



## Interesting use cases: Healthcare services

Healthcare institutions are transforming how consumers access sensitive healthcare services, from paternity and STI testing to gender reveal results, using QR Codes. By scanning a simple code at clinics, patients are able to navigate their entire experience self-sufficiently, without uncomfortable front-desk conversations or waiting room exposure.



A pharmacy used QR Codes to provide tutorial videos for at-home self-administering drugs like Ozempic. By providing easy access and step-by-step video tutorials, users were able to correctly and safely administer the drugs without needing clinic visits each time.

