

DREAM-PLAN-HUSTLE-REPEAT

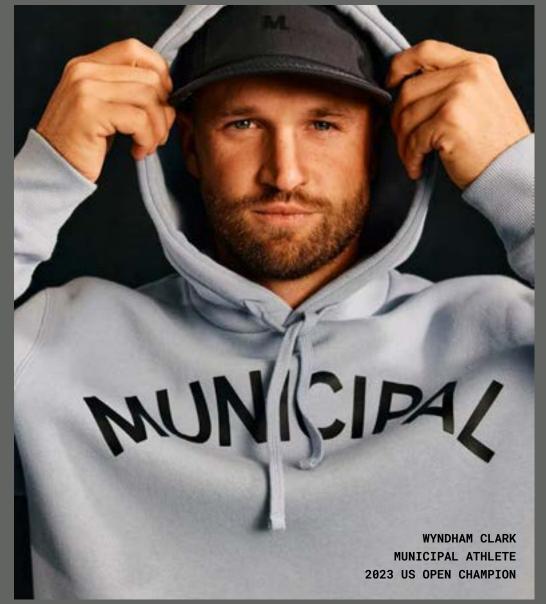
SPRING-SUMMER.26
MEN'S & WOMEN'S APPAREL

M. *

M. S-S.26

SPORT UTILITY PERFORMANCE

A PERFECT FUSION OF ELEVATED STYLE, TECHNICAL PERFORMANCE, FUNCTIONAL SPORT, EXCEPTIONAL QUALITY,& MAX VERSATILITY.





DREAM-PLAN-HUSTLE-REPEAT









SEASONAL COLOR DIRECTION

DROP 1 1/15 - 3/1

SHARP GREEN 13-0535 TCX PANTONE: 373C LEGACY/CTN: L219 LEGACY/NYLN: 336 BROS: B7834

BLUE HORIZON 18-3929 TCX PANTONE: 2167C LEGACY/CTN: M176 LEGACY/NYLN: 370 BROS: B0814 COBALT 19-3952 TCX PANTONE: 6104C LEGACY/CTN: D170 LEGACY/NYLN: 189 BROS: B8290 DROP 2 3/1-5/1

PEACH 13-1023 TCX PANTONE: 1555C LEGACY/CTN: L248 LEGACY/NYLN: 48 SEA GRASS 16-6008 TCX PANTONE: 415C LEGACY/CTN: M140 LEGACY/NYLN: 84

SILVER LINNING 14-4501 TCX PNTN: WARMGRAY 3C LEGACY/CTN: L74 LEGACY/NYLN: 286 BROS: B2386 DROP 3 5/15 - 6/15

TANGERINE 15-1247 TCX PANTONE: 6817C EGACY/CTN: L16 EGACY/NYLN: 268 BROS - B3325 MINERAL 17-3906 TCX PANTONE: 7653C LEGACY/CTN: MM41 LEGACY/NYLN: 618 BROS: B5620

CARIBBEAN 18-4525 TCX PANTONE: 6130C LEGACY/CTN: D274 LEGACY/NYLN: 529 BROS: B7853 TOFFEE 18-1140 TCX PANTONE: 2469C LEGACY/CTN: M250 LEGACY/NYLN: 132

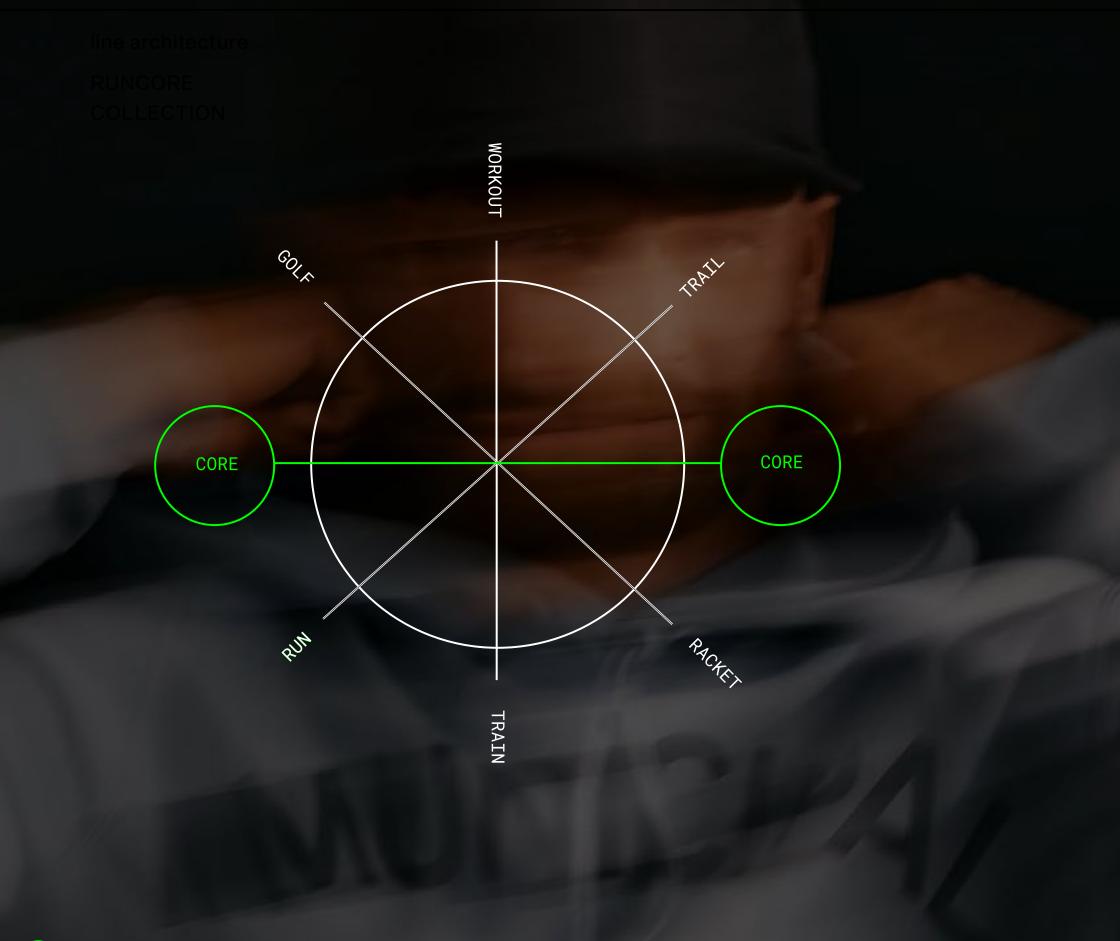
CORE COLOURS

WHITE (CHALK) 11-0601 TCX LEGACY/CTN: L12 LEGACY/NYLN: 251 NATURAL 11-0104 TCX PANTONE: 7527C LEGACY/CTN: L97 LEGACY/NYLN: 98 BROS: B2653 INCENSE 16-1010 TCX PANTONE: 4255C LEGACY/CTN: L287 LEGACY/NYLN: 106 BROS: B0221 ARMY 19-0515 TCX PANTONE: 4229C LEGACY/CTN: D138 LEGACY/NYLN: 94 BROS: B6615 NAVY 19-3920 TCX PANTONE:4145C LEGACY/CTN: D50 LEGACY/NYLN: 197 BROS: B8295



SMOKE 16-4783 TCX PANTONE: 2331C LEGACY/CTN: L277 LEGACY/NYLN: 615 BROS: B2739 BLACK (TARMAC) 19-3911 TCX LEGACY/CTN: D245 LEGACY/NYLN: 250 BROS: B2560





M.OG

ROOTED IN OUR LEGACY,
M.OG COLLECTION IS A LASTING
FOUNDATION OF SPORT UTILITY
PERFORMANCE.

[FUNCTIONAL SPORT]

[EVERYDAY UTILITY]

[TECHNICAL PERFORMANCE



M.OG 330 HOODIE

MMHOO002 \$98

70% COTTON / 30% POLYESTER 330g BRUSHED FLEECE





M.OG 330 CREW

MMCRW104 \$94

70% COTTON / 30% POLYESTER 330g BRUSHED FLEECE



M.OG 330 SWEATPANT

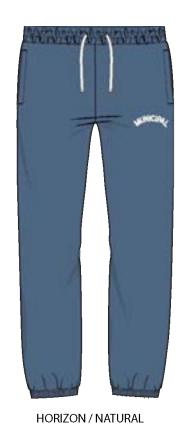
MMPNT135 \$98

70% COTTON / 30% POLYESTER 330g BRUSHED FLEECE











GAMEDAY FULL ZIP HOODIE

MMHDE109 \$128

ULTRASOFT BRUSHED HEATHER TWILL FLEECE / 70% COTTON, 30% POLYESTER





LACK HEATHER / WHITE

ATHLETIC GRAY / BLAG

GAMEDAY SWEATPANT

MMPNT116 \$108

ULTRASOFT BRUSHED HEATHER TWILL FLEECE / 70% COTTON, 30% POLYESTER



BLACK HEATHER / WHITE

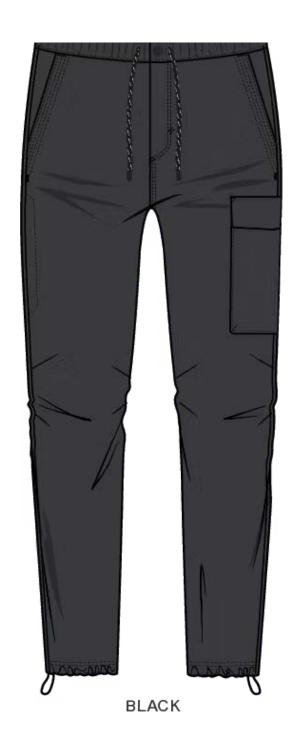
ATHLETIC GRAY HEATHER / BL/



M. CARGO PANT

MMPNT111 \$192

98% COTTON RIPSTOP, 2% SPANDEX S - XXL (30" INSEAM)







SPORTCROSS EASY PANT

MMPNT110 \$134

WATER & STAIN RESISTANCE / 93% POLY, 7% SPANDEX STRETCH WOVEN S - XXL (26" INSEAM)





BLACK

CHARCOAL



M.OG T-SHIRT

MMTEE146 \$68

DRI-RELEASE JERSEY / 81% POLYESTER, 14% COTTON, 5% SPANDEX 196GSM S-XXL



M. OG LS T-SHIRT

MMTEE145 \$84

DRI-RELEASE JERSEY / 81% POLYESTER, 14% COTTON, 5% SPANDEX 196GSM S-XXL





WALKER ROPE HAT

MMHAT123 \$54

UNSTRUCTURED MID CROWN HAT / LIGHTWEIGHT RIPSTOP NYLON, SPANDEX
ONE SIZE ADJUSTABLE



M. HAT (NEW ERA) MAHAT108 \$64

UNSTRUCTURED MID-CROWN / LIGHTWEIGHT RIPSTOP NYLON / SPANDEX ONE SIZE ADJUSTABLE



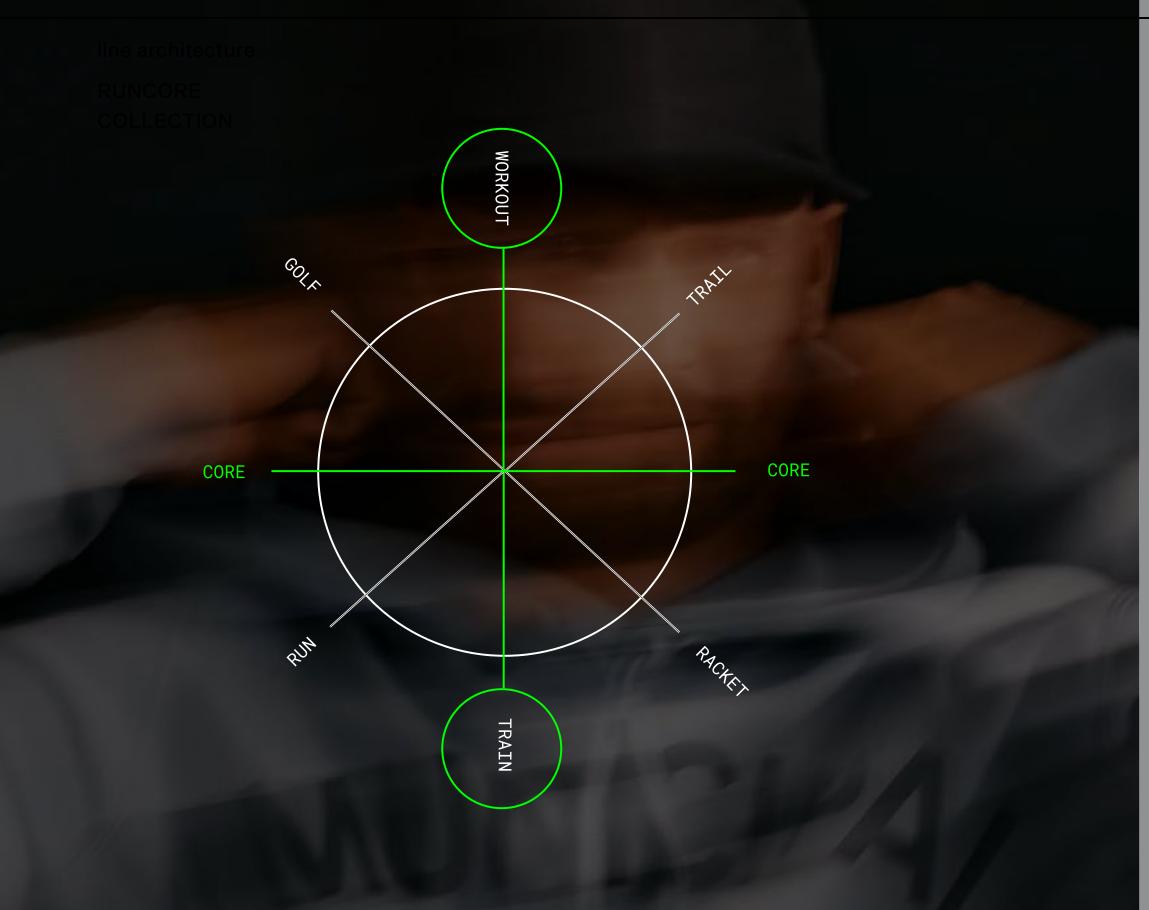
LEVEN 6 PANEL HAT

MAHAT122 \$58

STRUCTURED MID CROWN HAT / MID-WEIGHT MATTE POLYESTER - SPANDEX ONE SIZE ADJUSTABLE







4AM COLLECTION

THE FUSION OF FUNCTIONAL PERFORMANCE & EVERYDAY VERSATILITY, WITH A TOUCH OF ELEVATED STREET STYLE.

[FUNCTIONAL SPORT]

[EVERYDAY UTILITY

[TECHNICAL PERFORMANCE]



4AM. T-SHIRT

MMSHI057 \$84

DRI-RELEASE STRETCH KNIT / 94% DRI-RELEASE COTTON, 5% SPANDEX
1% POLYESTER 180GSM S-XXL

BLACK Back view WHITE HORIZON HEATHER

MMSHI061 \$84

DRI-RELEASE STRETCH KNIT / 94% DRI-RELEASE COTTON, 5% SPANDEX, 1% POLYESTER 180GSM S-XXL



SEAGRASS HEATHER

4411.

411.



4AM MARK: SCREEN PRINT WITH OPAQUE INK

4AM TRI LOGO: PRINT: SCREEN PRINT WITH OPAQUE INK



4AM. SHORT

(6"INSEAM)

MMSHR134 \$108

STRETCH WOVEN / 95% POLYESTER, 5% SPANDEX 125GSM S-XXL

MMSHR137 \$108

STRETCH WOVEN / 95% POLYESTER, 5% SPANDEX 125GSM S-XXL









SILVER LINNING



CONSTRUCTION DETAIL: PERFORATED LOGO

DREAM-PLAN-HUSTLE-REPEAT

WAISTBAND: LOGO JACQUARD ELASTIC



4AM. HAT

MAHAT120 \$54

UNSTRUCTURED MID-CROWN / NYLON SPANDEX / ADJUSTABLE BACK STRAP



4AM CLUB NEIGHBORHOOD HAT

MAHAT101 \$54

FLEXIBLE EVO BILL, COMFORT SWEATBAND, PREMIUM STRETCH MESH & NYLON 5-PANEL CROWN / 3D EMBROIDERY APPLIQUE FRONT LOGO / FLEXIBLE WEBBING STRAP CLOSURE ONE SIZE ADJUSTABLE



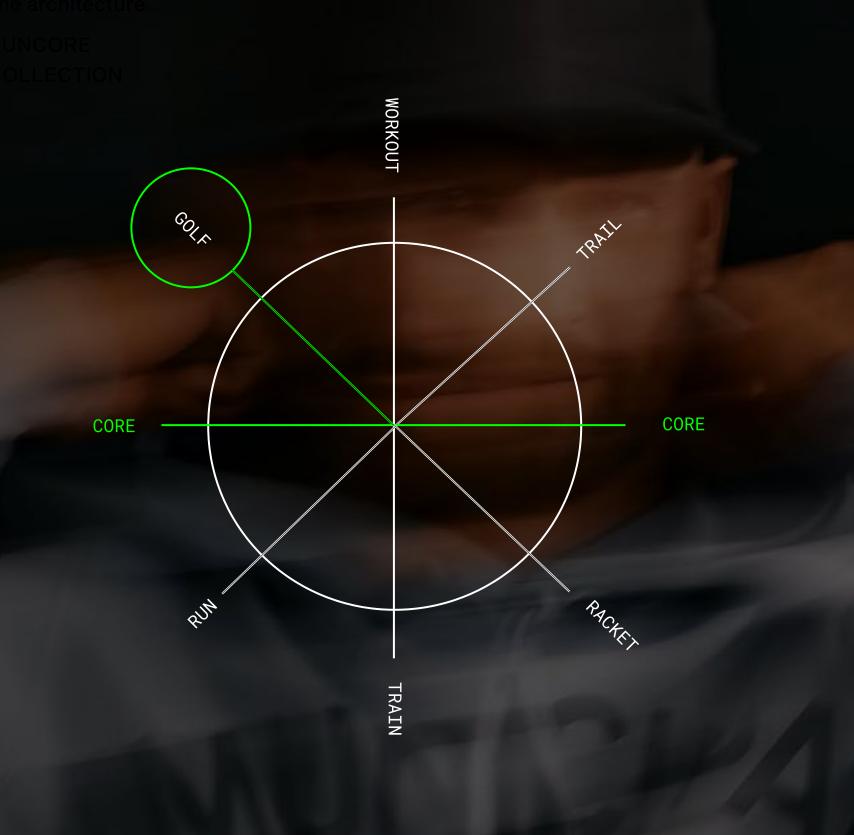


14

BLACK/BLACK

WHITE/WHITE





GOLFCORE

DESIGNED FOR PERFORMANCE
WITH EXCEPTIONAL FABRICS,
& ELEVATED STYLE DELIVERING
EFFORTLESS VERSATILITY.

[FUNCTIONAL SPORT]

[EVERYDAY UTILITY

[TECHNICAL PERFORMANCE]



SPORTCROSS QUARTER ZIP

MMCRW114 \$198

TURBO DRY WAFFLE BACK STRETCH KNIT / 28% WOOL, 13% POLYESTER, 12% POLYMIDE, 5% ELASTANE 175GSM S - XXL







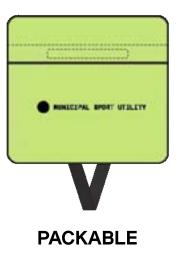
SPORTCROSS FULL ZIP JACKET

MMJKT133 \$208

WOVEN SEMI-TRANSLUCENT RIP STOP TEXTURE / 94% NYLON, 6% SPANDEX 56GSQM DWR (PACKABLE)
S - XXL











NEW TOWN CREW

MMCRW112 \$138

BABY FRENCH TERRY STRETCH KNIT / 47% COTTON, 47% MODAL, 6% SPANDEX 250GSM S - XXL

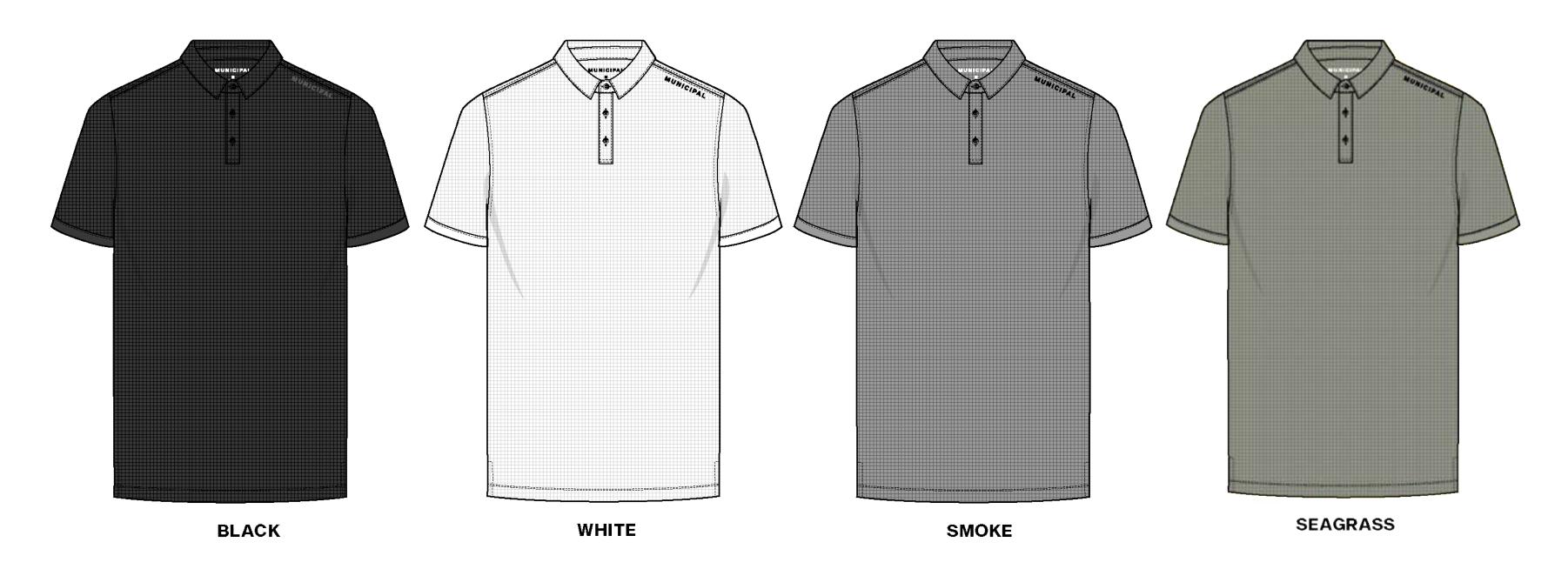




SPORTCROSS GOLFCORE POLO

MMSHI046 \$94

TURBODRY / PERFORMANCE TEXTURED 100% POLYESTER
S-XXL







SPORT UTILITY POLO

MMSHI044 \$98

84% REPREVE POLY / 11% TENCEL / 5% SPANDEX S-XXL



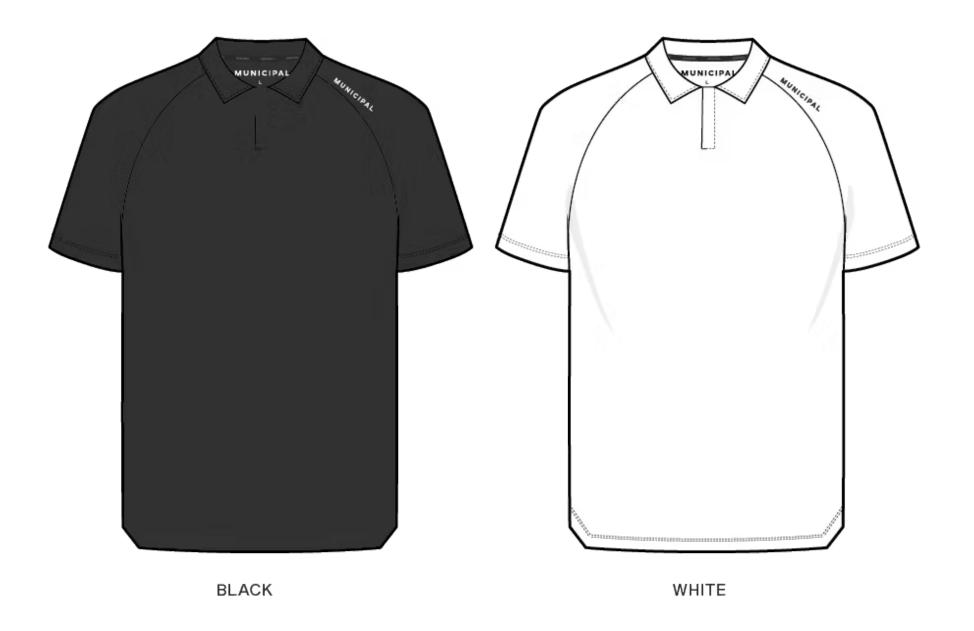




SPORTCROSS TECH POLO

MMSHI045 \$128

TURBODRY / 4-WAY STRETCH CONSTRUCTION / 85% RECYCLED POLY, 15% ELASTANE S-XXL







SPORTCROSS QL POLO

MMSHI042 \$138

LUXURY POLY-BLEND, SUPER SOFT / 85% POLYESTER, 15% ELASTANE INTERLOCK QUICK DRY S-XXL





SPORTCROSS RTP SHORT

MMSHR123 \$124

65% POLYESTER, 35% RECYCLED POLY PIQUE / ATHLETIC TAPERED FIT 30 - 40 WAIST SIZE, EVEN ONLY



BLACK



BLUE WING



SMOKE



SPORTCROSS RTP 5P PANT

MMPNT130 \$168

65% POLYESTER, 35% RECYCLED POLY PIQUE / ATHLETIC TAPERED FIT 30 - 40 WAIST SIZE, EVEN ONLY



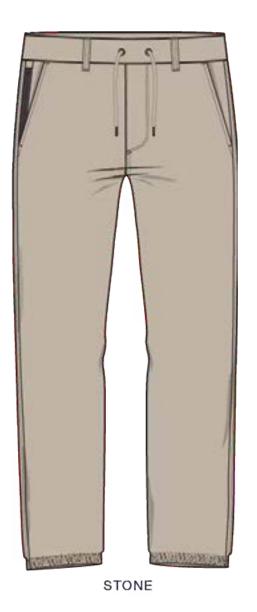


RTP TECH JOGGER

MMPNT123 \$160

TURBODRY QUICK-DRYING TECHNOLOGY / 62% COTTON, 28% NYLON, 10% SPANDEX S - XXL



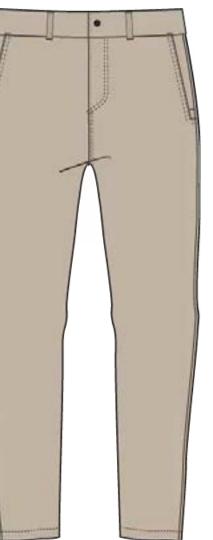


ALLPANT

MMPNT127 \$175

MID-WEIGHT FABRIC / 62% COTTON, 28% NYLON, 10% SPANDEX S - XXL







ASPHALT

STONE

NAVY





SPORTCROSS RTP VEST

MMJKT126 \$198

SLIM-FITTING, WATER AND WIND RESISTANCE FABRIC / 94% NYLON, 6% SPANDEX S - XXL



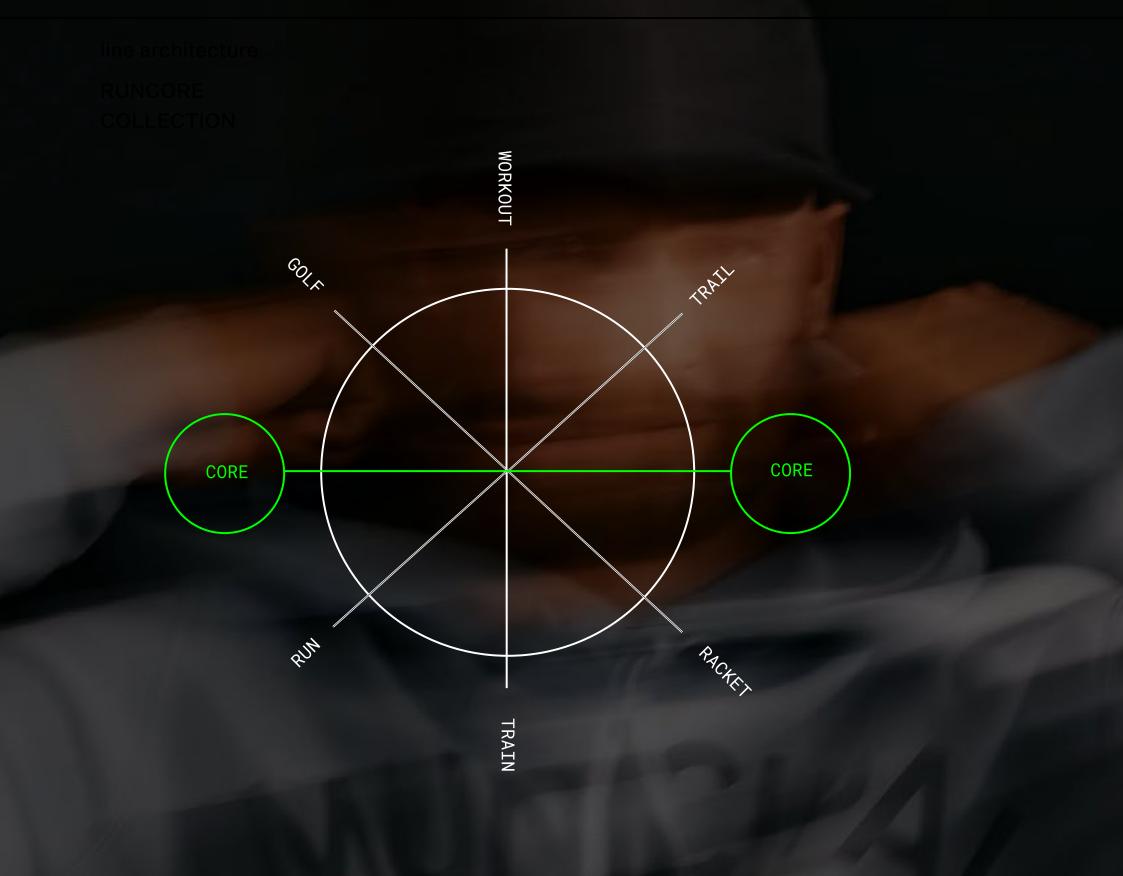
SPORTCROSS COACH'S SHIRT JACKET

MMSHI039 \$268

100% NYLON RIPSTOP OVERLAY / 95% POLYESTER, 5% SPANDEX WOVEN
S - XXL







SPORT UTILITY

ACTIVITY-SPECIFIC CAPSULES SMARTLY INTEGRATED INTO THE SPORT UTILITY PERFORMANCE CORE.

[FUNCTIONAL SPORT]

[EVERYDAY UTILITY

[TECHNICAL PERFORMANCE]

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SPORT UTILITY SHORT (5" INSEAM) MMSHR130 \$98

STRETCH KNIT / DWR / MESH LINED / 90% POLYESTER, 10% SPANDEX (4-WAY STRETCH) 60GSM S-XXL







BLACK **SEAGRASS**

SPORT UTILITY SHORT (9" INSEAM)

MMSHR131 \$98

STRETCH KNIT / DWR / MESH LINED / 90% POLYESTER, 10% SPANDEX (4-WAY STRETCH) 60GSM S-XXL



NIGHT CAMO SILVER LINING **BLACK** NAVY



SPORT UTILITY LS HOODED T-SHIRT

MMTPS114 \$108

84% REPREVE POLY / 11% TENCEL / 5% SPANDEX

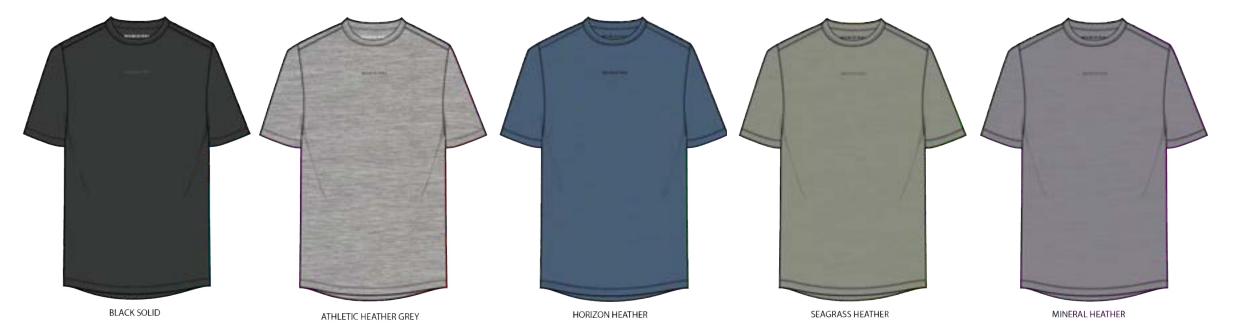




SPORT UTILITY SS T-SHIRT

MMTEE137 \$78

84% REPREVE POLY / 11% TENCEL / 5% SPANDEX S-XXL







ENDURO STRETCH LS HOODED T-SHIRT

MMTPS106 \$108

SUPERSTRETCH JERSEY / 48% ORGANIC COTTON, 47% MODAL, 5% SPANDEX





ENDURO STRETCH T-SHIRT

MMTEE045 \$78

SUPERSTRETCH JERSEY / 48% ORGANIC COTTON, 47% MODAL, 5% SPANDEX S-XXL



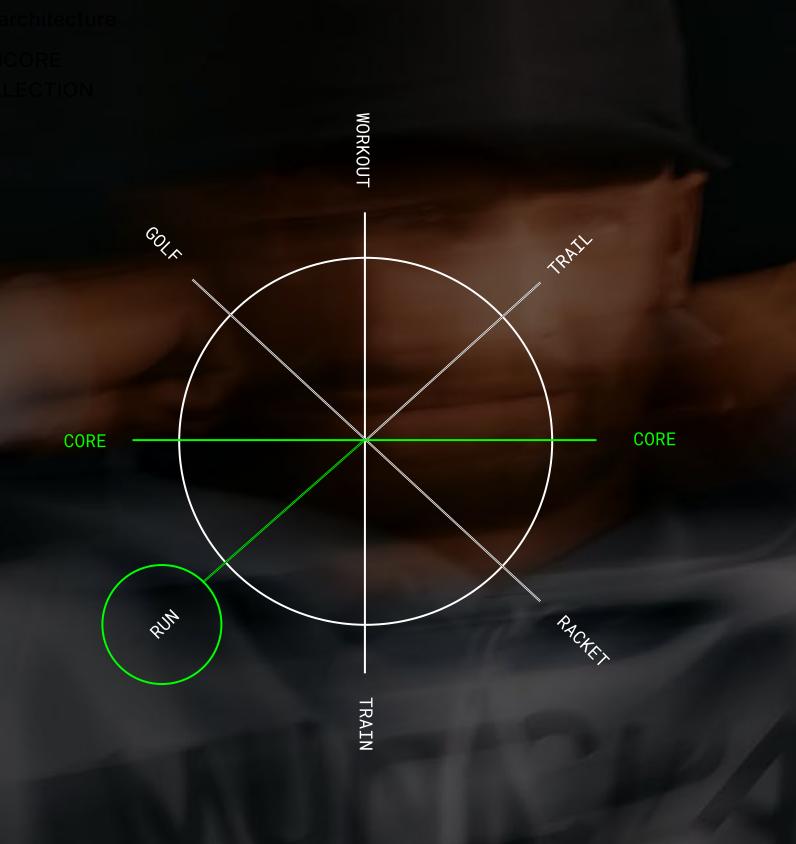
SPORTCROSS TECH T-SHIRT

MMTEE133 \$98

TURBODRY / 4-WAY STRETCH CONSTRUCTION / 85% RECYCLED POLY, 15% ELASTANE
S-XXL







RUNCORE COLLECTION

ENGINEERED FOR LONG MILES & EVERYDAY VERSATILITY, THE RUNCORE COLLECTION OFFERS TECHNICAL UTILITY FOR EVERY STRIDE AT ANY PACE.

[FUNCTIONAL SPORT]

[EVERYDAY UTILITY]

[TECHNICAL PERFORMANCE]



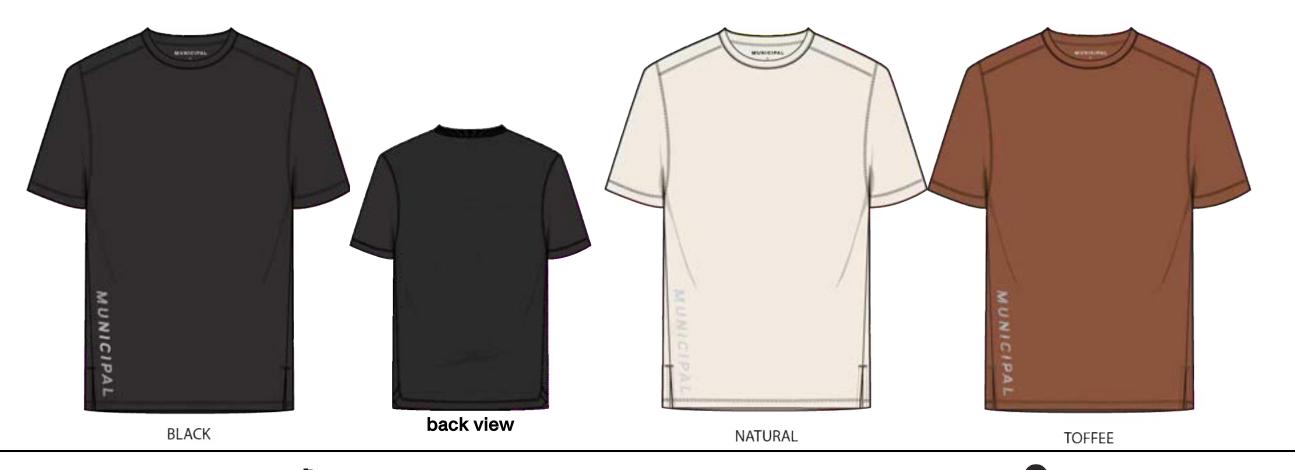
RUNCORE T-SHIRT

MMSHI055 \$88

TURBODRY PERFORMANCE KNIT / 100% POLYESTER 100GSM S-XXL

Turbody We engineered it with Turbody®, one of the fastest drying fabric

technologies that exists



MUNICIPAL

FRONT HEM - HEAT TRANSFER
3M REFLECTIVE

UNICIPAL SPORT UTILITY

REAR TAG - HEAT TRANSFER

3M REFLECTIVE



TurboDry

We engineered it with TurboDry®, one of the fastest drying fabric technologies that exists

RUNCORE TANK

MMSHI054 \$78

TURBODRY PERFORMANCE KNIT / 100% POLYESTER 100GSM S-XXL



MUNICIPAL

FRONT HEM - HEAT TRANSFER
3M REFLECTIVE

REAR TAG - HEAT TRANSFER
3M REFLECTIVE



RUNCORE SHORT (4" INSEAM) MMSHR128 \$98

TURBODRY PERFORMANCE KNIT / LINER : 85% RECYCLED POLYESTER, 15% ELASTANE 150GSM / SHELL : 100% POLYESTER 100GSM S-XXL



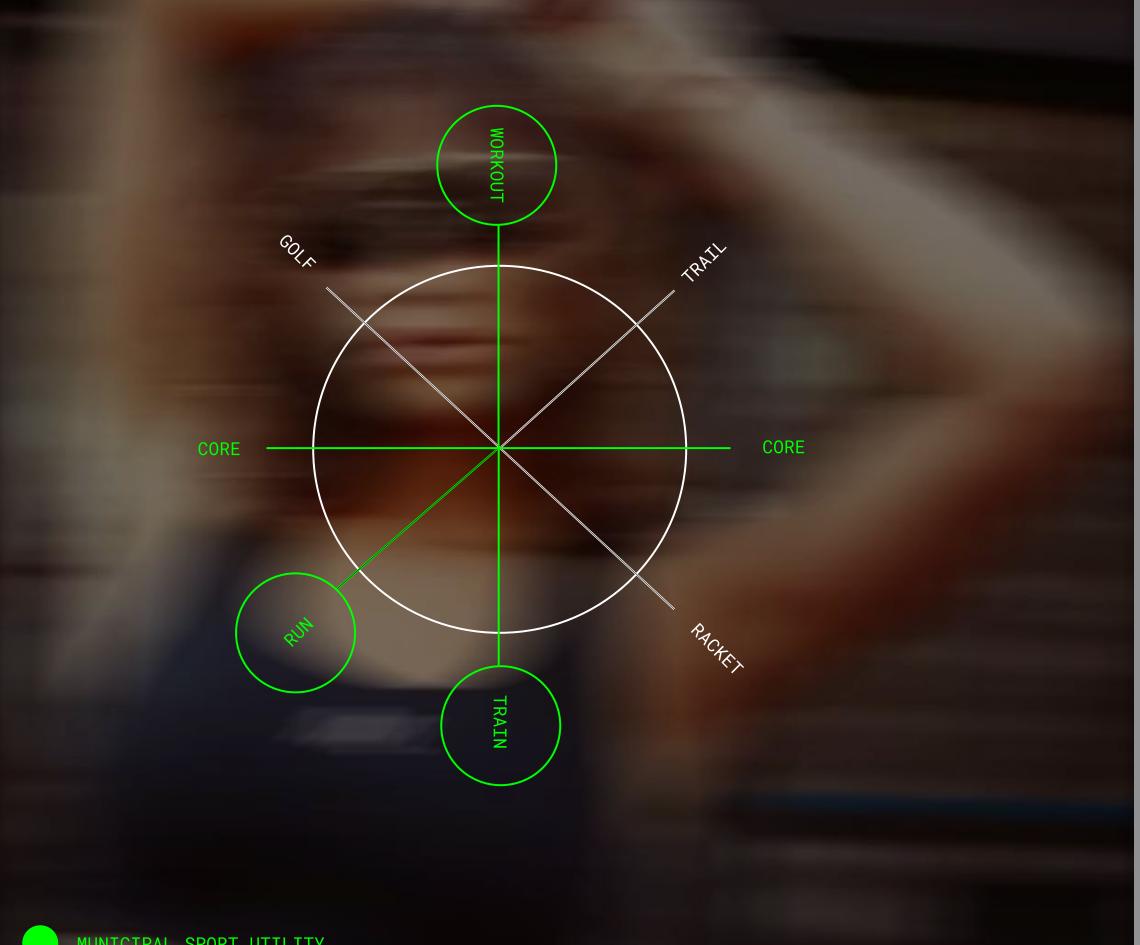


THIGH - HEAT TRANSFER 3M REFLECTIVE





REAR - HEAT TRANSFER 3M REFLECTIVE



WOMEN'S COLLECTION

ENGINEERED FOR PEAK ACTIVITY, DESIGNED FOR DAILY LIFE, THESE CORE PERFORMANCE SETS DELIVER TECHNICAL UTILITY.

THE FUSION OF FUNCTIONAL PERFORMANCE & EVERYDAY VERSATILITY, WITH A TOUCH OF ELEVATED STREET STYLE.



4AM WOMENS SS TEE

MWTPS108 \$78

DRI-RELEASE STRETCH KNIT / 94% DRI-RELEASE COTTON, 5% SPANDEX, 1% POLYESTER 180GSM



4AM WOMENS TANK

MWTPS107 \$74

DRI-RELEASE STRETCH KNIT / 94% DRI-RELEASE COTTON, 5% SPANDEX, 1% POLYESTER 180GSM





MINERAL



Engineered with dri-release® cotton, which is a blend of fibers optimizing natural moisture wicking, fast drying, superior cooling,



4AM WOMENS LS TEE

MWTPS109 \$88

DRI-RELEASE STRETCH KNIT / 94% DRI-RELEASE COTTON, 5% SPANDEX, 1% POLYESTER 180GSM XS - XL



DREAM-PLAN-HUSTLE-REPEAT



INFLOW LIGHT WEIGHT BRA

MWBRA110 \$88

INTERLOCK MOSS / 80% NYLON, 20% SPANDEX 280GSM

XS - XL

INFLOW LEGGING

MWLEG107 \$138

INTERLOCK MOSS / 80% NYLON, 20% SPANDEX 280GSM

XS - XL













ARMY





back view



back view

CARIBBEAN

back view

INFLOW SHORT

MWSHR108 \$108

INTERLOCK MOSS / 80% NYLON, 20% SPANDEX 280GSM XS - XL













MOMENTUM HALF ZIP ANORAK

MWJKT106 \$238

TEXTURED WOVEN, WICKING, UPF 50+ / 50% NYLON, 25% RECYCLED NYLON, 15% ELASTANE 147GSM XS - XL



WOMEN'S PRODUCT SUMMARY

STRENGTH & BEAUTY: REDEFINED

CAPTURING THE SPIRIT: OUR MOMENT, HER POWER

FUELING THE MOVEMENT: GEAR TO INSPIRE HER ASCENT

REFINED COLOR: THE SOPHISTICATED EDGE OF SPORT UTILITY

FABRIC INNOVATION: UNRIVALED PERFORMANCE, EXCLUSIVELY ENGINEERED

TurboDry

INNOVATION MEETS RESPONSIBILITY

TurboDry's revolutionary fabric is focused on sustainability and environmental responsibility. Choosing TurboDry® means choosing a sustainable future, where cutting-edge technology meets ecoconsciousness, allowing you to enjoy high-performance apparel.

NATURE-INSPIRED INNOVATION

TurboDry® is not just a fabric; it's a testament to the power of biomimicry. Inspired by the ingenious ways in which plants efficiently transport water from their roots to their leaves, our technology mimics nature's brilliance. This natural, physics-based approach enables moisture to move unidirectionally, away from the skin, replicating the efficiency found in the organic world. By harnessing the principles of biomimicry, we have created a fabric that doesn't compromise on performance while staying true to our commitment to the planet.

PROPRIETARY CAPILLARY TECHNOLOGY

At the heart of TurboDry's sustainability is our proprietary capillary technology, intricately knit into the fabric structure. These capillaries act as nature-inspired conduits, continuously pulling sweat away from your body. By designing our fabric with these unique features, we've created a self-sustaining system that promotes efficient moisture movement without relying on environmentally harmful additives. TurboDry® is engineered to excel in performance while maintaining harmony with nature.



DURABLE PERFORMANCE

Unlike many traditional moisture-wicking materials, TurboDry® relies on the inherent properties of its fabric structure rather than wicking chemistry. We observe the performance increasing over the life of the fabric, ensure durability and comfort that does not come at the expense of the planet. Our commitment to this approach reflects our dedication to sustainability and the well-being of both our users and the Earth.

EARTH-FRIENDLY MANUFACTURING

Our responsibility extends beyond the product itself to the entire lifecycle, including manufacturing. TurboDry® is produced with a commitment to reducing environmental impact. From eco-conscious sourcing of materials to energy-efficient production processes, we strive to make choices that prioritize the health of our planet. We are constantly exploring ways to enhance our manufacturing practices, ensuring that TurboDry® not only performs exceptionally but also aligns with the principles of sustainability.



World's leading brand of recycled polyester fiber and resin.

REPREVE's brand partners recognize that creating a sustainable future must begin now. That's why together we've diverted more than 42 billion plastic bottles from the waste stream. These leading brands are using REPREVE fiber to make high-quality products from trusted recycled content. From surfwear to outdoor gear to car interiors, we're helping tomorrow by making yesterday count.



drirelease custom blends

The unique drirelease technology blend of synthetic and natural fibers accelerates the water release rate of the fabrics pushing water and perspiration to the outside of the garment into the air, faster than other performance fabrics available on the market, without chemicals. What makes your fabric performance be permanent and eco-friendly.

DR technology is available in a wide range of classic and fashion-forward blends. Comfortable classic cotton, Merino wool that never feels damp against the skin, easy-care natural linen, soft and smooth Lyocell, E.C.O. (Environmentally Correct Origins) with BCI, organic or recovered cotton and/or recycled polyester, and customizable blends that meet your specific needs developed in the DR Comfort Lab.



DRIES 4X FASTER THAN
COTTON



NOTES:			



CONTACTS

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