

 1300 Avg Scans/QR Code	 21 Avg. QR Codes/ Customer	 Tennessee Top scanning location
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Interesting use cases: Transportation

A global shipping company deployed QR Codes for its end consumers at high-traffic physical touchpoints, linking to tutorials. By eliminating wait times and repetitive staff questions, they improved customer experience and enabled self-service.



An airport used location-specific QR Codes at gates to deliver real-time shuttle information tailored to passengers' exact terminal and gate. By providing contextual wayfinding, they reduced congestion and confusion and improved overall passenger experience.

