

UNIQUE **Angles**

# WHERE NETWORKING MEETS DIGITAL

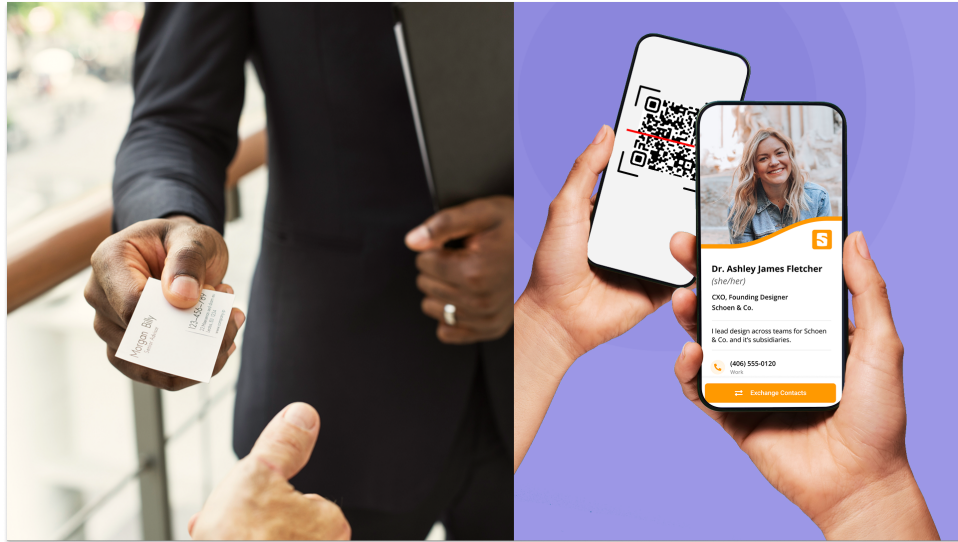


Picture this: you're at a conference and you bump into someone you've long wanted to meet and network with. You reach for your wallet only to realize your stack of business cards is either bent, missing, or worse, sitting at home on your desk.

We've all been there. Even with digital business cards, the experience can feel fragmented: one app for design, another for sharing, and a third for analytics. Connections get lost in the shuffle, and the "digital" promise feels anything but seamless.

That got us thinking 🤔. What if networking was as effortless as tapping a card, scanning a code, or just sending a link? No digging for lost contacts. Just simple, secure, and scannable.

And so, the **Uniqode Cards App** was born.



With it, you can:

- Create and customize your digital card in minutes
- Share it anywhere; tap, scan, or link.
- Track every interaction so no lead slips away.

Ready to try it?

[Download on iOS](#) | [Download on Android](#)

It's not just a business card upgrade. It's networking reimagined.

And in a world where first impressions happen fast, it means you'll never miss a chance to connect.

**Speaking of seamless experiences, here's a little gem from outside the networking world.**

Our teammate Malvika recently spotted this at her favorite coffee place in the Bay Area ☕.



The coaster simply says: “Ready for another cup?” → Scan to order & pick up at the bar. No flagging down staff. No waiting in line. Just tap your phone, get your coffee, and carry on with your day.

### **That’s the magic of a well-placed QR Code.**

It doesn’t shout. It doesn’t demand attention. It quietly fits into your routine, making something you already do a little faster, a little easier, a little smarter.

And this is what excites us: whether it’s a coffee order in California or a business card swap at a conference, QR-powered experiences are becoming second nature.

Spotted a QR Code in the wild? Send it our way at [unique-angles@unigode.com](mailto:unique-angles@unigode.com)

and we might feature it in the next edition 📸.

### **What’s cooking?**

Our next whitepaper is in the works, and it’s about something most brands overlook – **QR Code placement.**

Because here's the thing: you've probably seen QR Codes on menus, posters, or boarding passes. But why do some get scanned instantly while others get ignored?

In the next edition, we'll share fresh insights on how placement can make or break your QR campaigns — starting with the traveler's journey ✈️.

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Until next time,

👋 Team Uniqode