

# RUSHIKESH SHINDE

Ambajogai, India | +91-7038456125 | [rushidshinde@gmail.com](mailto:rushidshinde@gmail.com)  
<https://www.linkedin.com/in/rushidshinde> | <https://github.com/rushidshinde>

Passionate Web Developer with expertise in Webflow, Next.js, Tailwind CSS, WordPress, HTML, CSS, JavaScript, Bootstrap, and PHP. Skilled in designing responsive, high-performance websites and integrating robust functionalities. Proficient in creating user-friendly interfaces and maintaining optimized, SEO-friendly codebases. Strong attention to detail and effective communication skills ensure delivery of high-quality web solutions that align with client requirements and branding guidelines.

## EXPERIENCE

### Senior Software Engineer | Doodleblue Innovations Private Limited | Chennai, Tamil Nadu, India

Mar, 2025 – Present

Maintained a large-scale Webflow portal spanning 500+ landing pages across 100+ locales, ensuring high performance and SEO optimization. Managed a custom translation caching system using Node.js to reduce costs and improve efficiency. Integrated APIs for automation, handled infrastructure migration, and streamlined multi-language content workflows.

### Associate Web Developer | Markiverse Media Private Limited | Hyderabad, Telangana, India

Jun, 2024 – Mar, 2025

Developed a custom website for a digital marketing agency using Webflow and Relume, ensuring pixel-perfect design and CMS integration. Built a high-performance, responsive, and modular single-page web application for a leading FMCG company (Dairy sector) using Next.js, leveraging server-side rendering and SEO best practices. Developed scalable RESTful APIs and backend functionalities using PHP, integrated complex databases, and implemented custom automation scripts to streamline data processing and enhance front-end performance.

### Web Developer | Markiverse Media Private Limited | Hyderabad, Telangana, India

May, 2023 – May, 2024

Developed responsive websites for major telecom company using Webflow's drag-and-drop interface and CMS. Created custom animations and managed content updates for seamless user experiences.

Collaborated with a five-person team to create user-friendly, interactive websites using a variety of front-end programming languages, including JavaScript, CSS, and HTML

Optimized web page loading times by 80%, improving user experience and engagement

### Junior Website Designer | Markiverse Media Private Limited | Hyderabad, Telangana, India

Dec, 2022 – Apr, 2023

Built and customized WordPress websites for Technology and Fin-tech companies using themes and plugins. Maintained and optimized sites for speed, security, and SEO.

Enhanced website design to improve user experience, resulting in a 50% increase in website conversions

Ensured high-quality work with attention to detail and strong organizational skills, delivering projects efficiently and contributing to the company's success.

## **Web Developer - Intern | Markiverse Media Private Limited | Hyderabad, Telangana, India**

Sep, 2022 – Dec, 2022

Developed web pages that meet client requirements and conceptualized creative ideas to enhance website designs. Tested and improved website designs, ensuring alignment with branding guidelines and content standards.

Incorporated functionalities and features into websites using various content management systems. Effectively communicated design ideas and presented website structures through sample pages and design plans.

Gained valuable experience and continually enhanced skills as a Web Designer, finding fulfillment in contributing to the company's growth and success.

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## **SKILLS**

- Webflow
- Tailwind CSS
- NodeJs
- Wordpress
- MySQL
- HTML
- Javascript
- NextJs
- React
- Git
- PHP
- Zoho
- CSS
- Bootstrap

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## **EDUCATION**

### **Bachelor of Technology at Dr. Babasaheb Ambedkar Technological University**

July 2017 - April 2021