
MEMORANDUM

TO: SECURITY AND PUBLIC SAFETY FIRMS SERVING THE NEW YORK CITY METROPOLITAN AREA

FROM: PEDRO SUAREZ, EXECUTIVE DIRECTOR

SUBJECT: PUBLIC SAFETY AMBASSADOR SERVICES IN THE THIRD AVENUE BUSINESS IMPROVEMENT DISTRICT – REQUEST FOR QUOTES

DATE: DECEMBER 2, 2025

Overview

The BID is requesting quotes from at least three security firms for public safety personnel and public safety services for Fiscal Year 2026-2027. Specifically:

- Contracting a firm to provide at 1-2 public safety ambassadors to patrol the Third Avenue Business Improvement District (see map [here](#) and [here](#)).
- Once selected, firm personnel would be designated as public safety ambassadors, not security. Personnel will be expected to observe and document issues, coordinate communication with the Executive Director/first responders/city agencies, and report issues via 911 (emergencies) and 311 (non-emergencies). These issues include, but are not limited to crime, sanitation, unlicensed street vending, substance abuse, encampments, and other public safety and quality of life concerns.
- Please provide a price quote that includes:
 - Experience of firm with public safety, particularly with commercial corridors, retail, and office spaces in low-income and multi-lingual communities.
 - Please list at least three professional references – prior and current clients
 - Total price per year by number of personnel
 - Price per hourly rate by number of personnel
 - Any limitations or price differences related to scheduling personnel (such as evenings and weekends)

- Contact information including contact person's full name, phone number, email, physical address, and website.

I am contacting at least three firms. Each firm that I contact has experience with security and public safety, particularly as it relates to commercial corridors, retail, and office spaces. Additionally, the BID Executive Director and the BID Executive Committee will review each firm's proposal, website, and references.

Please submit your proposal/quote by **December 31, 2025**. Bidders will have opportunities to ask questions before the deadline as well as during the month of January 2026.

Please email all questions to **info@thirdavenuebid.org**.

The BID will make a decision by February 2026.

Selection Process

The proposals will be reviewed and discussed by the BID Executive Committee at a meeting held on January 15, 2026. The decision will be based on the bidder's experience with public safety in addition to their competitive price quote. Once a firm has been selected, the BID will release the decision via its website at thirdavenuebid.org/general-information under "Work With Us". The Third Avenue BID reserves the right to not select any firm for services based on pricing and available funding.

About the Third Avenue Business Improvement District

Founded in 1988, our mission is to keep one of New York City's most trafficked commercial districts clean, safe, attractive and well programmed for businesses, employees, community residents, and visitors while promoting economic development in the South Bronx. Our programs include economic development and retail services, small business navigation, public space activation, supplemental sanitation, public safety, streetscape and capital improvements, horticulture installations, event planning, and visitor services.

For more information, please visit www.thirdavenuebid.org.