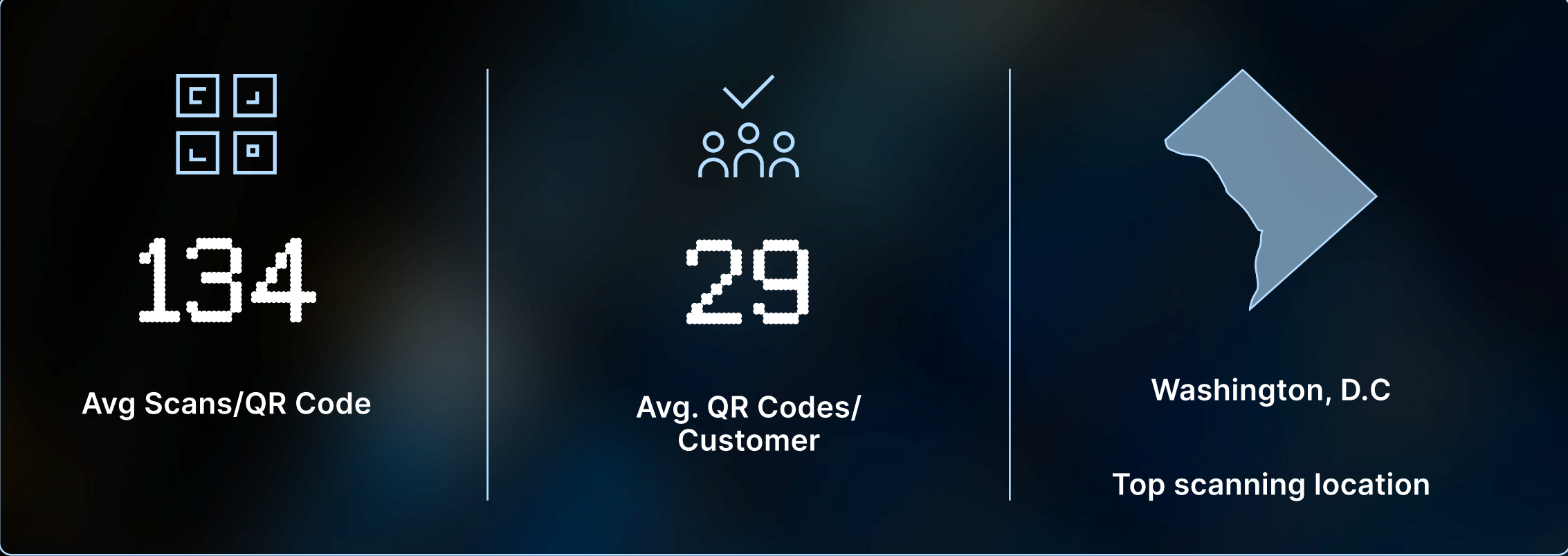


Industry spotlight

Non-profit, charitable, religious organizations 



Interesting use cases: Non-profit, charitable, religious organizations

A park conservatory used QR Codes around the grounds to collect visitor feedback in real time. By asking for input during the visit, when impressions were fresh, they gathered useful insights that helped improve programs, signage, and facilities.



A dog pedigree registry deployed QR Codes at high-intent locations, such as breed events and vet offices. By reaching owners when they were already engaged, they captured instant sign-ups and mitigated "I'll do it later" drop-offs.

