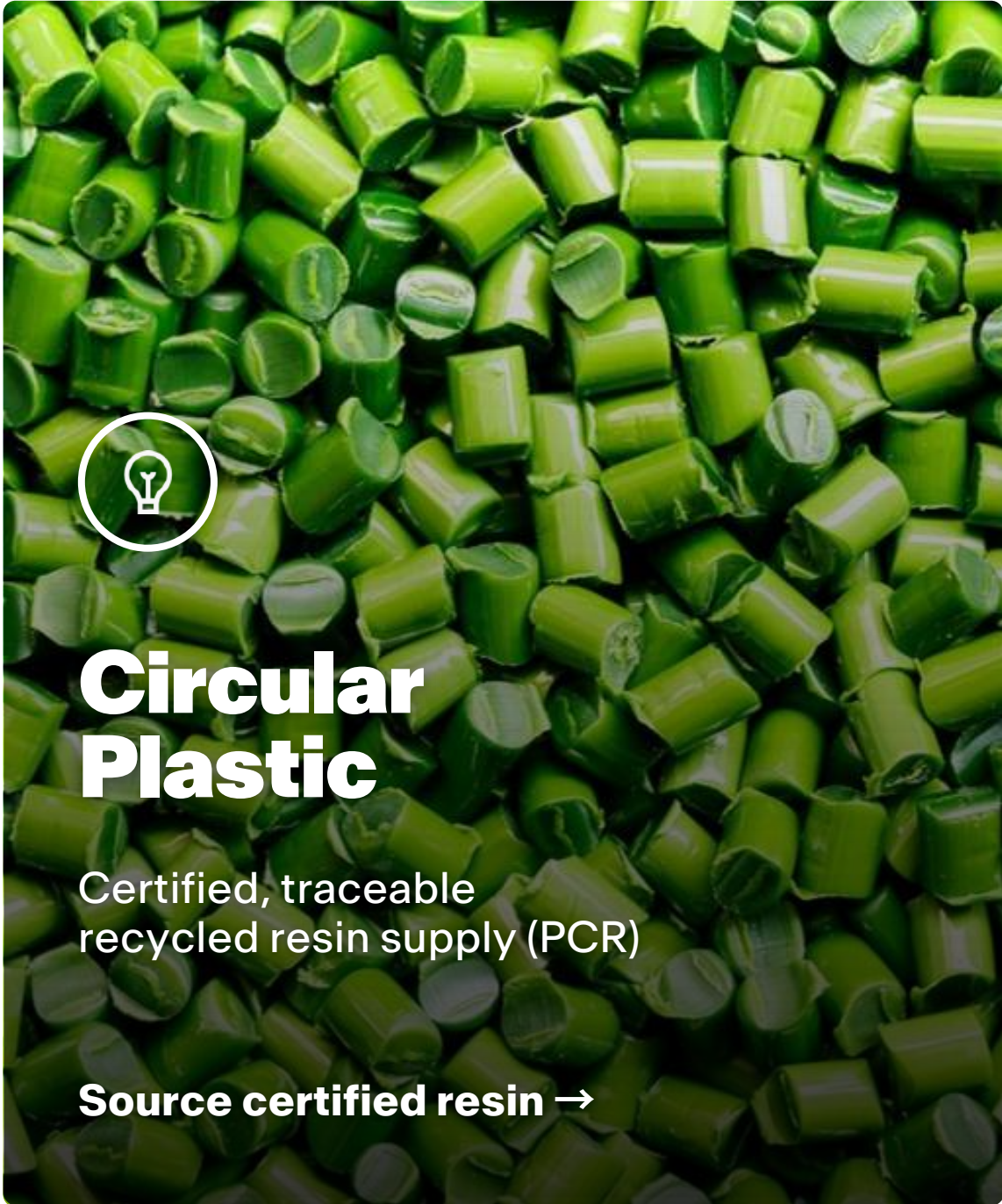




Responsibility Intelligence

Advisory and software for global packaging EPR compliance and source reduction

Get EPR ready →





Circular Plastic

Certified, traceable recycled resin supply (PCR)

Source certified resin →



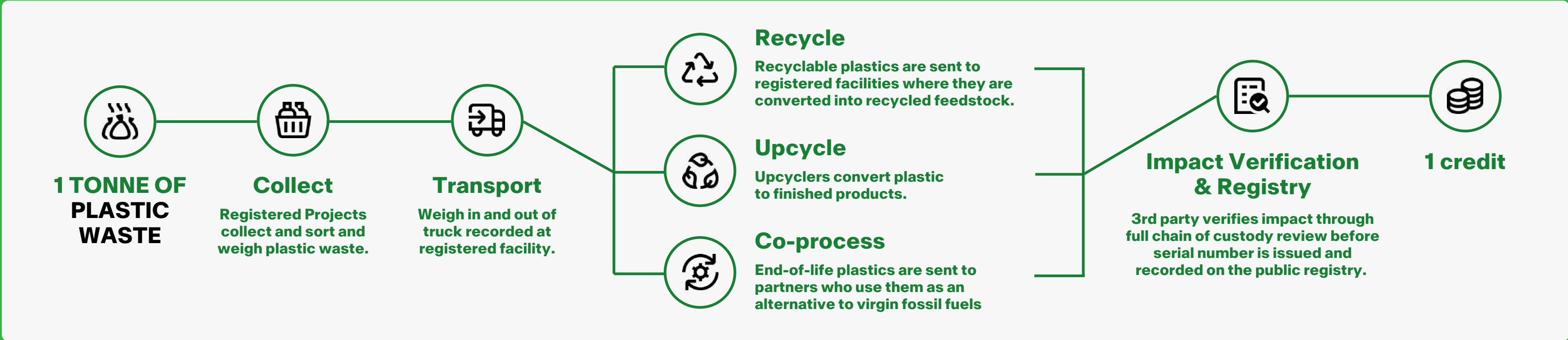


Recovery Marketplace

Certified, transparent plastic waste recovery across 15 countries

Explore projects →

05 How Our Plastic Recovery Marketplace Works



Benefits

For Brands

- Market efficient and scalable use of capital/opex for sustainability goals
- Customizable portfolio of projects (markets, plastic type, processing, etc)
- Turnkey compliance expertise/support
- Risk Management: Third party verification

Benefits

For Projects

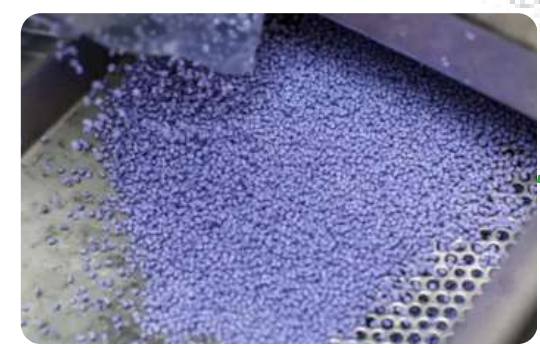
- Sustainable, distributed operating funding
- Third party verification and standards
- Lower pricing volatility through market-based model
- Frictionless payment processing and traceability

06 Where We Work

In 2025, we expanded our global footprint from 12 to 15 countries, and added seven collection, recycling, and upcycling projects, including new projects in Bangladesh, Brazil, and Cambodia.

PCX Markets is a global leader in plastic recovery, with a marketplace that offers over 275 million kilograms of cleanup and processing capacity from project partners who meet the world’s most stringent plastic credit standards, including PPRS, PWRS, and OBP.

	Countries	Projects	Project Partners
2025	15	45	31
2024	12	37	23
2023	6	28	15
2022	4	22	13



07 Featured Plastic Recovery Projects

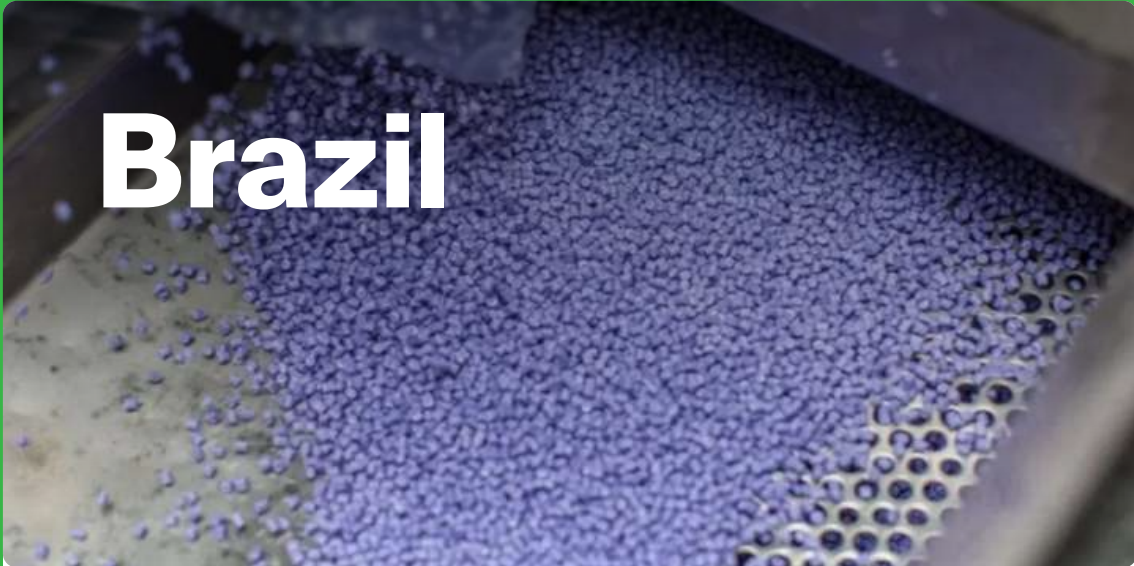


Bangladesh

Community Collection and Upcycling of Mixed Plastics

This project partner addresses the urgent issue of unrecycled plastics by building a decentralized, community-powered recycling ecosystem.

In Bangladesh, only 31% of plastic waste is recycled because low-value plastics are often too contaminated to process economically. As a result, they accumulate in landfills and clog waterways. This project employs more than 3,500 community waste collectors and 30 local subcontractors to recover plastic waste from landfills, dumpsites, and streets.



Brazil

Recycling of PP, PS, LDPE and PVC plastics

This project partner sources post-consumer plastic waste through partnerships with four NGOs that lead community-based collection initiatives.

Brazil generates nearly 500 billion single-use plastic items each year, while inadequate waste management results in 1.3 million tonnes of plastic entering the ocean every year. This project mechanically recycles plastic waste, reducing ocean pollution while producing recycled feedstock that displaces virgin plastic.



Cambodia

Ocean-bound Community Collection and Neutralization of Mixed Plastics

This project tackles plastic pollution in the Mekong, Tonle Sap, and Bassac rivers, vital waterways that sustain millions of people, support rich ecosystems, and connect vibrant communities, but are increasingly choked by plastic.

To stop plastic before it reaches the ocean, cleanup teams collect waste daily within 200 meters of the riverbanks. Plastic is pre-sorted at riverside collection sites, then re-sorted at the project facility.

08 Featured Plastic Recovery Projects



Indonesia

Recycling of PET

This project recycles plastic waste that falls outside Indonesia's formal waste collection system, where limited infrastructure leaves an estimated 70% of plastic waste mismanaged.

This project partner purchases plastic waste from informal sector collectors and local community organizations that collect it from residential areas, streets, and shops and recycles it into high-quality flakes. Revenue from credit sales will fund the collection of more plastic, improve payments for waste pickers, and expand processing capacity.



Thailand

Community Collection and Recycling of HDPE, LLDPE, PP

This project partner purchases HDPE, LLDPE and PP, including single use plastics, from aggregators, such as junk shops, who buy the plastic waste from community collectors and informal sector waste pickers.

This project sorts, cleans, and sends the plastic to its mechanical recycling partner, which produces post-consumer recycled plastic resin that meets the Global Recycled Standard (GRS). The project will use revenue from credit sales to pay waste pickers more for plastic, to ensure more plastic is collected and recycled in a closed loop, circular system.



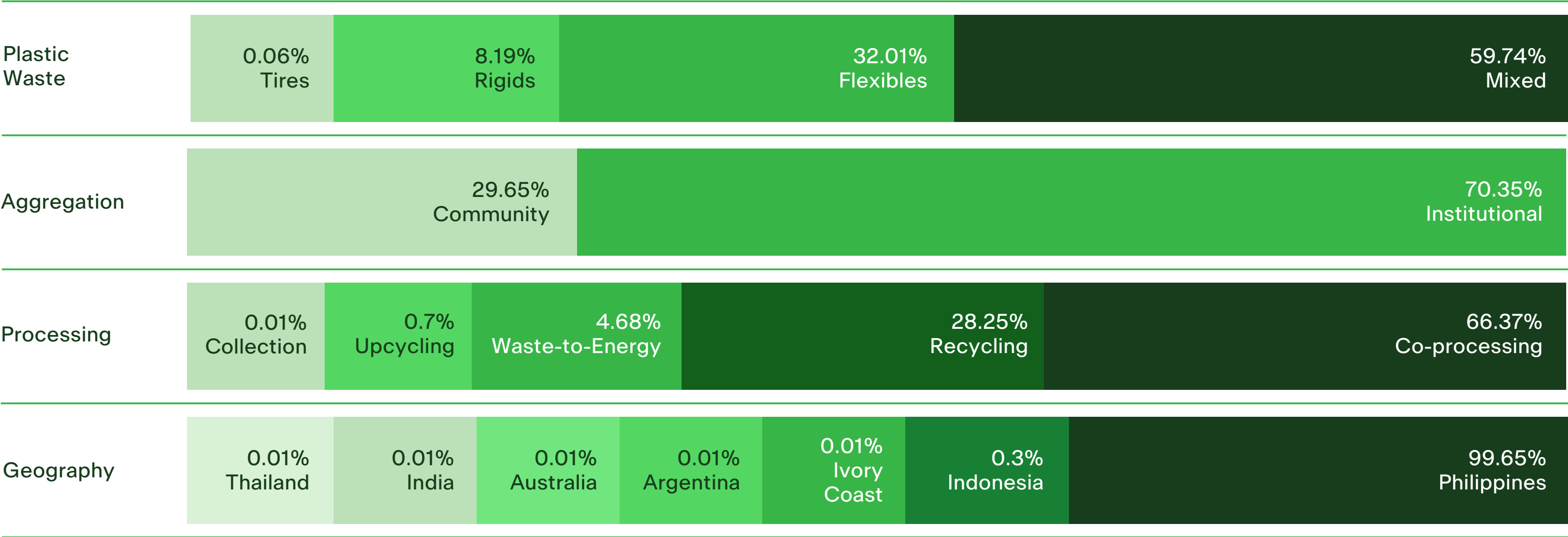
Sri Lanka

Collection and Recycling of HDPE and PP

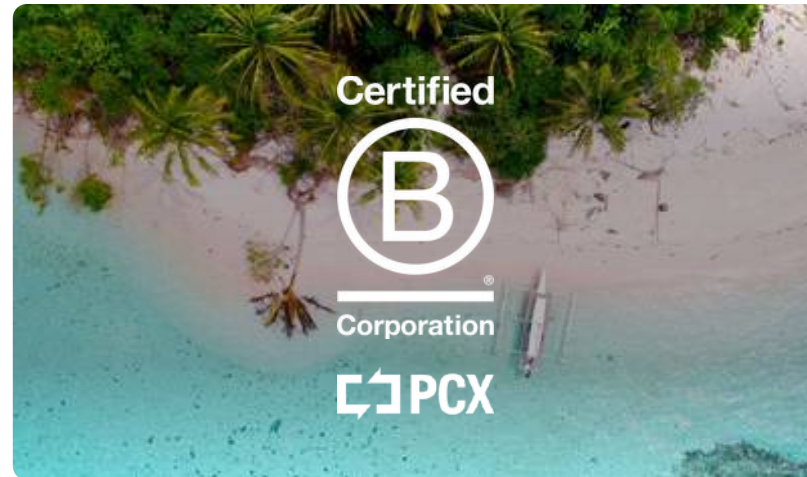
This project addresses the growing volume of post-consumer plastic waste, which ends up in landfills or water bodies, impacting the ecological footprint and natural habitats in Sri Lanka, an island nation.

Recyclable plastics for this project are collected through local communities and waste collection networks. Through mechanical recycling, these plastics are transformed into valuable "regenerated raw materials", reintroduced into production cycles, and used to manufacture new products, promoting the circular economy.

09 Clean Up Projects



10 PCX Company Highlights



B CORPS CERTIFICATION

In 2025, PCX Markets became a Certified B Corp., meeting B Lab's rigorous standards for social and environmental impact, accountability, and transparency.



CIRCULAR PLASTICS

This pioneering solution enables brands to bundle audited plastic credits with certified recycled resin (PCR) produced by the same verified project partners.



SOFTWARE FOR EPR COMPLIANCE

Expanded our Responsibility Intelligence platform with the launch of packaging EPR compliance software, combining expert advisory services with purpose-built technology to simplify compliance for brands.



EPR ACADEMY

A growing library of practical articles, guides, bulletins, and webinars to help brands navigate evolving global packaging EPR requirements with confidence.

11 PCX Product Launch: Circular Plastics



A transparent solution for sourcing recycled content and fighting plastic pollution.

With PCX Circular Plastic, brands can source recycled content for their products and packaging, reduce their reliance on virgin plastic, and fund the verified, audited cleanup of downstream plastic pollution.

PCX Circular Plastics offers brands access to recycled PET, HDPE, LDPE, PP and PE in the form of flakes, pellets and powders, sourced from five recycling partners with a total annual capacity of 70 million kg in Indonesia, India, and the Philippines.

[Learn More](#)

This pioneering solution offers the opportunity to bundle audited plastic credits with recycled resin produced by the same verified project partners.



Source high-quality post-consumer recycled (PCR) resin from verified PCX Markets recycling partners.



Fund the cleanup and responsible processing of plastic waste through audited plastic credits.



Create a circular economy by buying resin from the projects that deliver audited cleanup and recycling impact.



Ensure full transparency and traceability, so you know exactly where your investment is making a difference.

12 PCX Product Launch: Packaging EPR Software

New packaging EPR software designed to make global compliance easier for brands.

Organize data

Map packaging data to SKUs, business units and compliance markets

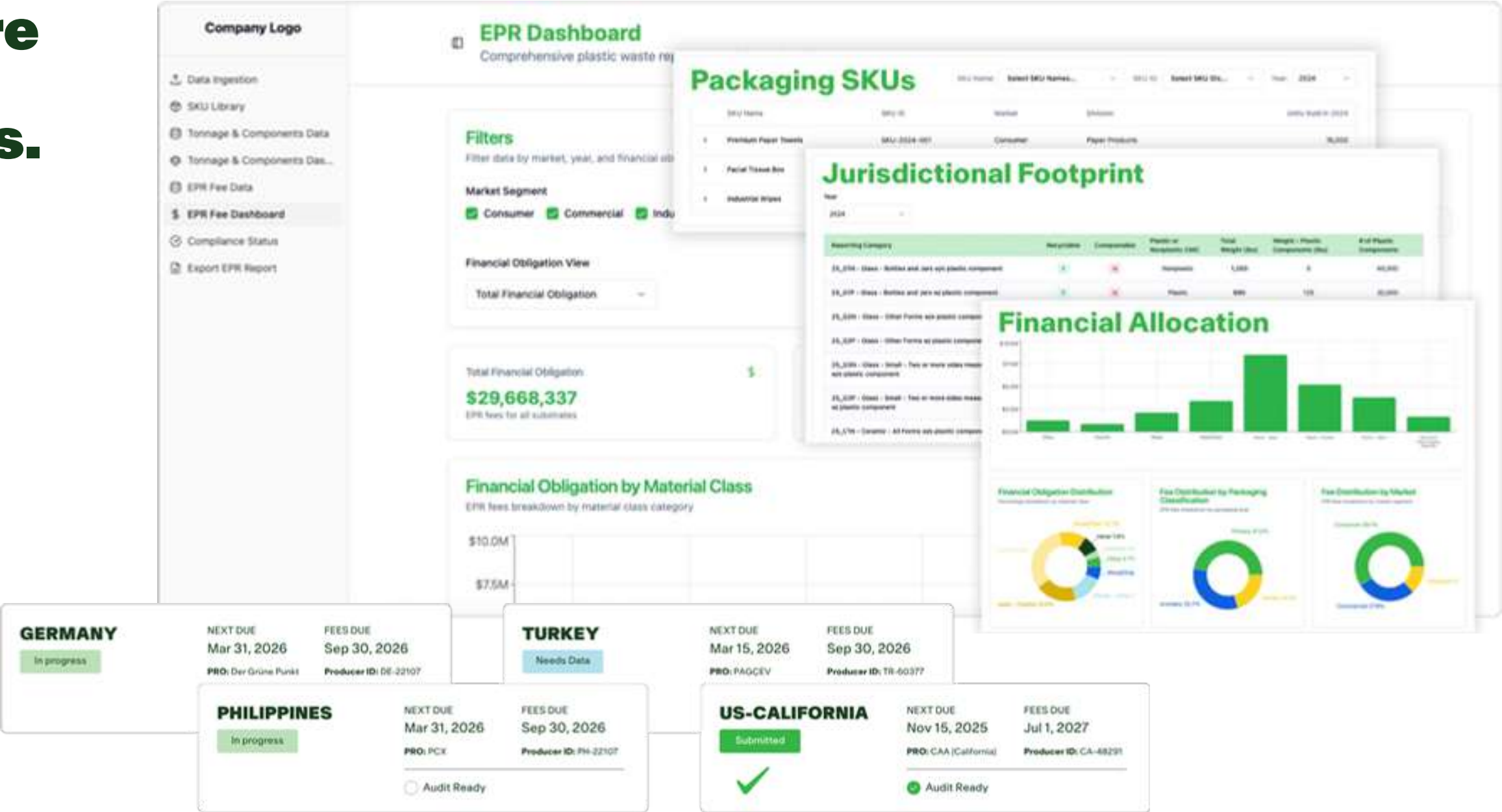
Report EPR compliance

Prepare and file EPR jurisdictional reports to meet compliance deadlines on time

Optimize your packaging

Model source reduction scenarios with packaging data to minimize costs and compliance fees

[Learn more](#)



13 Press

Circular Economy Thought Leadership

Click headlines to read more



[Plastic Stewardship in Action:
Turning Commitments into
Real Impact](#)



[Aling Tindera and Mondelēz
International open two new
plastic collection sites](#)



[Philippine firms cutting plastics
show that polluter-pays laws work
in Global South: Nanette Medved-Po](#)



TRIPLE PUNDIT

[Plastic Credits Have a Bad
Rep, PCX Hopes to
Change That](#)



BusinessWorld

[16 Companies Recognized for
100% Plastic Recovery Rate](#)



Manila
Standard

[PCX Awardees](#)

14 Events

Circular Economy Thought Leadership

Click headlines to read more



[**PCX PULSE 2025:
Honoring 16
Companies Leading
the Philippines in EPR
& Plastic Recovery**](#)



[**Insights from Climate
Week NYC**](#)



[**PCX Markets CEO
Sebastian DiGrande
Recognized Among
the Top 100 Impact
CEOs**](#)



[**Meet the 2025 Tatler
Impact awardees: EJ
Obiena, Mahar
Lagmay, Nanette
Medved-Po**](#)

15 EPR Academy

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Supporting brands with trusted guidance on packaging EPR, source reduction, and emerging regulatory requirements.



WEBINAR

CSRD and PPWR: What New EU Regulations on Plastic Packaging and Reporting Mean for American Brands



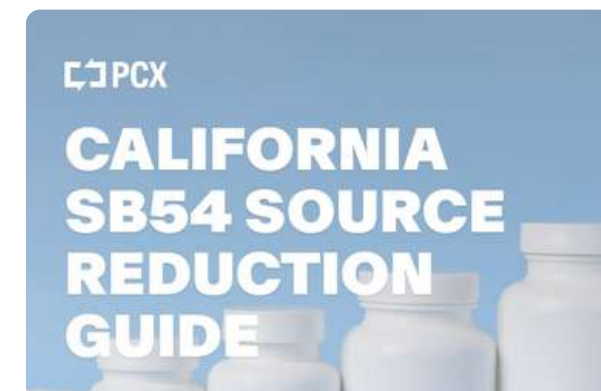
WEBINAR

California's SB54 Explained: What Brands Need to Know About EPR & Source Reduction



GUIDE

A Comprehensive Guide to the Philippine Extended Producer Responsibility (EPR) Law



GUIDE

California SB54 Source Reduction Guide



BLOG POST

PPWR, explained: What Europe's new packaging rules mean for U.S. brands



BLOG POST

EPR Essentials: A Guide to Extended Producer Responsibility (EPR)

16 Sustainability Partner Highlights

Click headlines
to read more



[Aling Tindera and Mondelēz International open two new plastic collection sites](#)



[MR. DIY Philippines Joins PCX Markets as 1st Retail Plastic Cleanup Partner](#)



[Shell Philippines Turns 3 Metric Tons of Plastic Waste Into Bike Racks for Sustainable Mobility Project](#)



BusinessWorld

[16 Companies Recognized for 100% Plastic Recovery Rate](#)

2026 Outlook

The global plastic waste crisis remains as urgent as ever, yet the past year has shown that progress will not wait for perfect policy frameworks. While UN Global Plastics Treaty negotiations have stalled and macroeconomic disruption has diverted attention from plastic responsibility investment, these dynamics have created a leadership vacuum — and with it, an opportunity for those ready to step in and shape the future.

At PCX Markets, we see this moment as one of outsized potential. We are leaning into this opportunity through our expertise, experience and global reach. We are seeing tremendous interest and need for our Responsibility Intelligence Platform services, designed to give companies the insight and strategic clarity they need to navigate an increasingly complex regulatory and reputational landscape, even in the absence of a binding global treaty.

Our recovery marketplace continues to scale, providing partners with the opportunity to support direct, transparent and measurable environmental impact in the diversion of plastic

waste from nature in the parts of the world where it is needed most, both to meet regulatory compliance as well as on a voluntary basis. And through this global network of partners that now reaches over 15 countries and 45 projects, we are also providing access to certified recycled materials through our PCX Circular Plastics offerings. We will continue expanding this work in 2026 and beyond, building on the global leadership position we have been able to establish over the past few years.

We remain committed to our mission to ensure that no plastic waste enters nature, leveraging scalable, efficient market-based solutions and working closely with our corporate and institutional partners.

The path to solving this crisis was never going to be linear. But meaningful progress doesn't require waiting for consensus or perfect solutions — it requires committed actors willing to lead, experiment and deliver real impact that maintains momentum and inspires continued innovation. That's exactly what we intend to do, and we're energized by the opportunity ahead.



Sebastian DiGrande
Chief Executive Officer, PCX Markets

Join the Movement Towards Plastic Responsibility

Learn more

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