



## HUB News – July 2025

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*Photo Credit: Joe Conzo Archive at Cornell University (1981)*

July has been a hot one! We hope everyone is staying cool, taking some much-needed time off, and enjoying our local green spaces. See our updates below.

# **HUB UPDATES**

## **Third Avenue Street Festival Returns!**



On Saturday, July 12th, 2025, the Third Avenue Street Festival returned after more than 6 years from E 149th Street to E 153rd Street! The festival has deep roots in our local history, going back decades, where it was recognized as a celebration of culture and community. BID staff were honored to bring this festival back with the support of our sponsors, partners, and city agencies. The festival attracted hundreds of shoppers to the area, where many enjoyed live performances, food, shopping, and community services. We plan to continue this tradition every summer.

## **Roberto Clemente Plaza**



Earlier this month, temporary barriers were installed around Roberto Clemente Plaza to allow the city to conduct strategic multi-agency operations in and around the Hub to address quality of life issues that had escalated in recent months. In the meantime, a temporary NYPD mobile station has been installed at the center of the plaza while agencies and organizations address complex and sensitive issues. Additionally, DOT and the Horticulture Society of New York continue to support the ongoing maintenance and beautification of the Plaza, with new plantings this month. The BID continues to partner with city agencies, elected officials, and local organizations to prepare this valued green space for the public. Stay tuned!

## **BID Launches LinkNYC Campaign**



Through a partnership with [LinkNYC](#), the BID launched a marketing campaign at multiple LinkNYC kiosks throughout the district to inform the public of our work, upcoming events, and other initiatives. Local businesses and artists can also partner with LinkNYC for free advertisements. For more info, click the button below.

[LinkNYC Ads](#)

## **BID Partners with Flavors of NY on Small Biz Videos**

This month, the BID partnered with Flavors of NY to showcase a few local businesses in and near the Hub. Please enjoy the videos below:

### **Mamar Bari Indian Cuisine**





## Rey Tacos Taqueria



## Underground Dealz



## BID Partners with FOGA and BXEDC to Launch Open Call for South Bronx Murals

# OPEN CALL JOIN THE CREW!

We're looking for local creatives and collaborators to be part of We Are The Bronx, a community public art project bringing two new murals to the South Bronx.

- Photographers & videographers
- Muralist and/or graffiti artists
- Production assistants
- Catering providers
- Technical support providers
- Volunteers

If you live, work, or create in the Bronx, this is your chance to get involved and help bring this vision to life!

Fill out the form to tell us about yourself and how you'd like to contribute.

BXEDC

EPREI

FOGA

THE HUB

[Learn More](#)

## **BID Partners Again with YMCA La Central for Back to School!**



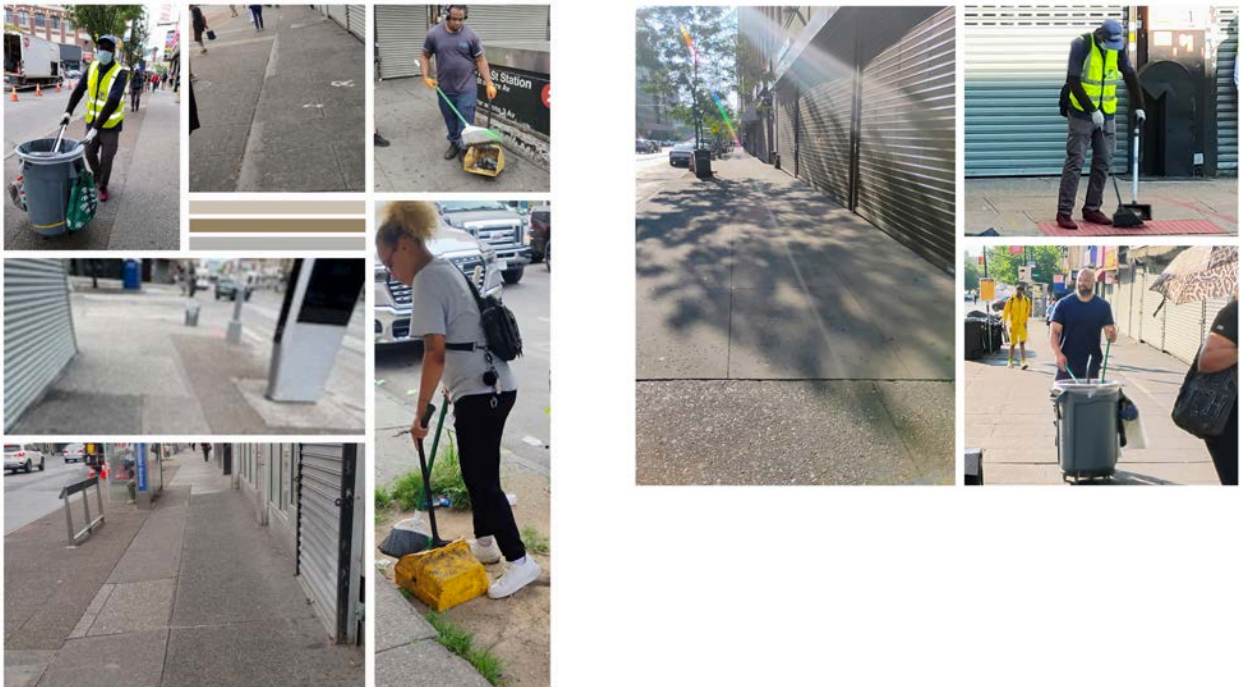
## **Shop Local!**





The HUB has a variety of new and longstanding businesses! To learn more about the HUB's retail community, watch this [video series](#) or visit our [discover](#) page.

## Sanitation & Public Safety



Our team is regularly cleaning the BID Monday through Friday! We also want to thank the [Fortune Society](#) for our new internship partnership. Thank you to NYPD & DSNY



for their continued support on the ground!  
Please report any issues to [311](https://311.nyc.gov/) or email [info@thirdavenuebid.org](mailto:info@thirdavenuebid.org).

## Real Estate



Please check out our [website](#) for available commercial space in the HUB! We can connect you to local property owners/brokers.

## NYC Regulations



ALL businesses in NYC must use bins with secure lids when setting out trash for collection.

For more information on containerization, [Click Here](#)

## Events/Public Announcements



**Follow us on Instagram**  
**@thirdavenuebidhub**



# Resources

FY24 BID Trends Report

NYC Forever Graffiti Free Program

Bronx Chamber of Commerce

Free Business Courses

NYC Business Quick Start

BXEDC - loan assistance



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