



Your Company

Your Company Number
Your Company Email
yourcompanywebsite.com

Market Research Survey

Please fill out this survey to help us understand your preferences and needs.

Date *

Date

Name

First Name

Last Name

Email *

Email Address

Gender *

☐ Male



☐ Female



☐ Other:



Add option

Age Group *

☐ 18-30



☐ 31-40



☐ 41-50



☐ 51-60



☐ 60+



Add option

Add "Other" option

Employment Status *

☐ Employed Full-Time



☐ Employed Part-Time



☐ Self-Employed



☐ Unemployed



☐ Retired



Add option

Add "Other" option

Survey

What is the most important factor when purchasing a product or service? *

- ☐ Price
- ☐ Quality
- ☐ Brand Reputation
- ☐ Convenience
- ☐ Customer Service

Add option

Add "Other" option

What is your preferred method of communication when engaging with businesses? *

- ☐ Email
- ☐ Phone
- ☐ Social Media

Add option

Add "Other" option

How frequently do you shop online? *

- ☐ Daily
- ☐ Weekly
- ☐ Monthly
- ☐ Rarely
- ☐ Never

Add option

Add "Other" option

Which sources do you rely on for product recommendations? *

Select all that apply:

- ☐ Friends/Family 
- ☐ Online Reviews 
- ☐ Social Media 
- ☐ TV/Radio 
- ☐ Magazines/Newspapers 

Add option

Add "Other" option

How satisfied are you with your recent purchases? *

1

2

3

4

5

Very Dissatisfied

Very Satisfied

How likely are you to recommend our company's products/services to others? *

1

2

3

4

5

Very Unlikely

Very Likely

Additional Comments

Please check the box below to proceed *

Re-Captcha

Thank you for participating in our survey!

Your input is invaluable and will guide our future initiatives.

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