



 **Business**
Conversations

BUILD COMMERCIAL THINKING.
LEAD BETTER CONVERSATIONS.
DRIVE REAL RESULTS.



WHAT IS BUSINESS CONVERSATIONS?

Business Conversations is an integrated learning experience that combines business acumen with high-stakes communication skills. Participants step into the role of business leaders through a hands-on simulation, while learning how to navigate the conversations that shape decisions, alignment, and performance.

Delivered as a one-day add-on to *Crucial Conversations® for Mastering Dialogue* training, this facilitated, interactive workshop uses a discovery-based approach where participants experience how decisions impact financial outcomes - and practice the conversations needed to influence those outcomes in real time.

WHY BUSINESS CONVERSATIONS WORKS

Unlike traditional training programs, Business Conversations is:

- Practical and immersive
- Built on real business scenarios
- Focused on both decisions *and* dialogue
- Designed for immediate workplace application



Participants don't just understand the business...they learn how to influence it through conversations.

KEY OUTCOMES

Participants will learn how to:

- Think commercially
- Speak courageously
- Align decisions to business outcomes
- Drive performance through dialogue

Business Conversations equips your people to understand the numbers, influence the narrative, and lead the conversations that truly move the business forward.

WHO IS BUSINESS CONVERSATIONS FOR?

This program is for Crucial Conversations graduates, helping them build their business acumen and apply their Crucial Conversations skills in commercial discussions and decisions.

GET IN TOUCH

To learn more about **Business Conversations**, contact josh@crucialdimensions.com.au, or visit crucialdimensions.com.au/courses/business-conversations