MammoLink® represents an expert team of leading professionals specialized in the field of mammography. MammoLink, founded in 2016 by Dr. Ryan and Miranda Polselli, is a team of mammography experts **delivering premier "in-office" mammography services** in partnership with OB-GYNs and general practitioners across the U.S. In 2022, they expanded their services in Florida to include 3D Mobile Mammography, utilizing four custom-equipped buses, with plans to grow the fleet to six by 2025. Each bus performs up to 40 mammograms daily, bringing convenient screening services to communities.

MammoLink **addresses barriers to timely breast cancer care,** such as limited access, communication gaps, and long wait times. Driven by a vision to improve digital mammography and accelerate breast cancer care, their mission is to **enhance screening access and strengthen collaboration among patients, physicians, and radiologists**.

"RamSoft was overall the best solution for our company. They were able to dedicate the resources, time, and personnel to develop the right solution for us. With RamSoft's SaaS products, we were able to implement many programs, optimize efficiency of patient image sharing, and offer high-value services such as a 24-hour report turnaround."

Miranda Polselli
Co-Founder & COO,
MammoLink

3D
MobileMammography
OUR BUS SAVES LIVES!

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3D
Mobile**Mammography**
OUR BUS SAVES LIVES!

ramsoft®

90%

increase in patient satisfaction*

50%

more mammograms completed daily

*with PatientPal (Med-Metrix) integration

3D
Mobile**Mammography**
OUR BUS SAVES LIVES!

ramsoft®

20%

increase in business growth

4

hours per day saved with streamlined workflows

The Challenge

Facing an exponential growth trend involving multiple buses operating from several locations throughout the state of Florida, it was crucial for MammoLink to access a secure, robust solution that could flexibly support the achievement of the company's growth goals and patient care delivery benchmarks.

The Need

Rapid growth required MammoLink to adopt **a scalable, customizable, and secure solution**. A user-friendly, cloud-based system was essential to support unlimited expansion and tailored customizations, particularly for mobile 3D mammography, ensuring the company's unique operational needs were met with agility and precision.

The RamSoft Approach

As a mobile mammography practice, MammoLink needed tailored solutions to address its unique operational challenges. RamSoft delivered a customized configuration of its cloud-based solutions to optimize mobile mammography workflows. Key features included rapid and secure image sharing via Gateway™ Router, seamless scheduling and data management through PowerServer™ RIS/PACS, and MQSA-compliant breast image tracking and reporting using Stana™. These tools ensured smooth, efficient operations for MammoLink's mobile units.

A significant challenge in mammography is managing large tomosynthesis data files, which RamSoft addressed with its precaching capabilities. "Precaching studies to different locations was crucial for us," explained Dr. Polselli. "We can quickly transmit large imaging files from our 3D Mobile Mammography buses using Gateway Router." Combined with intuitive software and brief training sessions, MammoLink staff quickly adapted to the system. "Our team was able to get up to speed within a day," added Miranda Polselli, highlighting the positive impact of RamSoft's solutions and dedicated support team.

"Our investment in RamSoft is paying off in terms of our numbers, which are going up relatively quickly for being in business only a year and a half. The outlook for MammoLink is looking outstanding!"

Dr. Ryan Polselli
Founder & CEO,
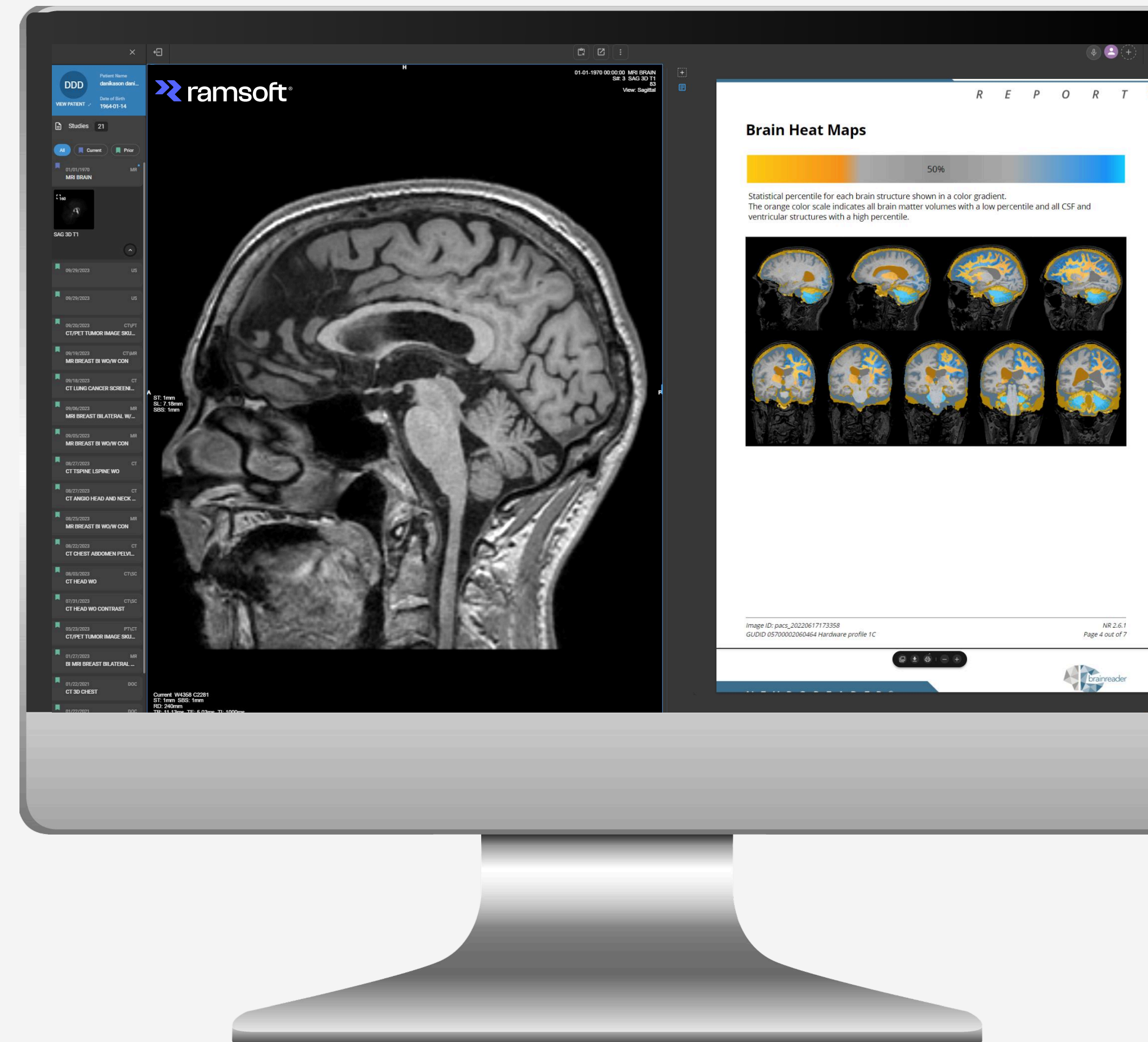MammoLink

3D
Mobile Mammography
OUR BUS SAVES LIVES!

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Conclusion

RamSoft's integration of PowerServer RIS/PACS, Gateway Router, and Stana has provided MammoLink with **a secure, fast, and scalable solution** tailored to its mobile mammography operations. These HIPAA-compliant products, enhanced by Stana's MQSA certification, create **a robust platform that supports MammoLink's rapid business growth.** By enabling **seamless workflows and efficient data transfer,** this system ensures timely, patient-centric care while meeting the highest standards of compliance and reliability. Dr. Polselli highlighted, "RamSoft's integrated software allows us to perform mobile diagnostics efficiently, **retrieve images within a minute, and reduce delays in delivering life-saving results."**

This speed and precision are critical for MammoLink's mission to provide accessible, high-quality breast cancer care. For instance, RamSoft's software enabled a 37-year-old patient to receive a mammogram on a Saturday, identify unexpected calcifications, and schedule a biopsy by the following Wednesday. Such swift interventions demonstrate the platform's life-saving potential. Additionally, MammoLink relies on the Microsoft Azure-powered cloud for top-tier data security and reliability. "We're confident in the security and backups provided by Azure through RamSoft's solutions," shared Dr. Polselli. "Knowing our patients feel secure is hugely important to us."

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ramsoft®

30 YEARS

SERVING RADIOLOGY

workflow | accelerated
patient care | accelerated
imaging | accelerated