

Strategy Overview

Illustrative template for qualified investors

Investment Focus

Acquiring durable, cash-generative businesses with recurring revenue, strong retention, and operational improvement levers.

Edge & Sourcing

- Proprietary outreach to founder-led businesses
- Industry networks and targeted theses
- High-signal screening to reduce cycle time

Underwriting Principles

- Margin of safety via disciplined entry multiples
- Payback period and downside scenarios
- Playbooks for pricing, retention, and working capital

Value Creation

- Hands-on operating cadence post-close
- Data visibility & KPI instrumentation
- Talent upgrades and process standardization

Target Check Size & Structure

- Flexible structure (majority or full buyout)
- Seller rollover to align incentives
- Selective earn-outs—simple and auditable