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**NEWS RELEASE**

**For Immediate Release**

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**Signal Centers Adds to Executive Leadership Team**

*Nonprofit Hires Travaar Armstrong as Deputy Operations Officer*

**CHATTANOOGA, Tenn. (March 3, 2025)** **–** Signal Centers announces a new executive leadership team member, Travaar Armstrong.

As Deputy Operations Officer, Armstrong is responsible for overseeing the organization’s operational structure, ensuring the efficient management of facilities, and providing support to staff. He focuses on sustaining internal systems to enhance performance, streamline processes, and maintain organizational excellence.

"Expanding our leadership team ensures we have the expertise, vision, and support needed to strengthen our infrastructure and further our mission with excellence and impact,” said Donna McConnico, CEO of Signal Centers. “We’re so pleased to welcome Tra to our ranks and know he will accomplish great things for our organization and the community.”

Armstrong, a seasoned project management professional, has more than 10 years of experience leading projects in technology and retail, alongside serving in various nonprofit roles in Chattanooga and Cleveland. He holds a Bachelor of Science in Information Technology, a Master of Business Administration, and is a 9-year veteran of the Virginia Army National Guard.

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**Signal Centers**

Signal Centers has been a cornerstone of the Chattanooga community since 1957. Its comprehensive early childhood education and disability services focus on fostering lifelong learning and independence for all. From one classroom of nine children with cerebral palsy to a statewide organization comprised of 13 distinct programs, the nonprofit’s mission of self-sufficiency remains unchanged. For more information, visit [signalcenters.org](https://signalcenters.org).