



For Business Leaders, Owners, Executives & Visionaries

2025 Content Playbook

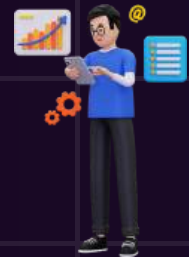
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- **The Problem**

Your Personal Brand Needs to Lead the Way



Business leaders struggle to showcase their life, leadership, and business cohesively.



Creating consistent, high-quality content is time-consuming.

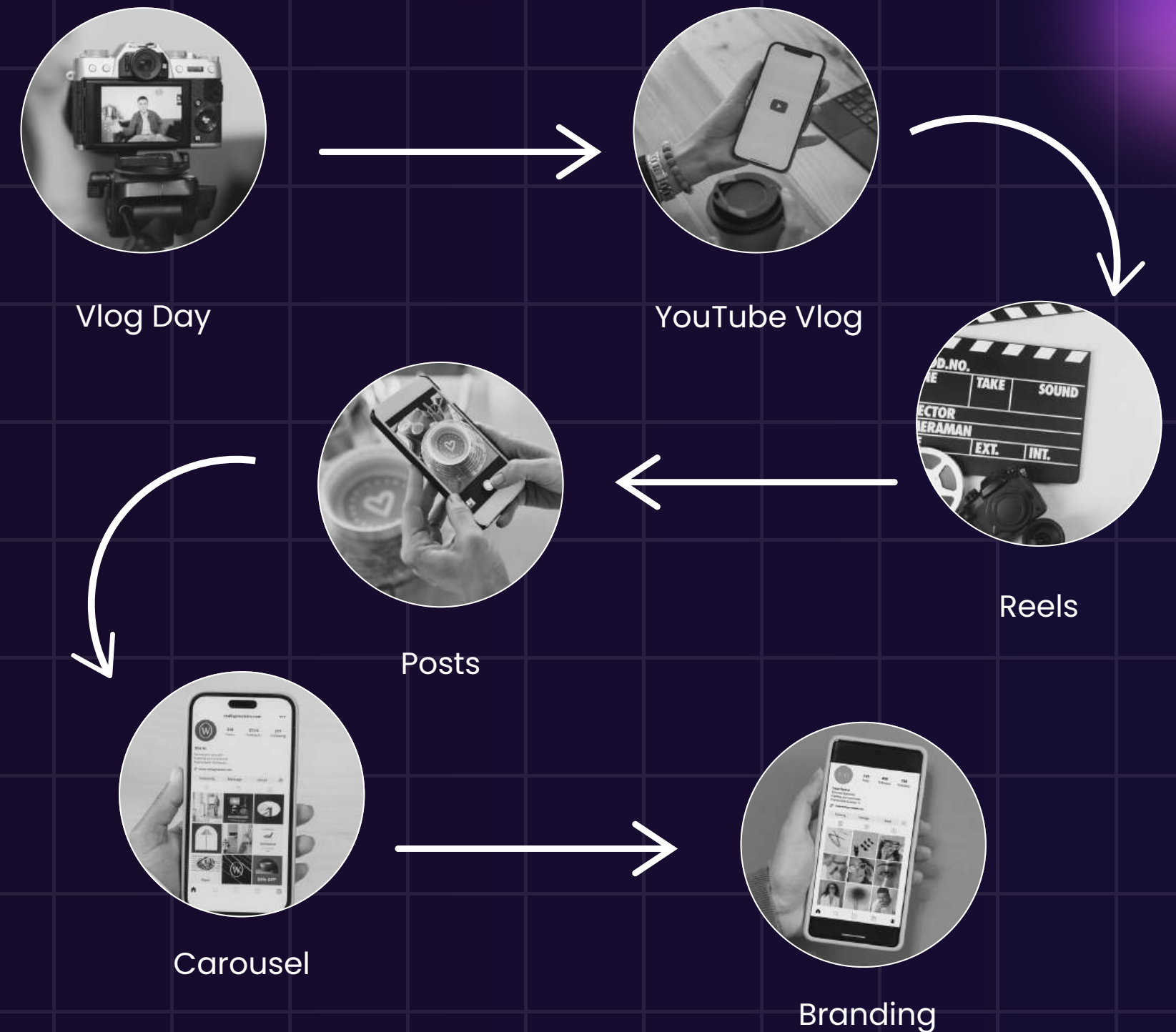


Personal branding often lacks strategy and scalability.

- The Solution:

2025 Content Playbook

- A playbook designed to amplify you—your business, lifestyle, and influence.
- Powered by a monthly "**Vlog Day**" that delivers everything you need for the month.



🌟 One Day, Endless Content

2 YouTube Vlogs Monthly! 📹: "Day-in-the-life" video showcasing your leadership and personality.

- Distill 5-8 hours of footage into a 15 - 30 minute engaging long form video.
- This will help your audience build a deeper relationship with you
 - Many people would want to work with you directly because of this connection they have through socials

20-30 Short-Form Reels Per Vlog! 📺: Engaging content for Instagram, TikTok, Etc

- From the 5-8 hours of footage we create 20-30 short-form clips.
- The content will automatically look different because most clips will be capturing you in action
 - "Show don't tell"

Twitter-Style Content 📌: Stills and quotes formatted for LinkedIn, Twitter, and more.

- From 5-8 hours we get 15 edited photos for graphics, infographics, etc

Carousel Posts 🖼️: Swipeable visuals for impactful storytelling.

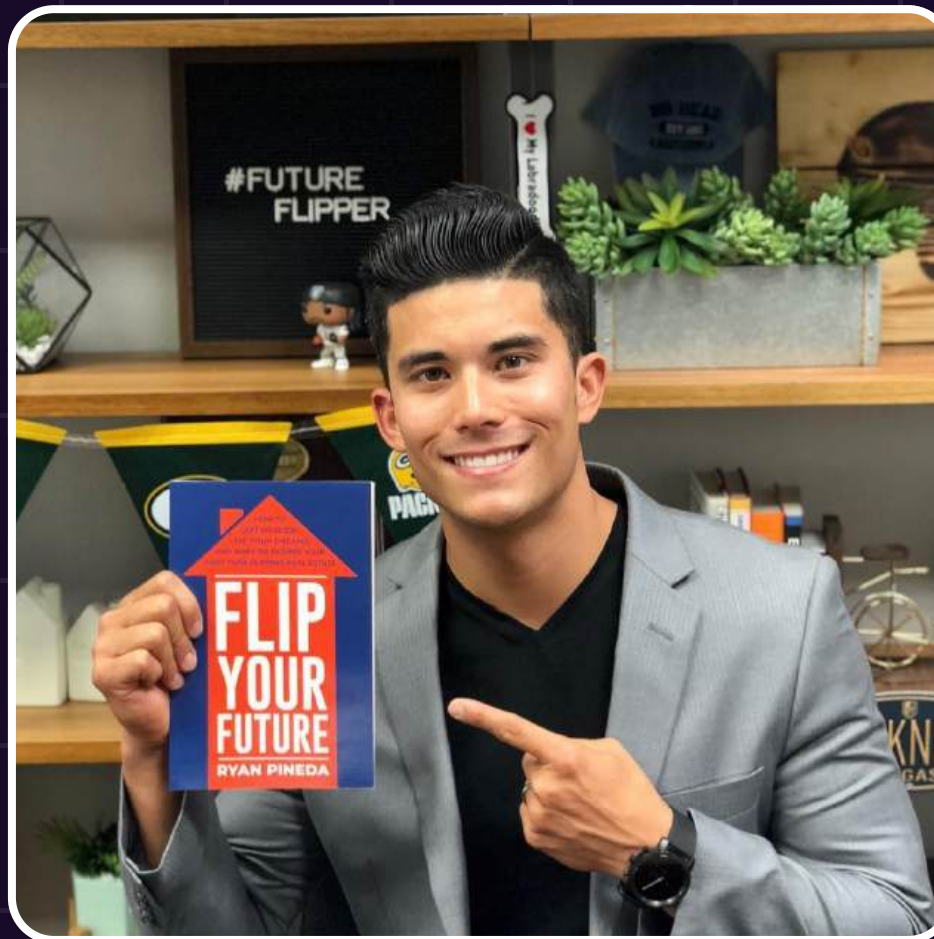
We Build Brands That Lead



Alex Hormozi

Scaling with strategy and precision

Our videographer and Strategist Jason worked directly with Alex in building his Brand



Ryan Pineda

Revolutionizing real estate and lifestyle branding.

Our content strategist Kate worked directly with Ryan in building his brand in Real Estate.



Josh Galindo

Elevating leadership and influence through content. We know how to position leaders as trusted authorities in their industries.

Ready to Amplify Your Influence?

Create a personal brand that positions you as a leader, visionary, and influencer.

TAKE ACTION TODAY!

