

# DEEPAK SAINI

Bangalore, India

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## SUMMARY

Product Designer with 3+ years of experience across highly technical domains including Cybersecurity, DevOps, and Developer Tools. Experienced in both startup and enterprise environments — driving rapid 0→1 and 1→10 product development in fast-paced SaaS teams, while also designing at scale within global organizations. Strong at simplifying complex technical workflows through research, systems thinking, and end-to-end design execution.

## EXPERIENCE

### Staff UX Designer

Sept 2025 – Present

*Palo Alto Networks*

*Bengaluru, India*

- Leading design for Prisma Access Agent (PAA), replacing GlobalProtect (100M+ users). Resolved connection state confusion through user research; redesigned information hierarchy, addressing 40% of support tickets.
- Conducted cross-platform audit of PAA and GlobalProtect apps for Android 16 and iOS 26 updates; identified breaking UI patterns to ensure seamless user experience post-release.
- Collaborated with Principal Designer on notification system for Strata Cloud Manager, centralizing release schedules and maintenance updates to reduce user uncertainty around service changes.

### Product Designer

Sept 2022 – Aug 2025

*Facets Cloud*

*Bengaluru, India*

- Sole product designer for B2B enterprise DevOps platform; contributed to customer growth from 4 to 17 companies and \$1M ARR over three years through cross-functional collaboration with Product, Engineering, and Marketing.
- Led redesign of Facets 2.0, restructuring onboarding to encode conceptual dependencies; converted 5 of 8 trial users to paying customers within first month.
- Designed Cloud Cost Explorer through user interviews across client companies; collaborated with backend engineers on data visualization, reducing non-production spend by 70% and saving customers \$50K.
- Created a Figma prototype for Mercedes-Benz R&D India pitch in collaboration with Product; led to \$70K pilot and \$500K deal.
- Identified and prioritized 100+ usability issues through research with internal and external users; partnered with PM and Engineering to resolve. Designed and built marketing landing pages in Webflow, contributing to 150x increase in signups.

### Assistant Systems Engineer

Jul 2021 – Aug 2022

*TATA Consultancy Services*

*Mumbai, India*

- Supported the deployment and maintenance of banking applications for Westpac Banking Corporation using Microsoft Power Apps, Power Automate, and Power BI, ensuring seamless banking experience.

## TECHNICAL SKILLS

**Design:** Interaction Design, Product Design, User Interface Design, User Experience Design, Visual Design, Human-Computer Interaction, Accessibility, Wireframing, Design Systems, Design Strategy, Design Thinking, Systems Thinking, User Interviews, Usability Testing, Information Architecture, Prototyping, Click Tracking, Heatmap Study, A/B Testing, Competitor Analysis

**Tools:** Figma, Sketch, Adobe XD, Illustrator, After Effects, Premiere Pro, Photoshop, Clickup, Asana, Miro, Balsamiq, Webflow, Framer, Shopify, Slack, MS Teams, Mixpanel, Hotjar, Product Fruits, Ahrefs, Google Analytics

**Other:** HTML5, CSS3, Web Development, Project Management, Technical SEO

## EDUCATION

### University Of Mumbai

Aug 2017 – Jun 2021

*Bachelor of Engineering in Information Technology*

*Mumbai, India*

**Relevant Courses:** Object-Oriented Programming, Data Structures & Analysis, User Interface Design, Computer Networks, Software Engineering with Project Management, Internet Programming