

Sandra Rakutumalala

+90 534 845 20 76 · saandperry@gmail.com · [website](#)



MY STACK & SKILLS:

Webflow Developer / Front-End:

Webflow (CMS, animations, interactions, custom code embedding)
HTML5, CSS3, JavaScript (basic to intermediate)
Responsive design, accessibility (WCAG), SEO best practices
Figma-to-Webflow implementation
GSAP / Lottie / basic animation libraries / component libraries
Additional: Framer, Bubble, Cursor AI, Windsurf

Product & Web Designer & Visuals:

Figma, Protopie, Adobe Suite, Blender, Spline, Miro, Midjourney
Wireframing, prototyping, high-fidelity UI design
Design systems & component libraries
UX research, user flows, usability testing
Web Design & mobile product design
Branding & marketing visuals & presentations/pitch decks

Project Manager (Creative/Digital):

Cross-functional team coordination (dev, design, marketing)
Project scoping, timeline creation, and deadline tracking
Client and stakeholder communication
Tools: Notion, Trello, Slack, ClickUp, Asana, Google Workspace
Agile/scrum basics, prioritization, and task delegation

Social Media Management & Design:

Social media strategy, calendar planning, and post scheduling
Platforms: Instagram
Content creation using Photoshop, Illustrator, Canva, After Effects
Visual storytelling, short-form video editing, motion graphics
Organic growth, analytics, and audience engagement

PROFESSIONAL EXPERIENCE

Marketer Assistant (official) Chistetika

January 2019 to Sept 2019

As a marketer assistant, I designed posts and animations for stories, managed online communities, analyzed data, and developed strategies to increase engagement and reach. My achievements included growing a brand's social media following, increasing engagement rates, and improving customer satisfaction through effective communication.

Co-founder, Head of Design & CMO ShuttleX Inc., USA

Jun 2021 - December 2023

Led the design of the app, website, and marketing assets. Managed project timelines, coordinated cross-functional teams, and oversaw delivery of design and marketing initiatives. Defined go-to-market strategies, conducted market research, and built partnerships to grow the user base.

UX/UI designer (official) WTTM EXPERIMENTAL AGENCY, Switzerland

May 2023 - August 2024

As a digital designer at agency, I'm central to creating engaging user experiences and creative design solutions. I research user preferences, develop user interfaces using wireframes and prototypes, collaborate with developers to ensure seamless implementation while adhering to brand guidelines and develop websites by myself. By fusing creativity, technical expertise, and a user-centric approach, I contribute to delivering high-impact digital solutions that resonate with users and align with the agency's goals.

Product Designer and Visuals Tenkara

August 2024 - Current

Designing and developing a sourcing platform for manufacturers and brands to efficiently find, compare, and integrate raw and packaging materials. Responsible for Product Design, Web Design, Visuals. Leading brand consistency and web development, managing all visual aspects across digital touchpoints.

EDUCATION

Unfinished Bachelor's Degree

Majors: Marketing

Plekhanov Russian University of Economics

Started 01.09.2019, Ended 04.04.2024

COURSES

Marso Academy

Interior Design

CASES courses

Product design / Graphic Design / UX/UI Design

Founder university

Principles of product launch