



HUB News - October 2025

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October was a busy month with great weather. As we prepare for the holidays, we encourage everyone to shop local and stay involved! Please enjoy our updates below.

HUB UPDATES

October 30th: Halloween Trick or Streets & Movie Night



Join us next Thursday, October 30th for our annual Trick or Streets & Movie Night. First, we'll be convening in Roberto Clemente Plaza from 3-5:30pm with music by [DJ Pagan Sounds](#), treats, and a scavenger hunt! After the Plaza activities, we will head to a movie screening of Hotel Transylvania at YMCA La Central at 6:30pm. Please register as space is limited!

Thank you to all of our sponsors including [Verizon](#), [Apple Bank](#), and [Bronx Dermatology Hub](#).

BID Awarded NYC Discretionary Funding for NYC Cleanup



We would like to thank Councilmember Rafael Salamanca, Jr. for selecting the Third Avenue Business Improvement District this year for \$20,000 in discretionary funding.

This funding will allow the BID to expand its supplemental sanitation program and partner with the Sanitation Foundation for strategic community programming as part of our revitalization efforts in the Hub. Stay tuned!

BID and SBS staff visit local businesses as part of Avenue NYC revitalization efforts



Earlier this month, our staff and the NYC Department of Small Business Services (SBS) visited local businesses within the boundaries of our Commercial District

Needs Assessment to hear their stories and identify opportunities for further collaboration as we plan our second year under the Avenue NYC grant. During the walkthrough, we spoke to [Gia's Garden Flower Shop](#), [Mamar Bari Indian Cuisine](#), El Rincon Boricua, and [Opera House Hotel](#) about their fascinating journeys in the South Bronx and our shared love for the local community. We also distributed copies of our new Hub Shopping Guide! See below.

The 2025 Hub Shopping Guide has arrived!



Download Digital Copy

With support from our Avenue NYC grant, we were able to partner with Bronx-based [Agape Printing Plus](#) to design and print our 2025 Shopping Guide. For a physical copy of the guide, stop by our office at 2825 Third Avenue, 3rd Floor, Monday through Friday from 10am to 3pm.

Local Sister-Duo Honored for serving over 150,000 families with paralegal services



This month, [Paralegals FTC](#) was honoring for serving over 150,000 families since 2018. Their mission has been to bridge the gap between underserved communities and the legal system. They have supported families in the tristate area with issues ranging from immigration and document translation to family and estate planning.

Located at 391 E. 149th Street, the BID is fortunate to have the dynamic duo of Swannie and Rachel Batista nearby and accessible. Congratulations to Paralegals FTC and their student scholarship recipients who will likely follow in their footsteps and add to an already impactful legacy.

BID Welcomes Opening of Bronx Dermatology Hub!



Located at 2825 Third Avenue, Suite C1, Bronx Dermatology Hub opened its doors this month to provide expert skin and allergy care with compassion and purpose. They accept many insurance plans, including Medicaid. To learn more about their services and board-certified medical team, visit their website below.

Bronx Dermatology Hub

BID Attends A.I. Panel at Lehman College



The BID staff have been paying attention to the impact of artificial intelligence (AI).

Earlier this month, we attended a special event hosted by Verizon and Lehman College on how artificial intelligence is transforming healthcare, business, education, the workforce, and public policy. The message was clear - AI isn't just for tech experts, it's for everyone.

BID Staff Join Ongoing Community Clean-ups



We recognize that a cleaner community is a safer community. That's why our staff continue to join ongoing community clean-ups not just in the BID, but also in the surrounding neighborhoods. Our philosophy is simple - problems don't get smaller on their own. Being proactive helps keep sanitation issues from spreading. We encourage everyone to get involved! If you would like to volunteer to keep your community clean, email info@thirdavenuebid.org or visit sanitationfoundation.org.

Quality of Life Resources

NYS Commercial Security Tax Credit: Deadline October 31

Public Safety: Security Camera Integration Program

Bronx Homeless Outreach Team

Shop Local!



The HUB has a variety of new and longstanding businesses! To learn more about the HUB's retail community, watch this [video series](#) or visit our [discover](#) page.

Sanitation & Public Safety

Our team is regularly cleaning the BID Monday through Friday! We also want to thank the [Fortune Society](#) for our new internship partnership. Thank you to NYPD & DSNY for their continued support on the ground!

Please report any issues to [311](#) or email info@thirdavenuebid.org.

Real Estate



Please check out our [website](#) for available commercial space in the HUB! We can connect you to local property owners/brokers.

NYC Regulations



ALL businesses in NYC must use bins with secure lids when setting out trash for collection.

For more information on containerization, [Click Here](#)

Events/Public Announcements



Resources

FY24 BID Trends Report

NYC Forever Graffiti Free Program

Bronx Chamber of Commerce

Free Business Courses

NYC Business Quick Start

BXEDC - loan assistance



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HUB Third Avenue BID
2825 Third Avenue, 3rd Fl., Bronx, NY 10455
(718) 218-5430
info@thirdavenuebid.org
www.thirdavenuebid.org

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