



PERSONAL SHOPPER

A more personalized redemption experience that sparks joy.

PREMIUM SERVICE AND MEANINGFUL REWARDS

Personal Shopper is an enticing added value service to the Maritz Reward collection. High point earners utilize this personalized, unique feature to access rewards outside the collection including luxury and exclusive items.



HOW YOU BENEFIT

- The Personal Shopper service increases participant satisfaction and creates a more personalized experience and a memorable reward
- Redeeming for exactly what they want sparks positive emotions that links the experience back to the sponsor brand
- Participants receive top-notch, expert service from their Personal Shopper and many enjoy it so much they use the service repeatedly after experiencing its ease of use

HOW IT WORKS

It's simple. A Personal Shopper banner will automatically appear on the site for participants that have a least 1,000 points, inviting them to interact with a shopper. The participant completes and submits an inquiry form prompting a Personal Shopper to research and provide a point quote for the item(s). If the participant selects the desired item, the Personal Shopper deducts the points from the participant's account, places the order and completes the transaction.

The fees for this service are built into the points quote that the Personal Shopper provides and are clearly communicated to the participant upfront. Participants can use Personal Shopper for merchandise or gift cards that are valued at least \$500 worth of points or higher.

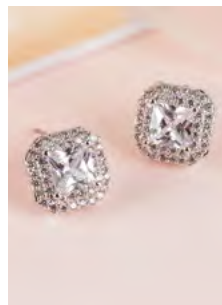
THE SKY'S THE LIMIT

Participants who utilize Personal Shopper tend to become repeat users and this allows our team to establish positive relationships with your top earners. A personalized redemption experience allows participants to select a truly meaningful reward.



CUSTOM ARTWORK

An individual found a rare piece of artwork at a local gallery and was able to use points plus his credit card as supplemental payment.



FINE JEWELRY

A top performer redeemed for diamond earring studs that she found on the Maritz reward site. She's now planning her wedding and used the Personal Shopper feature to get diamond earring jackets to go with the diamond studs she purchased last year.



DESIGNER FOOTWEAR

One participant regularly likes to use his points towards purchases of luxury footwear. During a recent transaction, he ordered four pairs of designer sneakers totaling over \$7,000. Brands include Christian Louboutin®, Giuseppe Zanotti®, and Maison Martin Margiela®.



HOME IMPROVEMENT

A couple, in the same rewards program, regularly use the Personal Shopper service. They have used their points for several home improvement projects and most recently redeemed for a gas grill and stone patio they were having built. Their next purchase will be patio furniture.

WE'RE YOUR PARTNER IN ENSURING PROGRAM SUCCESS

➤ For more information contact your Maritz account manager, email info@maritz.com or visit maritzmotivation.com.