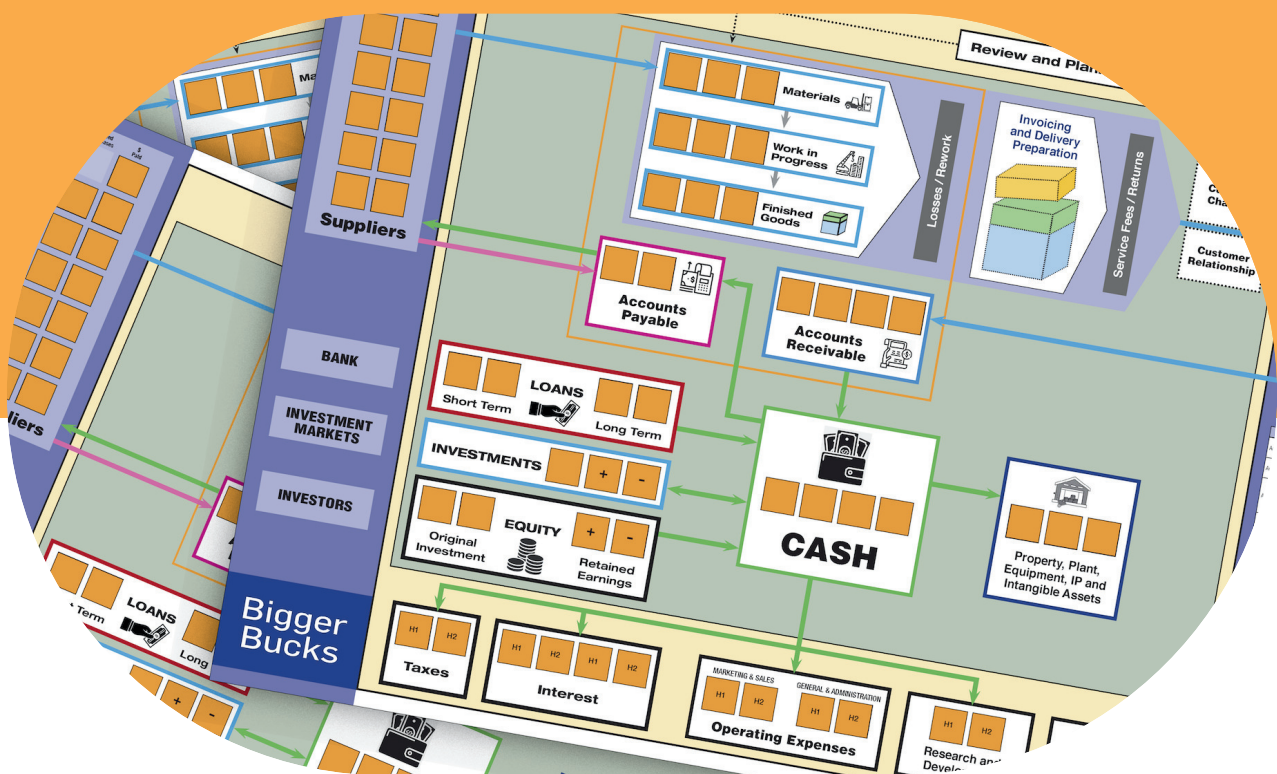


# BIGGER BUCKS™

## BUSINESS ACUMEN SIMULATION

BUILD FINANCIAL ACUMEN.  
DRIVE BETTER DECISIONS.  
DELIVER REAL ROI.



*In partnership with Beyond Bigger Bucks*



# WHAT IS BIGGER BUCKS?

Bigger Bucks is an immersive, one day, hands-on business acumen simulation training course, designed to build financial literacy at every level of your organisation.

Delivered as a facilitated, game-based workshop, participants run a virtual business, make real decisions, and experience the financial consequences...just like in the real world.

# WHY BIGGER BUCKS WORKS

Unlike traditional finance training, Bigger Bucks is:

- ✓ Interactive and engaging
- ✓ Practical and experiential
- ✓ Tailored to your audience
- ✓ Focused on real business decisions

Participants don't just learn financial concepts... they apply them.



# KEY OUTCOMES

Participants will learn how to:

- Understand key business drivers
- Read and interpret financial reports
- Manage cash flow and resources
- Align decisions with strategy
- Improve cross-functional communication
- Make confident, commercially sound decisions
- Generate real business improvement ideas

The result is **better performance and measurable ROI.**

# WHO IS BIGGER BUCKS FOR?

- Intact Teams
- Cross functional Teams
- Emerging Managers
- Sales Professionals
- All Leaders

# GET IN TOUCH

To learn more about **Bigger Bucks**, contact [josh@crucialdimensions.com.au](mailto:josh@crucialdimensions.com.au), or visit [crucialdimensions.com.au/courses/bigger-bucks](https://crucialdimensions.com.au/courses/bigger-bucks)